Calgary Planning Commission Report to Public Hearing Meeting of Council 2018 July 23 ISC: UNRESTRICTED
CPC2018-0665
Page 1 of 2

Proposed Street Names in West Springs (Ward 6), SN2018-0004

EXECUTIVE SUMMARY

This proposed street name application was submitted by Civicworks Planning + Design, on behalf of Truman Development Corporation. The following street names have been submitted for use in the West Springs community, and are based on a naming theme in recognition of Calgary's radio and television broadcasting heritage and infrastructure: Broadcast, Carrier, Station, Radio, Audio, Relay, Channel, Receiver, Analog, Studio, Current, Shortwave and Cable.

ADMINISTRATION RECOMMENDATION:

Recommend that Council **ADOPT**, by Resolution, the proposed Street Names: Broadcast, Carrier, Station, Radio, Audio, Relay, Channel, Receiver, Analog, Studio, Current, Shortwave and Cable.

Moved by: J. Gondek Carried: 7 – 0

RECOMMENDATION(S) OF THE CALGARY PLANNING COMMISSION, DATED 2018 JUNE 14:

That Council:

ADOPT, by Resolution, the proposed street names of Broadcast, Carrier, Station, Radio, Audio, Relay, Channel, Receiver, Analog, Studio, Current, Shortwave and Cable, in accordance with the Administration's recommendation.

PREVIOUS COUNCIL DIRECTION / POLICY

None.

BACKGROUND

An outline plan and land use redesignation (LOC2017-0058) for the area south of Old Banff Coach Road SW and west of 77 Street SW was approved by Council on 2018 March 19.

INVESTIGATION: ALTERNATIVES AND ANALYSIS

The applicant, Civicworks, on behalf of Truman Development Corporation, has submitted the following street names for use in the West Springs community: Broadcast, Carrier, Station, Radio, Audio, Relay, Channel, Receiver, Analog, Studio, Current, Shortwave and Cable.

The street names are based on a radio and television broadcasting theme in recognition of Calgary's local radio and television heritage and its supporting infrastructure, which serve as landmarks in the city. There is the broadcasting facility (CFCN/CTV) and the transmission tower west of Sarcee Trail SW, in the community of Patterson Heights, and the transmission towers south of Old Banff Coach Road and west of 85 Street SW.

CPC2018-0665

Page 2 of 2

ISC: UNRESTRICTED

Calgary Planning Commission Report to Public Hearing Meeting of Council 2018 July 23

Proposed Street Names in West Springs (Ward 6), SN2018-0004

The applicant states: "Utilizing this naming theme is an opportunity to capture the legacy and celebrate Calgary's local radio and television heritage and landmark supporting infrastructure, and do so in an era where telecommunications technology advances continue to see abandonment and decommissioning of transmission towers of this type."

Community Planning supports the proposed street names.

Stakeholder Engagement, Research and Communication

The subject application for the proposed street names was circulated to various City of Calgary business units and other agencies for review. No objections were received.

It was also sent to the West Springs/Cougar Ridge Community Association. No comments were received.

Strategic Alignment

The proposal aligns with the Municipal Naming, Sponsorship and Naming Rights Policy.

Social, Environmental, Economic (External)

Not applicable.

Financial Capacity

Current and Future Operating Budget:

Not applicable.

Current and Future Capital Budget:

Not applicable.

Risk Assessment

Not applicable.

REASON FOR RECOMMENDATIONS:

The proposed street names comply with the Municipal Naming, Sponsorship and Naming Rights Policy.