

Calgary



# Cultural Plan Integrated Policy Framework

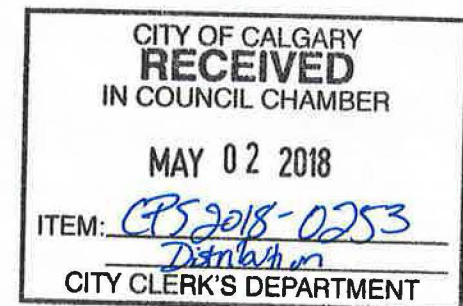
SPC on Community Services  
May 2, 2018



## Previous Council Direction

When Council approved the proposed governance model for the Cultural Plan in December 2017, it directed Administration to:

-develop an integrated policy framework with the Cultural Plan that incorporates all other relevant Council policies and report back through the SPC on Community and Protective Services by Q2 2018





**Policy Level**

Provide Leadership and Guidance

**Direct Provision**

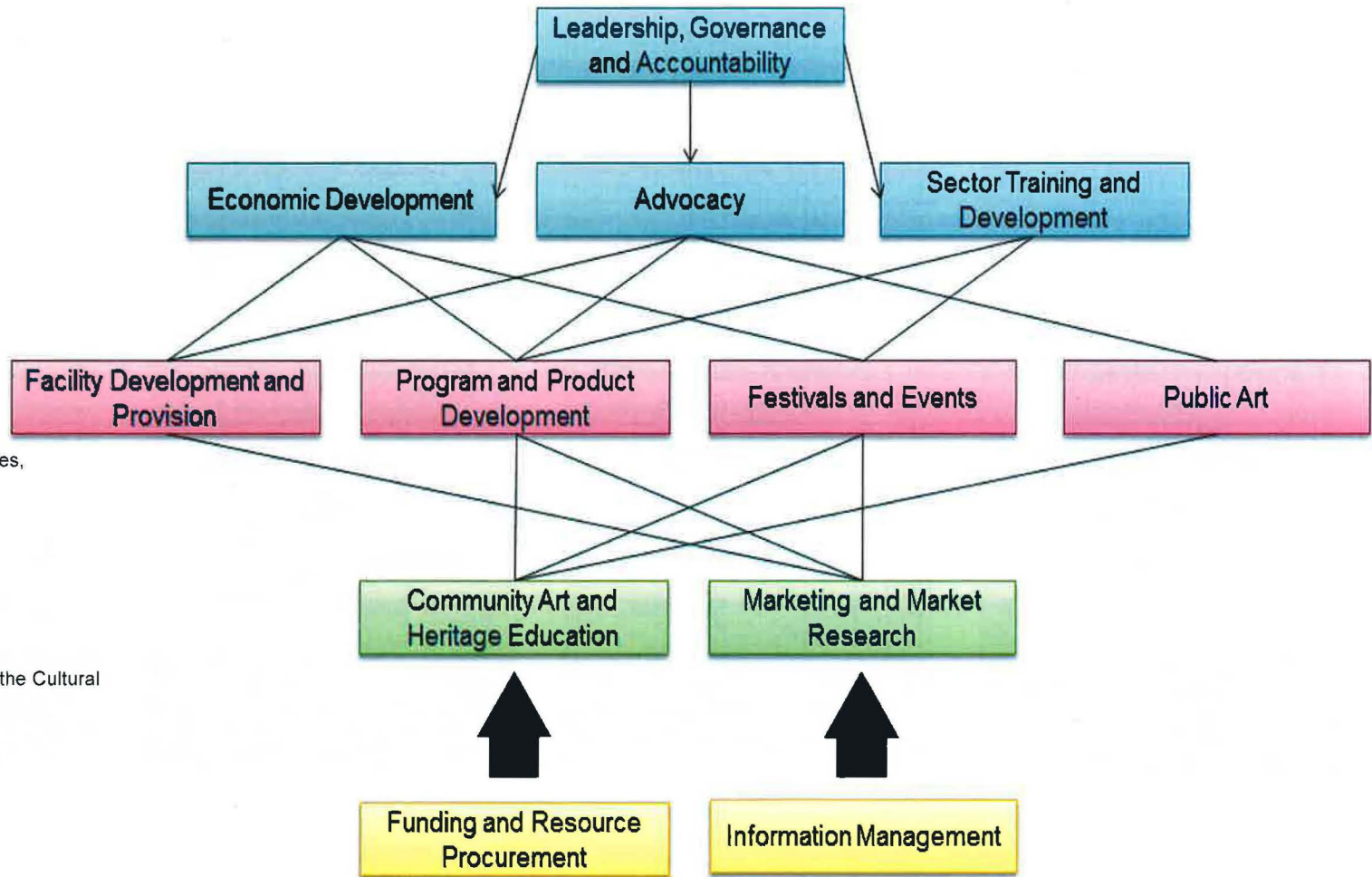
Direct Provision of Facilities, Programs, Events, etc

**Sector Support**

Supportive Assistance to the Cultural and Creative Sector

**Resources**

Financial and Other Resources



Source: TCI Management, Adapted by MDB Insight



## Foundations of the Cultural Plan for Calgary

### Municipal Policy Review

- reviewed and analysed City and Partner plans and policies to ensure alignment and leverage opportunities

### •Cultural Resources

- using a standardized cultural resource framework, identified and mapped Calgary's cultural resources

### •Citizen Engagement

- initial engagement 800 Calgarians; maintain engagement through the Cultural Leadership Council and City department teams

### •Benchmarking

- benchmarked research to 10 other comparable cities with cultural plans





# Integrated Policy Framework: Influence and Align

*Policies and plans that have been influenced by planning culturally and those that naturally align and support the Cultural Plan*

## Five Priorities of the Cultural Plan for Calgary

**Maximize Calgary's Diversity Advantage**

- **Influence**
- Draft social wellbeing principles
- Sport for Life Policy
- Recreation Master Plan Update
- **Align & Support**
- Indigenous Policy
- White Goose Flying & CAUAC Strategic Plan
- Welcoming Communities Policy

**Grow Calgary's Cultural Sector and Creative Industries**

- **Influence**
- Infrastructure business cases
- Green Line City Shaping
- Cornerstones Report
- Destination Strategy (Tourism Calgary)
- Building on Our Momentum (CADA spaces report)
- **Align & Support**
- Civic Art Policy
- Centre City Plan
- Living a Creative Life
- Music Cities Initiative (GOA)
- Digital Strategy (CED)

**Activate Culturally Vibrant Neighbourhoods and Districts**

- **Influence**
- Tactical Urbanism
- ARPs
- TOD Guidelines
- Green Line City Shaping
- This is My Neighbourhood
- Draft revised Civic Art Policy
- **Align & Support**
- Festivals & Events Policy
- Public Art Policy/Master Plan
- Living a Creative Life

**Reinforce Centre City as the Cultural Heart of the city**

- **Influence**
- Green Line City Shaping
- **Align & Support**
- Centre City Plan
- Destination Strategy (Tourism Calgary)
- Festivals & Events Policy
- Public Art Policy
- Living a Creative Life

**Conserve and Celebrate Calgary's Built, Natural and Indigenous Heritage**

- **Influence**
- ARPs
- TOD Guidelines
- Chinatown development
- Green Line City Shaping
- **Align & Support**
- Indigenous Policy
- White Goose Flying & CAUAC Strategic Plan
- Heritage Strategy
- Cultural Landscapes Policy
- Festivals & Events Policy
- Public Art Policy/Master Plan





P: A Prosperous City (P1 – P5)

M: A City That Moves (M1 – M4)

N: A City of Safe and Inspiring Neighbourhoods (N1 – N5)

H: A Healthy and Green City (H1 – H6)

W: A Well-Run City (W1 –W5)

Cultural Plan Strategic Priorities



Maximize Calgary's Diversity Advantage

- **P3** attract and retain new talent
- **N2** engage in a way that encourages active participation across all ages, cultures
- **H4** reduce and prevent social isolation through public meeting spaces, mobility choices



Grow Calgary's Cultural Sector & Creative Industries

- **P2** growth industry:
  - travel and tourism with enhanced focus on arts, culture, festivals
- **P3** enhance support for entrepreneurs
- **P3** attract and retain new talent
- **H1** address climate change in a way that engages Calgarians



Activate Culturally Vibrant Neighbourhoods & Districts

- **P3** attract and retain new talent
- **N1** neighbourhoods and public spaces that are safe, accessible and inclusive
- **N2** a vibrant, community oriented culture
- **N2** encourage active participation in civic life
- **N2** improve connections through community hubs and partnerships
- **M2** walking, cycling, transit attractive choices
- **H5** accessible and affordable recreation programs
- **W3** eliminate impediments to citizens trying to make improvements



Reinforce Centre City as the Cultural Heart of the City

- **P2** growth industry:
  - travel and tourism with enhanced focus on arts, culture, festivals
- **P3** revitalize the city's downtown core
- **P3** attract and retain new talent



Conserve & Celebrate Calgary's Built, Natural & Indigenous Heritage

- **P2** growth industry:
  - travel and tourism with enhanced focus on arts, culture, festivals
- **N3** cherish and protect our heritage
- **N3** heritage processes that protect heritage assets



# Cultural Plan Priorities and 2019-2022 Lines of Service

Alignment of Lines of Service and 5 Strategic Priorities of the Cultural Plan

Lines of Service	Diversity of People	Cultural/Creative Industries	Neighbourhoods & Districts	Centre City	Heritage
Arts & Culture	■	■	■	■	■
Bylaw Education & Compliance	■		■		
City Planning & Policy		■	■	■	■
Community Strategies	■		■		
Corporate Citizen Engagement	■				
Economic Development & Tourism		■		■	
Facility Management	■		■		■
Fire Safety Education	■				
Infrastructure Support			■		
Library Services	■		■		
Parks & Open Spaces	■		■		
Public Transit	■				
Recreation Opportunities	■		■		
Social Programs	■				
Urban Forestry			■		■





# Cultural Plan Priorities and 2019-2022 Lines of Service

Alignment of Lines of Service and 5 Strategic Priorities of the Cultural Plan

Lines of Service	Diversity of People	Cultural/Creative Industries	Neighbourhoods & Districts	Centre City	Heritage
Police Services	■				
Public Transit	■				
Recreation Opportunities	■	■	■		
Sidewalks & Pathways			■	■	■
Social Programs	■				





## ADMINISTRATION RECOMMENDATION

That the SPC on Community and Protective Services recommend that Council:

- Receive the Cultural Plan Integrated Policy Framework for update and direct Administration to continue to utilize the Framework to ensure that planning culturally is reflected in the development of future plans, policies and processes, including One Calgary.