

Symons Valley Business Case Presentation



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Executive Team

Board of Directors

Advisors

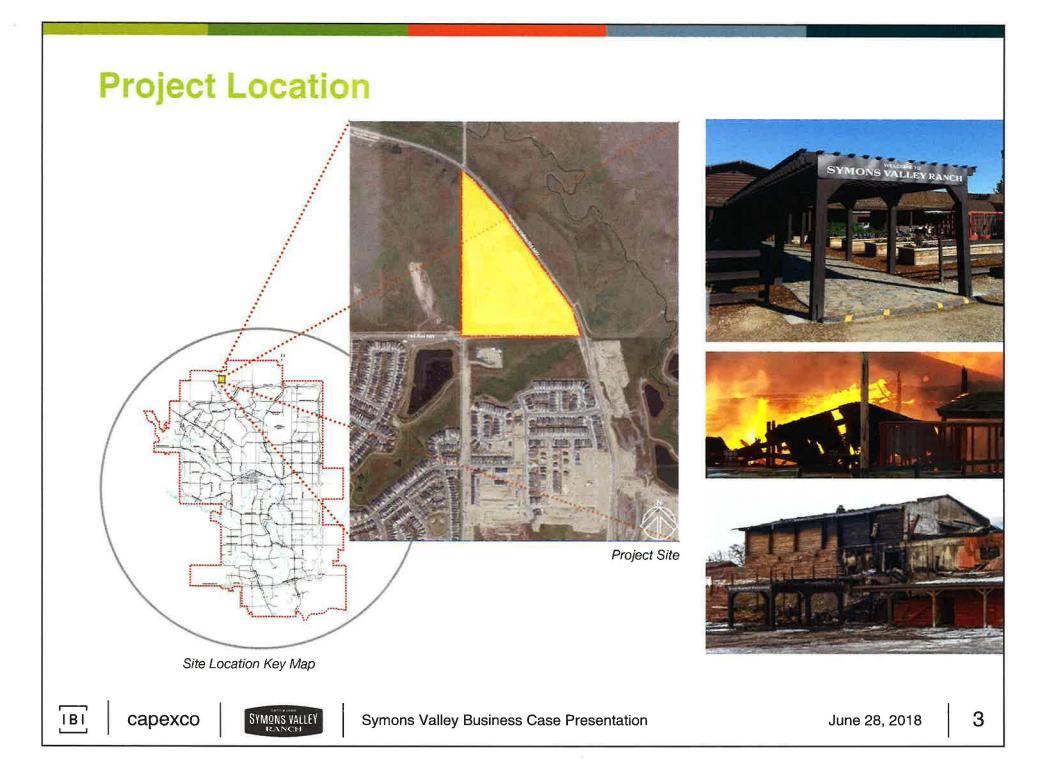
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DENNY CHOW | CHIEF FINANCIAL OFFICER CHARLES CHOCHRANE | EXECUTIVE VP OPERATIONS JIM KLUS | VICE PRESIDENT CONSTRUCTION PATTI DEDOMINICIS | Owner of Firmus Contracting DAVE HALL | General Partner of Montane Road Project JOHN BOWLEN | Co-Owner of Denver Broncos DENNIS NERLAND | Partner at Shea Nerland Calnan LLP TRENT CLAUGHTON | Co-Founder Capexco

TRENT CLAUGHTON | PRESIDENT & CHIEF EXECUTIVE OFFICER

MARCO DEDOMINICIS | Co-Founder Capexco and Lead Advisor SALVATORE GIANTOMASO | Newway Group ROBERT (BOB) BRAWN | PennWest Petroleum / Turbo Resources DAVID L. GELINAS) Moondance Land Company

- Integrity
- Creativity
- Teamwork
- Excellence
- Accountability
- Entrepreneurship





- Modernize, Enhance & Rebuild the SVR Farmers' market
- Facilitate 140+ Vendors and 220+ job to get back to work.

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Objective 2 – Master Planned Community Activity Centre



• Preserve the Agricultural and Ranching Legacy

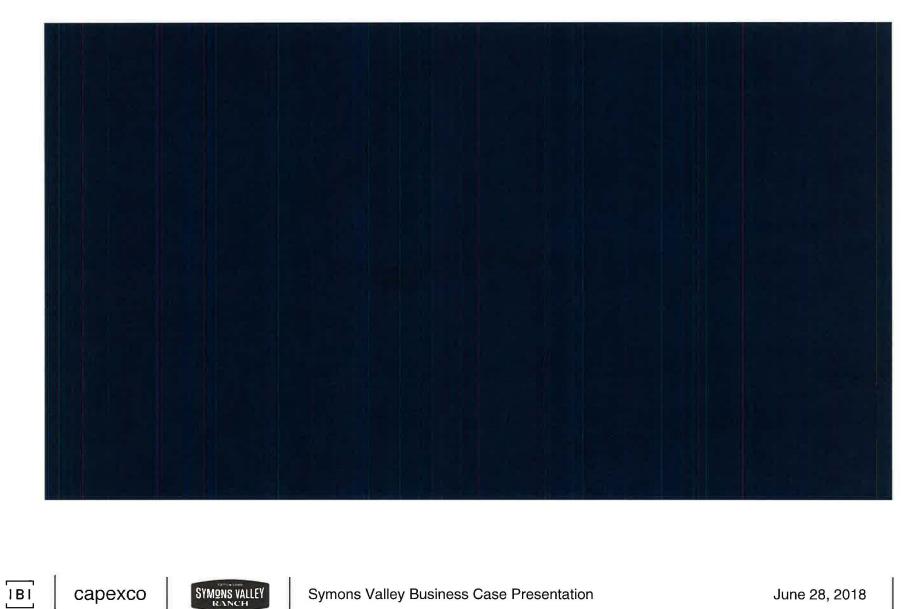
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- SVR Farmer's Market as Heart and Soul of the new Central CAC in the Glacier Ridge ASP
- Master Planned "Farm-to-Table" Urban Village Vision

Ag-Tech Innovation Hub



The SEED Vision



Sustainable Economic Evolution District (SEED)





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SEED is a destination – a place to live, create and learn.

- The Sustainable Economic Evolution District (SEED) represents the future.
- We proposing pedestrian-oriented (walkable) mixed-use neighborhoods with public spaces to encourage interaction, and innovation
- complex medieval layout patterns interconnected systems of activated alleys, plazas, central market square - while providing spaces framed by built form for urban food production in support of Symons Valley Ranch Farmer's Market (SVRFM), thus promoting a production-based society.
- In line with the Master Village Concept Plan, the SEED proposal includes a full spectrum of residential options to accommodate modern family lifestyles, and also a range of multifunctional/adaptive academic, business and cultural systems operating synergistically and holistically.

The SEED & Calgary Economic Development



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Calgary economic development be part of the energy^{**}

- Collaborating with Calgary Economic Development;
- Agriculture sector is a significant component of GDP output;
- Ag-Tech: Opportunity to attract new investment and new businesses/jobs to the City within the Agriculture sector before they pick a different jurisdiction;
- Synergies with the surrounding communities, developers and stakeholders;

Proposed Development Highlights at Full Build-out

- 1500 Residential Units
- Home to 2600+ residents
- 350,000 sq. ft. of Office / Institutional space
- 205,000 of Retail / Commercial space
- Over 1300 permanent FTE jobs will be created within the SEED at full build out:
 - 220 immediate jobs from Farmers Market on opening day
 - o 300 400 jobs within 2 3 years
- Construction Jobs:

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- o 2400+ FTE jobs
- o 580+ Induced Jobs
- Total permanent jobs and people per hectare: 300+

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City Revenue

Based on the 2018 rates, the anticipated **levy revenue** for the City from this business case area is approximately **\$6.8M**.

The anticipated **Annual Property Tax Revenue and Business Tax Revenue** at build out are approximately **\$4.1M** and **\$298K** respectively.

\$300,000 + / ha / year

Total Building Permit fees are estimated at \$5.3M.



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Summary

- Logical contiguous growth sequence Servicing at perimeter of property
- Transit supportive
- Diversifies housing choices and enhances inclusiveness and community resiliency
- Puts people back to work while creating numerous construction jobs and adding a substantial number of new permanent jobs
- Fully fulfills City's/MDP objectives and target for CAC's more efficient use of land assets
- Fiscally sustainable high yielding property tax revenues expected to cover long term operational costs
- Acknowledges and preserves the local ranching and agricultural history
- Minimal burden on City resources, offers immediate new supply of land for businesses and new homes, with optimized long term revenues for the City

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