

## Stakeholder Engagement

Engagement was led by Western Management Consultants, with the support of the Engage Resource Unit and Administration.

### INTERVIEWS

Nearly 70 interviews, involving 90 individuals representing sport sector stakeholders, Administration and members of Council were completed. These interviews were supplemented by 79 online, self-select, surveys.

### ENGAGE PORTAL

The City's Engage portal was used to post two drafts of the *What We Heard* report following the completion of interviews and again following the completion of focused discussions. The final *What We Heard* report was posted alongside a draft of the proposed Sport for Life Policy.

The Engage portal was promoted through The City's social media channels, through Sport Calgary to its membership and a variety of networks.

### FOCUSED DISCUSSIONS

A total of 145 participants, representing 12 stakeholder groups, contributed approximately 435 hours by participating in 13 focused discussions.

| stakeholder group                     | attendance | representation |
|---------------------------------------|------------|----------------|
| Active Aging                          | 4          | 3%             |
| Sport Organizations (2 sessions)      | 44         | 30%            |
| Education                             | 8          | 6%             |
| Social Services with a Focus on Youth | 6          | 4%             |
| Private Sector                        | 11         | 8%             |
| Affordable Housing                    | 11         | 8%             |
| Leadership Network Facility Partners  | 5          | 3%             |
| Welcoming Communities                 | 10         | 7%             |
| Health Services                       | 12         | 8%             |
| LGBTQ                                 | 12         | 8%             |
| The City of Calgary - Administration  | 13         | 9%             |
| Adaptive Sport                        | 9          | 6%             |
| <b>totals</b>                         | <b>145</b> | <b>100%</b>    |

In addition, with the support of Calgary Neighbourhoods, the Calgary Aboriginal Urban Affairs Committee and the Indigenous Sport Council (Alberta) were engaged to discuss the proposed Policy within the context of the five sports and reconciliation calls to action (#87, #88, #89, #90, #91) outlined in the Truth and Reconciliation Commission of Canada's report.

## **Stakeholder Engagement**

### **EXPERT PANELS**

Two expert panels were established: (i) Shared Outcomes and (ii) Direct Delivery. The first expert panel, under the leadership of Sport Calgary focused on the role and value of partners in achieving shared outcomes. The second expert panel, focused on The City's role in the direct delivery of services and initiatives. The expert panel members were invaluable contributors that provided guidance, feedback, support and access to networks.

#### **Shared Outcomes Expert Panel**

Murray Sigler, Sport Calgary (Chair)  
Catriona Le May Doan, Sport Calgary (Vice Chair)  
Myrna Dube, Parks Foundation  
Dale Henwood, Canadian Sport Institute Calgary  
Reid Bilben, Alberta Sport Development Centre - Calgary Region  
Eoghan Curran, Alberta Sport Connection  
Gord Norrie, Calgary Sports and Entertainment Corporation  
Ralene Goldade, Calgary Senior High School Athletic Association  
Greg Steinraths, The City of Calgary  
Jeny Mathews-Thusoo, The City of Calgary  
Kathy Urquhart, Special Olympics Calgary  
Marco De Iaco, Calgary Sport Tourism Authority  
Holly Swinton, Calgary Sport Tourism Authority  
Jeff Daniels, Calgary Sport Tourism Authority  
Penny Werthner, University of Calgary  
Kurtis Kinnear, University of Calgary

#### **Direct Delivery Expert Panel**

Joe Grainger, The City of Calgary (Chair)  
David Torres, The City of Calgary (Vice Chair)  
Jeff Booke, Repsol Sport Centre  
Brian Hansen, Calgary Sexual Health Centre  
Murray Chrusch, Alberta Health Services  
Lea Wiens, Sport for Life Society  
David Legg, Mount Royal University  
Kim Koss, Calgary Chamber of Commerce  
Marvin Yellow Horn, Member at Large  
Greg Steinraths, The City of Calgary  
Dawn Burke, The City of Calgary  
Keely Willment, The City of Calgary  
Sarah Iley, The City of Calgary  
Leanne Squair, The City of Calgary

#### **Engage Resource Unit and Corporate Research. The City of Calgary**

Martin Kemp  
Kimberly Jones  
Kristen Brown  
Megan Myers

## Stakeholder Engagement

Ideas, thoughtful questions, and feedback were submitted by over 200 individuals, organizations and members of Administration. Approximately 700 hours were contributed by participants representing active aging, sport organizations, education, social services (youth), private sector, affordable housing, facility partners, welcoming communities, health services, LGBTQ, adaptive sport and Administration.

Of the 145 participants in the 12 focused discussions, the following people authorized The City to publish their names. **THANK YOU!**

|                        |                 |                  |                   |
|------------------------|-----------------|------------------|-------------------|
| Annelies VanderLaan    | Curtis Kennan   | Marc Iturriaga   | Natalie Huber     |
| Jon Bateman            | Gulrukh Alamgir | John Mykes       | Steven Meeker     |
| Dominic Shaw           | Cheryl MacLeod  | Derek Hann       | Kevin Forbes      |
| Kasey Aiello           | Jeff Booke      | Katie Fipke      | Pearl Dape        |
| Jason Dyck             | Kelly Smith     | Kevin Baggott    | Kitty Jones       |
| Shane Esau             | Cynthia Watson  | Jennifer Wallace | Hayes Scott       |
| Tessa Gallinger        | Dexter Charles  | Ralene Goldade   | Diana Peters      |
| Sam Chang- Foidl       | Jennifer Duncan | Karen Durbeniuk  | Steven Duguay     |
| Suzanna Tangen         | Fatima Mensah   | Emily Gauthier   | Kelly Ernst       |
| John Byron Castrillon  | Julian Neumann  | Nadeen Halls     | Anastasia Bucsis  |
| Vinay Dattani          | Vic Lantion     | David Legg       | Dan MacGregor     |
| Eddie Alsammarraie     | Brent Topilko   | Jodi Meyer       | Jennifer Konopaki |
| Charles Richard Cotton | Tami Reid       | Dan Ouimet       | Vi Tran           |
| Elisabeth Staniecowski | Kevin Gerrits   | Tazim Esmail     | Jon Snoxell       |
| Lorna Shannon          | Jason Shenher   | Tony Palmer      | Keith Ennes       |
| Graham Thomson         | Jane Crawford   | Kyle Shawfelt    | Darcy Whitaker    |
| Sam Vongprachanh       | Jarret Hoebbers | Katy Lucas       | Maria Deitz       |
| Virginia Dilger        | Kylie Reid      | Stuart Rose      | Shannon Olafson   |
| Farley Klotz           | Nora Ansah      | Steve Nagy       | Lori Gaffney      |
| Colin Ogilvy           | Deanna Bradley  | Jared Hidber     | Mike Marshall     |
| Kevin Kobelka          | James Murray    | Budd Brazier     | Burgundy Biletski |
| Alana Forbes           | Charity Alcocer | Theresa McIsaac  | Mary Holley       |
| Edward Spelier         | Levin Ifko      | Henry Scheil     | Glenn McAuley     |
| Donna Dixon            | James Wong      | Robyn Alford     | Ron Coggan        |
| Ariam Wolde-Giorgis    | Kevin Wong      | Saima Hassaan    | Nathaniel Miller  |
| Janos Englert          | William Bridel  | Rodney Noel      | Tom Sloan         |
| Kathy Worthington      | Craig Sklenar   | Ashley Fox       | Ayotunde Kayode   |
| Albi Solepeters        | Tj Fedyk        | Shelley Rudd     | Don Patrician     |
| Erik Van den Eynden    | Jim Sinclair    | Murray Chrusch   | Arim Keymaram     |
| Chris Sang-Hun Lee     | Hadeel Qazzaz   | Saba Ahanchi     | Wendy Walker      |

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