

Stakeholder Engagement

Engagement was led by Western Management Consultants, with the support of the Engage Resource Unit and Administration.

INTERVIEWS

Nearly 70 interviews, involving 90 individuals representing sport sector stakeholders, Administration and members of Council were completed. These interviews were supplemented by 79 online, self-select, surveys.

ENGAGE PORTAL

The City's Engage portal was used to post two drafts of the *What We Heard* report following the completion of interviews and again following the completion of focused discussions. The final *What We Heard* report was posted alongside a draft of the proposed Sport for Life Policy.

The Engage portal was promoted through The City's social media channels, through Sport Calgary to its membership and a variety of networks.

FOCUSED DISCUSSIONS

A total of 145 participants, representing 12 stakeholder groups, contributed approximately 435 hours by participating in 13 focused discussions.

stakeholder group	attendance	representation
Active Aging	4	3%
Sport Organizations (2 sessions)	44	30%
Education	8	6%
Social Services with a Focus on Youth	6	4%
Private Sector	11	8%
Affordable Housing	11	8%
Leadership Network Facility Partners	5	3%
Welcoming Communities	10	7%
Health Services	12	8%
LGBTQ	12	8%
The City of Calgary - Administration	13	9%
Adaptive Sport	9	6%
totals	145	100%

In addition, with the support of Calgary Neighbourhoods, the Calgary Aboriginal Urban Affairs Committee and the Indigenous Sport Council (Alberta) were engaged to discuss the proposed Policy within the context of the five sports and reconciliation calls to action (#87, #88, #89, #90, #91) outlined in the Truth and Reconciliation Commission of Canada's report.

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EXPERT PANELS

Two expert panels were established: (i) Shared Outcomes and (ii) Direct Delivery. The first expert panel, under the leadership of Sport Calgary focused on the role and value of partners in achieving shared outcomes. The second expert panel, focused on The City's role in the direct delivery of services and initiatives. The expert panel members were invaluable contributors that provided guidance, feedback, support and access to networks.

Shared Outcomes Expert Panel

Murray Sigler, Sport Calgary (Chair)
Catriona Le May Doan, Sport Calgary (Vice Chair)
Myrna Dube, Parks Foundation
Dale Henwood, Canadian Sport Institute Calgary
Reid Bilben, Alberta Sport Development Centre - Calgary Region
Eoghan Curran, Alberta Sport Connection
Gord Norrie, Calgary Sports and Entertainment Corporation
Ralene Goldade, Calgary Senior High School Athletic Association
Greg Steinraths, The City of Calgary
Jeny Mathews-Thusoo, The City of Calgary
Kathy Urquhart, Special Olympics Calgary
Marco De Iaco, Calgary Sport Tourism Authority
Holly Swinton, Calgary Sport Tourism Authority
Jeff Daniels, Calgary Sport Tourism Authority
Penny Werthner, University of Calgary
Kurtis Kinnear, University of Calgary

Direct Delivery Expert Panel

Joe Grainger, The City of Calgary (Chair)
David Torres, The City of Calgary (Vice Chair)
Jeff Booke, Repsol Sport Centre
Brian Hansen, Calgary Sexual Health Centre
Murray Chrusch, Alberta Health Services
Lea Wiens, Sport for Life Society
David Legg, Mount Royal University
Kim Koss, Calgary Chamber of Commerce
Marvin Yellow Horn, Member at Large
Greg Steinraths, The City of Calgary
Dawn Burke, The City of Calgary
Keely Willment, The City of Calgary
Sarah Iley, The City of Calgary
Leanne Squair, The City of Calgary

Engage Resource Unit and Corporate Research. The City of Calgary

Martin Kemp
Kimberly Jones
Kristen Brown
Megan Myers

Stakeholder Engagement

Ideas, thoughtful questions, and feedback were submitted by over 200 individuals, organizations and members of Administration. Approximately 700 hours were contributed by participants representing active aging, sport organizations, education, social services (youth), private sector, affordable housing, facility partners, welcoming communities, health services, LGBTQ, adaptive sport and Administration.

Of the 145 participants in the 12 focused discussions, the following people authorized The City to publish their names. **THANK YOU!**

Annelies VanderLaan	Curtis Kennan	Marc Iturriaga	Natalie Huber
Jon Bateman	Gulrukh Alamgir	John Mykes	Steven Meeker
Dominic Shaw	Cheryl MacLeod	Derek Hann	Kevin Forbes
Kasey Aiello	Jeff Booke	Katie Fipke	Pearl Dape
Jason Dyck	Kelly Smith	Kevin Baggott	Kitty Jones
Shane Esau	Cynthia Watson	Jennifer Wallace	Hayes Scott
Tessa Gallinger	Dexter Charles	Ralene Goldade	Diana Peters
Sam Chang- Foidl	Jennifer Duncan	Karen Durbeniuk	Steven Duguay
Suzanna Tangen	Fatima Mensah	Emily Gauthier	Kelly Ernst
John Byron Castrillon	Julian Neumann	Nadeen Halls	Anastasia Bucsis
Vinay Dattani	Vic Lantion	David Legg	Dan MacGregor
Eddie Alsammarraie	Brent Topilko	Jodi Meyer	Jennifer Konopaki
Charles Richard Cotton	Tami Reid	Dan Ouimet	Vi Tran
Elisabeth Staniecoski	Kevin Gerrits	Tazim Esmail	Jon Snoxell
Lorna Shannon	Jason Shenher	Tony Palmer	Keith Ennes
Graham Thomson	Jane Crawford	Kyle Shawfelt	Darcy Whitaker
Sam Vongprachanh	Jarret Hoebbers	Katy Lucas	Maria Deitz
Virginia Dilger	Kylie Reid	Stuart Rose	Shannon Olafson
Farley Klotz	Nora Ansah	Steve Nagy	Lori Gaffney
Colin Ogilvy	Deanna Bradley	Jared Hidber	Mike Marshall
Kevin Kobelka	James Murray	Budd Brazier	Burgundy Biletski
Alana Forbes	Charity Alcocer	Theresa Mclsaac	Mary Holley
Edward Spelier	Levin Ifko	Henry Scheil	Glenn McAuley
Donna Dixon	James Wong	Robyn Alford	Ron Coggan
Ariam Wolde-Giorgis	Kevin Wong	Saima Hassaan	Nathaniel Miller
Janos Englert	William Bridel	Rodney Noel	Tom Sloan
Kathy Worthington	Craig Sklenar	Ashley Fox	Ayotunde Kayode
Albi Solepeters	Tj Fedyk	Shelley Rudd	Don Patrician
Erik Van den Eynden	Jim Sinclair	Murray Chrusch	Arim Keymaram
Chris Sang-Hun Lee	Hadeel Qazzaz	Saba Ahanchi	Wendy Walker

Special thanks to the youth participants from Big Brothers and Big Sisters, The Calgary Bridge Foundation for Youth and the Boys and Girls Clubs of Calgary.