

**City Manager's Office Report to
2026 Olympic and Paralympic Winter Games Assessment
Committee
2017 June 12**

**ISC: UNRESTRICTED
OPC2018-0738**

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2026 Olympic and Paralympic Winter Games Bid Book Overview

EXECUTIVE SUMMARY

This report provides an overview of the Bid Book that is being prepared by The City of Calgary's project team as part of the process to host the 2026 Olympic and Paralympic Winter Games (OWPG). The overview is intended to give the 2026 OPWG Assessment Committee an understanding of the Bid Book process and a high-level overview of Calgary's Bid Book.

As a Bid Corporation (BidCo) becomes operational, the responsibility of completing and submitting the Bid Book will be transferred from The City of Calgary to the BidCo. The Bid Book should demonstrate an effective Games delivery and legacy plan, which sets out the following elements: Vision and Games Concept, Games Experience, Paralympic Winter Games, Sustainability & Legacy, Games Delivery (including a capital and operating budget) and Guarantees.

All interested cities are required to prepare a Bid Book (also known as a Candidature File) for submission to the International Olympic Committee (IOC) and its members in early 2019 January. The core guarantees are also due for 2019 January 2019 and will be addressed in greater detail in a future report. Although Council has not yet determined whether Calgary will bid, submission timelines require that work on the bid book continues to be advanced.

ADMINISTRATION RECOMMENDATION:

That the 2026 Olympic and Paralympic Winter Games Assessment Committee recommend that Council receive Report OPC2018-0738 for information.

RECOMMENDATION OF THE 2026 OLYMPIC AND PARALYMPIC WINTER GAMES ASSESSMENT COMMITTEE, DATED 2018 JUNE 12:

That Council receive Report OPC2018-0738 for information.

PREVIOUS COUNCIL DIRECTION / POLICY

Previous Council direction is contained in Attachment 1 of this report.

BACKGROUND

Olympic Bid Process

The City of Calgary is currently in the Dialogue Stage.

The Olympic bid process consists of three stages: The Exploration Stage, The Dialogue Stage and the Candidature Stage.

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Timeline of The Olympic Bid Process



Throughout the Dialogue Stage, The City of Calgary will:

- Determine the financial viability of hosting the Games
- Clarify citizen opinion and perspectives on a potential Olympic and Paralympic bid
- Understand shared government priorities for The City, Alberta and Canada
- Evaluate the potential risks and benefits associated with pursuing an Olympic and Paralympic bid and hosting of the Games
- Explore the potential vision and legacy of a bid and hosting of the Games
- Understand if hosting the Games would support Calgary's long-term economic and cultural growth
- Understand IOC requirements

It should be noted that the bid process for the 2026 OPWG is different from the process in the past. With the Candidature Process 2026, the IOC has introduced a new, collaborative approach based on cooperative dialogue and ongoing support to cities and National Olympic Committees (NOCs) interested in developing a candidature to host the 2026 OPWG. The reason for the change is that The IOC has implemented a new strategic roadmap for the future of the Olympic movement, called Olympic Agenda 2020. It includes 40 recommendations that facilitate an improved host city process to bidding on and hosting Olympic Games. To ensure alignment with the IOC's roadmap, The City has considered and incorporated the recommendations in the draft bid book.

INVESTIGATION: ALTERNATIVES AND ANALYSIS

Bid Book Structure

The Bid Book is a collection of files that outlines how to stage the Games, including venues, budgets, marketing, public support, environmental issues and more. The bid book responds to 132 questions organized into six sections:

- Vision and Games Concept,
- Games Experience,

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- Paralympic Winter Games,
- Sustainability & Legacy,
- Games Delivery (including an operating and capital budget), and
- Guarantees.

Calgary's Bid Book follows the required structure and will be a maximum of 120 pages including tables, maps and drawings.

As BidCo becomes operational, the responsibility for completing and submitting the Bid Book will be transferred from The City of Calgary to the BidCo. The BidCo will be responsible for reviewing all information and content transferred to them as well as obtaining approval of the content from the BidCo Board. Although the deadline for submitting the Bid Book is 2019 January, there are several steps that need to be considered in preparing and finalizing the bid book such as, but not limited to: Members review (City of Calgary, Government of Canada, Government of Alberta, Canadian Olympic Committee, Town of Canmore, Canadian Paralympic Committee), translation, graphic design and preparation for packaging. For an initial timeline associated with these steps, see Attachment 2.

Developing the Bid Book is a fluid process that involves exploring options and determining the best venues and areas to stage the 2026 OPWG should Calgary decide to bid and ultimately be chosen as host city.

Stakeholder Engagement, Research and Communication

The development of the 2026 OPWG Bid Book will incorporate input of many stakeholders, including City of Calgary project team members, consultants who have worked to stage previous OPWG, subject matter experts in a variety of fields, the IOC, Canadian Olympic Committee (COC), Canadian Paralympic Committee (CPC), all orders of government, the Town of Canmore, international sport federations, community leaders, Indigenous leaders, venue owners and other municipalities.

Strategic Alignment

The 2026 OPWG Bid Book work to date aligns with Calgary's Council Directives of a City That Moves, a Healthy and Green City and a Well-Run City.

Further, other City of Calgary policy documents have influenced the work. Policies considered to date include:

- Imagine Calgary;
- Municipal Development Plan;
- Calgary Transportation Plan;
- Sustainability Policy;
- Culture Policy;
- Sport Policy;
- Environment Policy;
- Accessibility Policy;
- Integrated Risk Management Policy;
- City Centre Policy;

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- Triple Bottom Line Policy;
- Welcoming Community Policy;
- Affordable Housing Strategy; and,
- Indigenous Policy.

Social, Environmental, Economic (External)

As part of the analysis that will be undertaken in 2018 Q3, The City will determine whether potentially hosting the 2026 OPWG could be a catalyst for social and economic development and investment. Hosting the 2026 OPWG may accelerate the achievement of a number of City priorities, including affordable housing, which Calgarians consistently rank as one of the top priorities.

As previously mentioned, the Bid Book is being developed with input from a number of stakeholders and is taking into account various factors, including limiting the environmental footprint in Calgary, Canmore and the entire Bow Valley region.

Overall funding requirements for the 2026 OPWG are currently being assessed with the preparation of a bottom-up budget, which will identify the total cost estimate of the Games and related investments (operating and capital). The Multi-Party Agreement, which is expected to be negotiated by the Bid Corporation Members throughout the summer and early fall of 2018, will determine the split of funding of costs and investments by the three orders of government.

Financial Capacity

Current and Future Operating Budget:

Administration continues to work closely with consultants on developing Calgary's bottom-up budget, which will contain detail on the operating costs of hosting the 2026 OPWG. The current and future operating budget will not be known until that work is complete and information will be brought forward to the OPWG Assessment Committee in 2018 Q3.

Current and Future Capital Budget:

Similar to the operating budget, Administration's work on the bottom-up budget includes capital costs and information will be brought forward to the OPWG Assessment Committee in 2018 Q3.

Risk Assessment

The Bid Book must meet content and timing requirements for submission to the IOC should Calgary choose to submit a bid to host the 2026 OPWG. The submission is a requirement for cities bidding to host an Olympic and Paralympic Games. To mitigate this risk, The City has undertaken the development of the draft Bid Book by resourcing and contracting with subject matter experts with extensive Games and bidding experience who are familiar with submission requirements and timing.

The Bid Book is also being created with the input of many stakeholders, including City of Calgary project team members, consultants who have worked to stage previous OPWG, subject matter experts in a variety of fields, the IOC, COC, CPC, all orders of government, the Town of

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Canmore, international sport federations, community leaders, Indigenous leaders, venue owners and other municipalities.

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REASON(S) FOR RECOMMENDATION(S):

This Bid Book Overview is intended to give the 2026 OPWG Assessment Committee an understanding of the Bid Book Process and a high-level overview of Calgary's Bid Book including how to stage the Games, Vision and Games Concept, Games Experience, Paralympic Winter Games, Sustainability & Legacy, Games Delivery and Guarantees.

ATTACHMENT(S)

1. Attachment 1 – Previous Council Direction
2. Attachment 2 – Bid Book Timeline
3. Attachment 3 – Status Update