

2026 Olympic and Paralympic Winter Games
Assessment Committee
Presentation on Report OPC2018-0866 City Secretariat Update
2018 July 17



Introductions & Objectives

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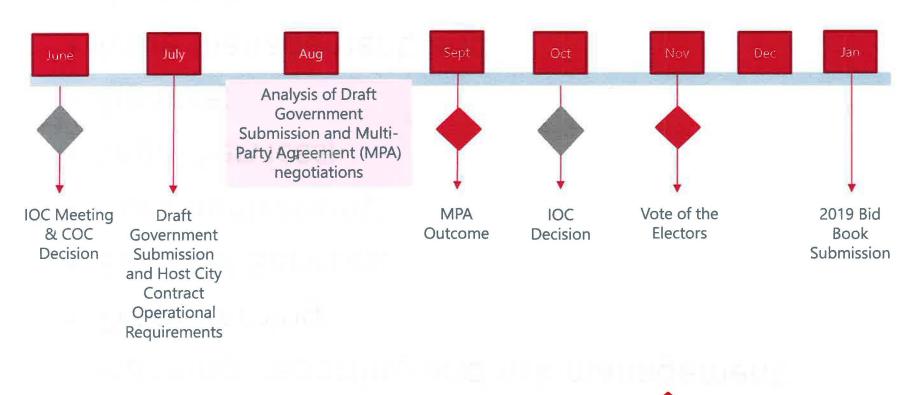


Ensure that the 2026 OPWG Assessment Committee is fully apprised of:

- Activities associated with the potential bid for the 2026 OPWG; and
- Opportunities, issues and risks identified as a result of the due diligence work of the City Secretariat



Timeline







City Secretariat Due Diligence Work Streams

- Planning, reporting and risk management;
- Programming;
- Essential Services;
- Communications;
- Legal Services;
- Finance;
- Issue management; and
- Research



City Secretariat Update

- Draft Government Submission
- Multi-Party Agreement
- Host City Contract
- Programming and Essential Services
- Government of Alberta Bid Funding
- Engagement Program
- Additional Public Engagement Options
- City Secretariat Budget (Closed Session Discussion)



City Secretariat Update (OPC2018-0866)



Draft Government Submission

- Received on 2018 June 29
- Is the proposed hosting plan for the Games
- Contains the value proposition, Games concept and required investment
- Informs the Multi-Party Agreement (MPA) discussions



Multi-Party Agreement

- Meetings held with the Governments of Alberta and Canada, Town of Canmore, the Canadian Olympic Committee, and the Canadian Paralympic Committee on July 11 and 12
- Preliminary response required to Calgary 2026 by July 31
- Work will continue on the draft throughout August
- City lawyers are drafting the MPA
- Will be submitted for Council's consideration in September



IOC Host City Contract Operational Requirements

- Received on 2018 July 2
- Is the companion document to the IOC's Host City Contract Principles
- Outlines the IOC's detailed contractual requirements to Host the OPWG
- Is being reviewed by the Secretariat in conjunction with the draft Government Submission



Objectives:

- Creating a meaningful experience for Calgarians and visitors outside of attending sporting events
- Advancing the Cultural Plan for Calgary
- Investments in programming are discretionary and would likely be The City's responsibility



Essential Services

- All orders of government are evaluating essential services that would be required to host the OPWG
- Hosting will likely require adjustments in the delivery of transportation, waste and recycling, policing, bylaw enforcement, permitting and licensing services



Government of Alberta Bid Funding

- Contract signed
- GoA will provide The City with \$5 million
- GoA will enter into a separate contract with Calgary 2026 for the balance of its \$10 million contribution



Calgary Public Engagement Program -**Engagement Advisory Committee**

- Members appointed by Council
- Council-approved mandate:
 - Inform and educate the public about the bid process;
 - Seek public input into whether Calgary should submit a bid; and
 - Identify issues, concerns and opportunities for stakeholders of a potential bid and respond to questions.



Calgary Public Engagement Program continued

- Program, initially contemplated to run from 2018 April to September and to be funded by Calgary 2026
- Calgary 2026 was not incorporated until June 7



Calgary Public Engagement Program continued

- Therefore, the Committee is reviewing the nature and extent of The City's engagement program guided by Council's direction that:
 - The program must be designed to "reflect the diverse and varied interests of Calgarians and key stakeholders"; and



Public Engagement Program – continued

- The program must demonstrate Council's commitment to:
 - Accountability
 - A citizen-centric focus
 - Diversity
 - Inclusion and authenticity
 - Neutrality
 - Respect
 - Responsiveness and Commitment
 - Timeliness
 - Transparency (open and honest)



Public Engagement Program – Committee members' suggestions to the City Clerk

- Consensus that engagement must be based on facts
- Some support for:
 - Ward-based or community discussions
 - Forums led by yes/no coalitions
 - Topic specific discussions led by moderators or Councillors
 - Involvement by community leaders or Community Association Presidents
 - Forums with a common look and feel and common rules for participation

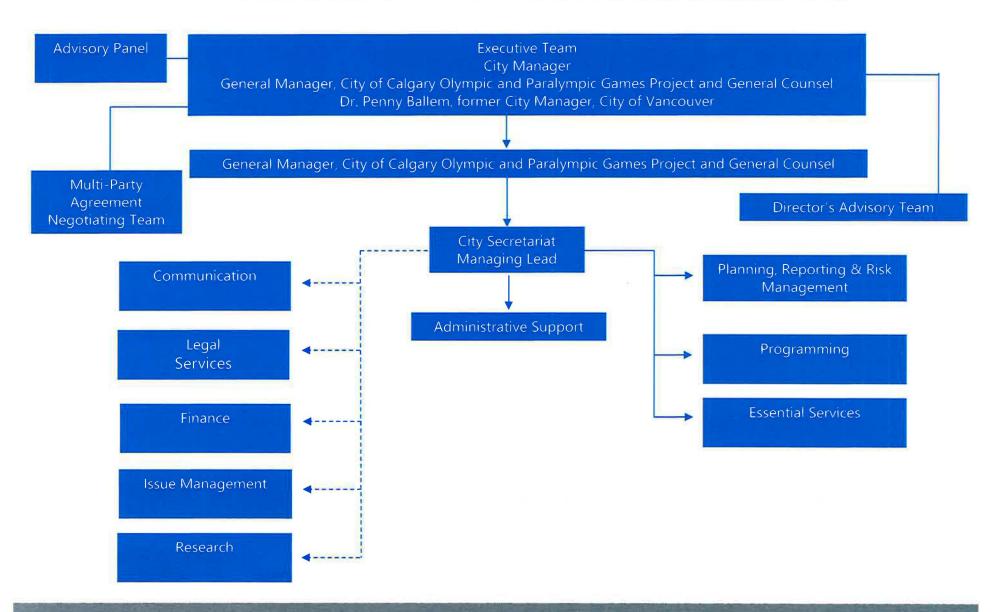


Additional Public Engagement Opportunities - Non-Statutory Public Hearing

- Benefits would include:
 - All Council Members hearing interested Calgarians' views
 - Question for the Vote of the Electors could be used as the topic of discussion
- Engagement Advisory Committee to further consider merits



Evolution of City Secretariat Structure – as of 2018 June 12





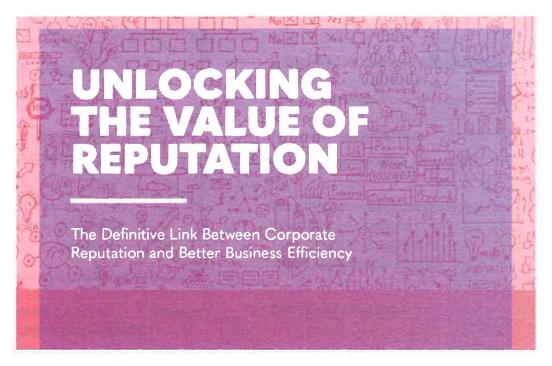
Risk & Mitigation

Risk	Mitigation		
Due diligence work must be completed within very tight timelines, many of which are not in The City's sole control.	Development of comprehensive timeline of deliverables and important dates, as well as a critical path for project-related work streams. In addition, the Secretariat is engaging with a number of internal stakeholders and subject matter expert to assist with the review process and plan development.		
Deliverables are complex, multi-faceted and unique to 2026 OPWG	City Secretariat is working closely with representatives from Calgary 2026, the GoA, the GoC, the COC, the CPC, and Canmore to gain a comprehensive understanding of the nature and extent of agreements, roles and responsibilities required for this project. Significant legal resources and staff with financial expertise have been devoted to this project to conclude the due diligence exercise and help identify, assess and mitigate risk associated with the potential bid.		



The Value of Reputation

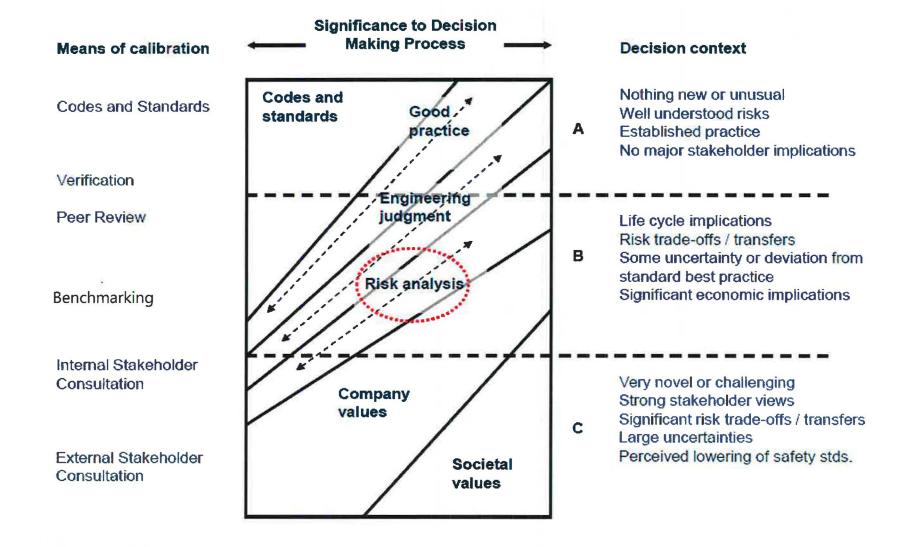
"Building trust builds reputation"



Ipsos – Global Reputation Centre, May 2018









Biases Related to Perceiving and Judging Alternatives	Biases Related to the Framing of Alternatives	Action-Oriented and Stability Biases
Confirmation bias	Loss aversion	Excessive optimism
Anchoring and insufficient adjustment	Sunk-cost fallacy	Overconfidence
Groupthink	Escalation of commitment	Status quo bias
Egocentrism	Controllability bias	Present bias



Recommendations

The 2026 OPWG Assessment Committee recommends:

- 1.That Council approve the Secretariat budget included as Attachment 3 to be funded from anticipated 2018 Corporate Programs Savings; and
- 2. That the closed session discussions and presentations regarding OPC2018-0866 be kept confidential pursuant to Sections 24 and 27 of the *Freedom of Information and Protection of Privacy Act*.