

Engagement

Stakeholder Workshops:

In 2017 November, The City of Calgary held stakeholder workshops with representatives from community and business organizations to discuss policy and regulation areas regarding business licencing, community standards bylaws, land use planning and other affected bylaws:

Consumption locations

Public spaces

- Participants generally agreed with the locations where cannabis could be consumed as outlined by the Government of Alberta, especially in order to protect exposure to children and non-cannabis users.

Enforcement

- Participants raised concerns about if/how The City could enforce consumption of cannabis via oils, edibles and vaping as these methods of consumption are hard to identify.

Special events

- Participants indicated that consumption of cannabis should be allowed at public events such as outdoor events and concerts. However, The City should consider providing separate areas to prevent consumption of both cannabis and liquor.
- Participants supported the consumption of cannabis in private backyards; however, some had varying opinions on whether consumption on restaurant patios should be permitted or align with what is permitted by the smoking bylaw.

Cannabis lounges

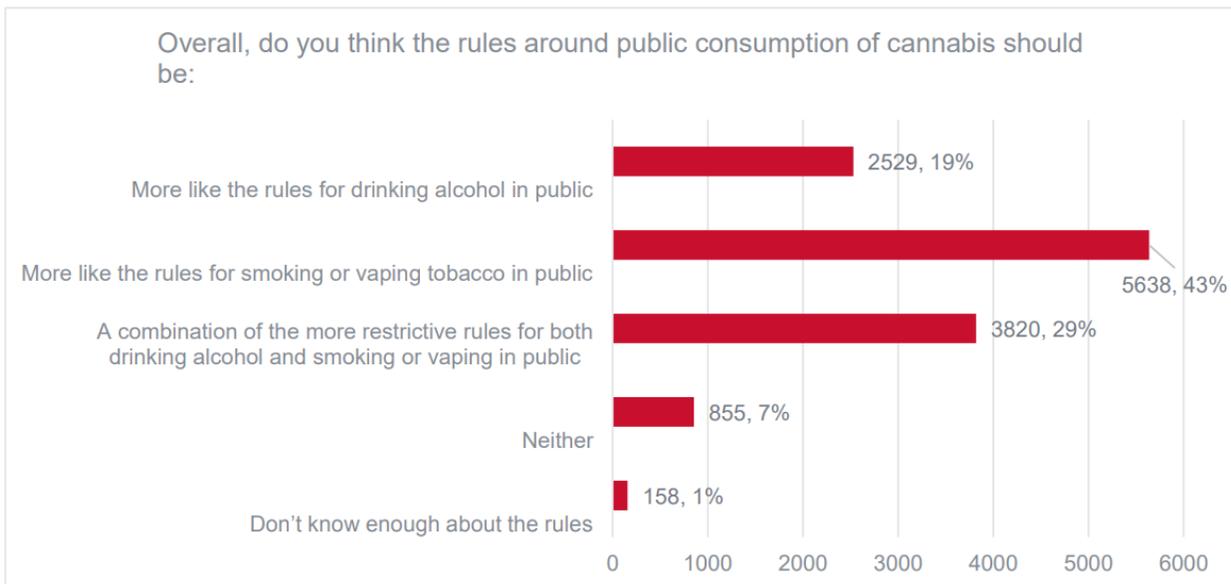
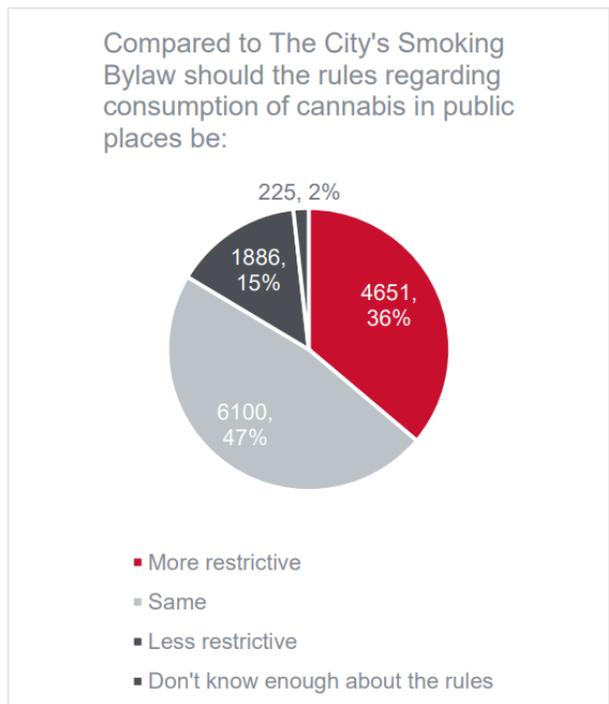
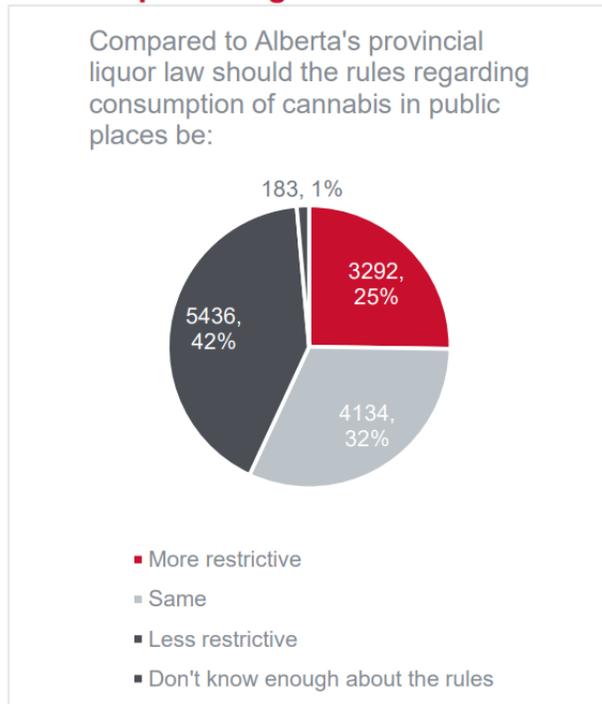
- Participants indicated that cannabis lounges (for cannabis vaping, edibles and oils) should be permitted. However, concerns about health issues for staff from secondhand smoke were raised.
- Participants shared mixed feedback on whether there should be separation distances between cannabis lounges, retail stores and production facilities.

Online Survey:

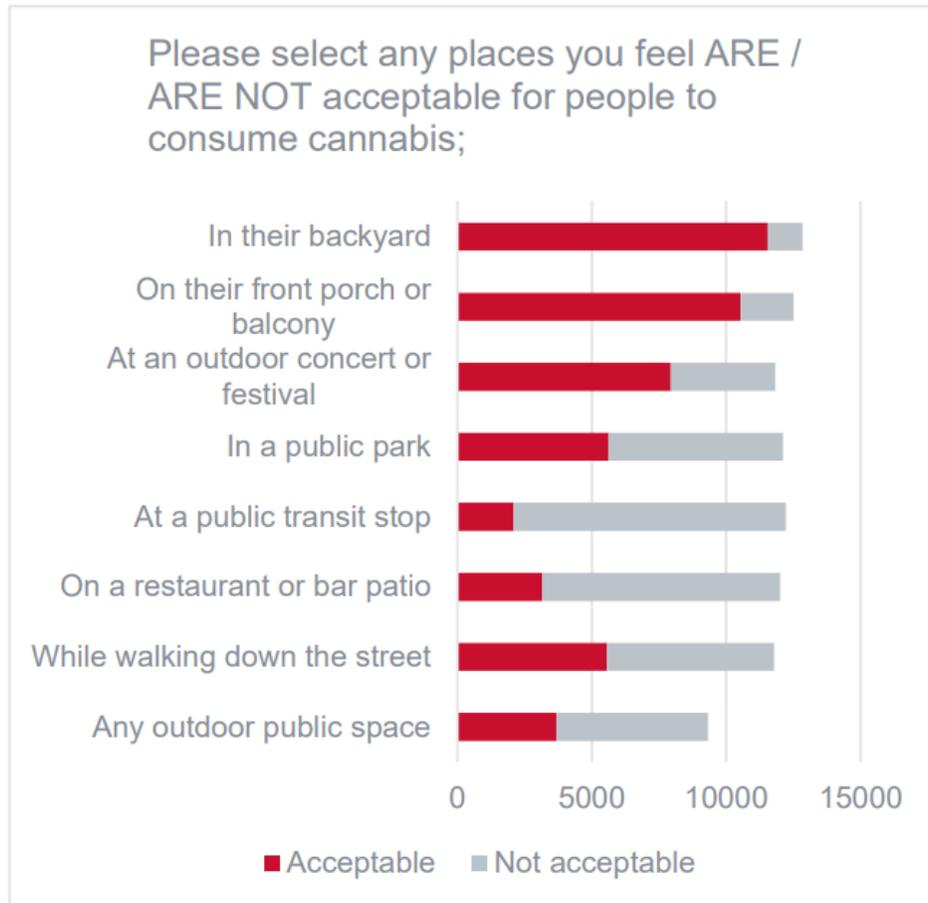
From 2017 November 20 to 2017 December 10, The City of Calgary hosted an online survey on its engagement portal at www.engage.calgary.ca to solicit feedback from Calgarians, resulting in over 15,000 responses. The results pertaining to public consultation are provided below:

**Summary of Research and Engagement:
Public Consumption**

Consumption Regulations



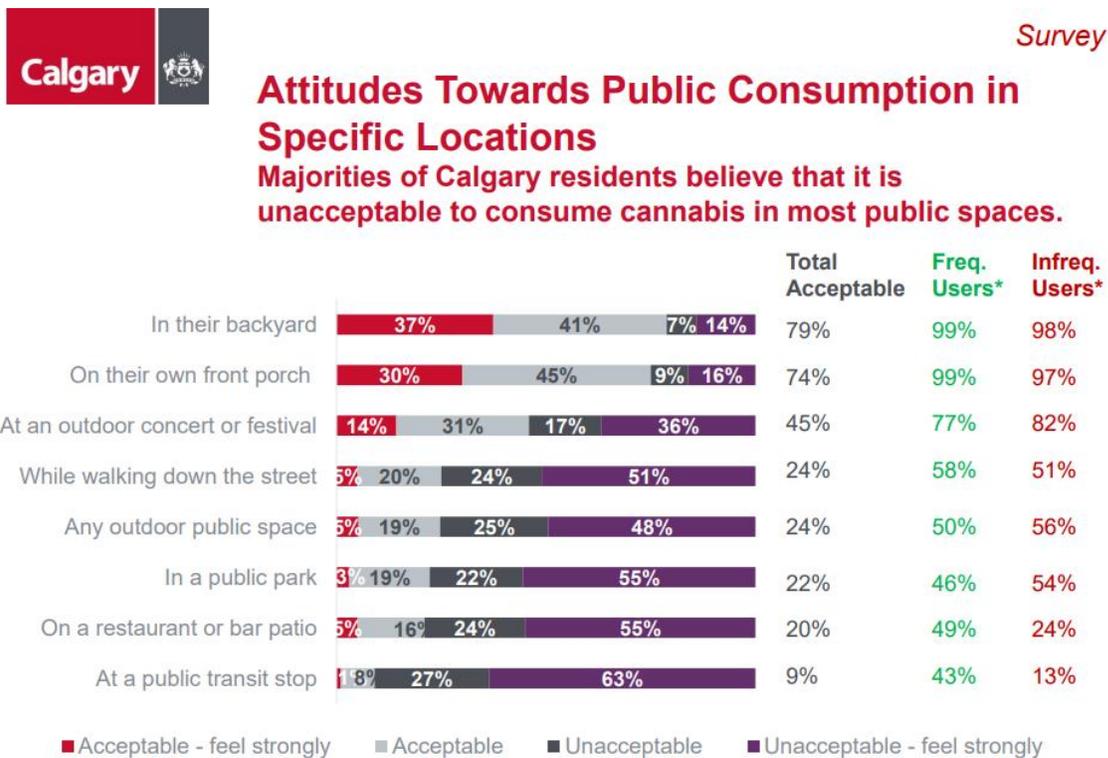
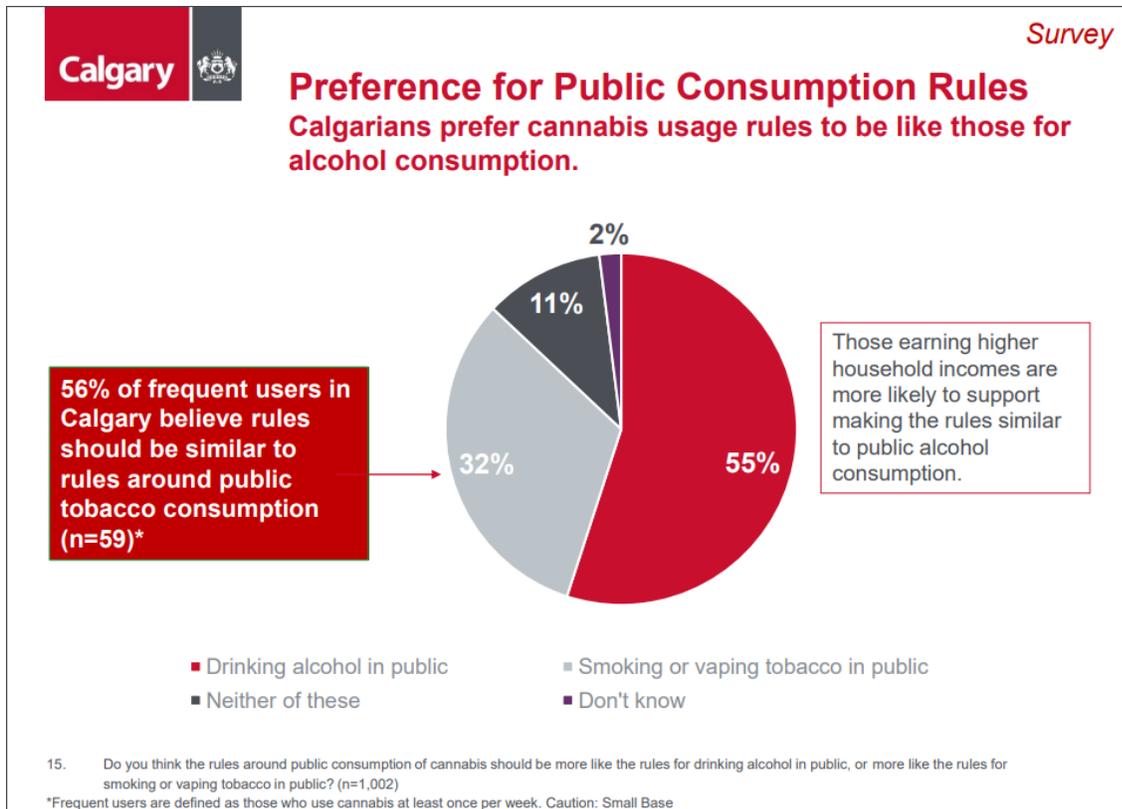
**Summary of Research and Engagement:
Public Consumption**



Research

To better understand the attitudes of Calgarians regarding cannabis legalization, Environics Research was commissioned by The City of Calgary to conduct quantitative and qualitative research on this topic. Environics conducted a telephone survey with a randomly selected sample of 1,002 Calgarians aged 18 and older between 2017 November 06 and 2017 November 19. Both landline (70 per cent) and cell phone (30 per cent) samples were used to obtain a random and statistically representative sample of Calgary adults aged 18 years and over. The results pertaining to public consumption are provided below:

Summary of Research and Engagement:
Public Consumption



Summary of Research and Engagement:
Public Consumption

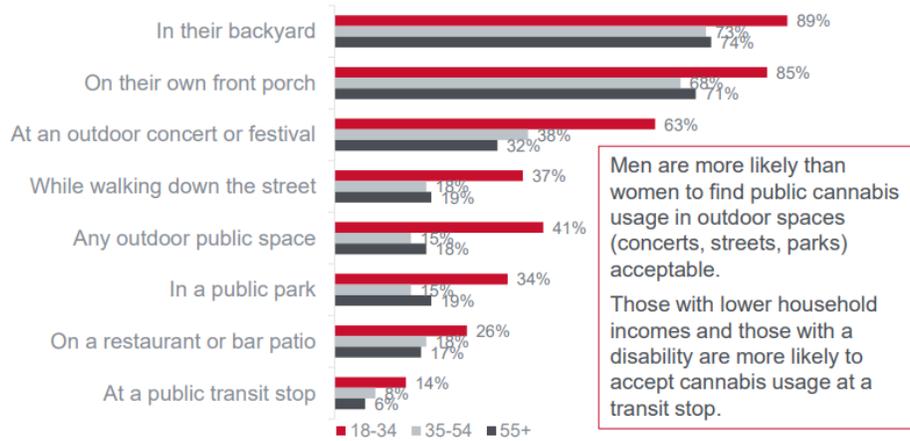


Survey

Attitudes Towards Public Consumption in Specific Locations: By Age

Although younger adults are more tolerant of public consumption, a majority says it is unacceptable to consume cannabis in parks, on streets and other public places.

% of those who say this is "acceptable" to consume cannabis in this location



Men are more likely than women to find public cannabis usage in outdoor spaces (concerts, streets, parks) acceptable.
Those with lower household incomes and those with a disability are more likely to accept cannabis usage at a transit stop.

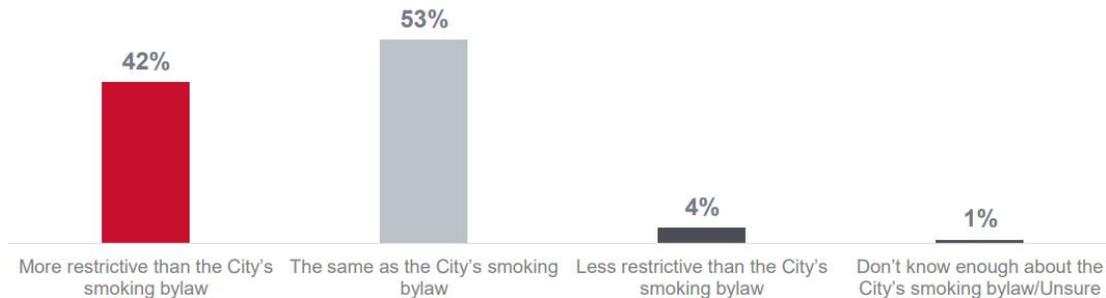
16-23 Once cannabis becomes legal, would you find it acceptable or unacceptable for people to consume cannabis in the following places: (And do you feel strongly about this?)



Survey

Comparison of Cannabis Rules With The City of Calgary Smoking Bylaw

Most Calgarians want rules around cannabis consumption to be similar to, or stricter than, The City's smoking bylaw.



Views on legalization

Supporters: 22%
Opponents: 69%

Supporters: 71%
Opponents: 28%

By age

	18-34	35-54	55+
More restrictive	31%	50%	44%
The same	61%	46%	52%
Less restrictive	6%	3%	4%

25. The City of Calgary's smoking bylaw restricts where people can smoke tobacco or use e-cigarettes by banning smoking in indoor public places and at outdoor public facilities, including transit stops, playgrounds and outdoor recreation areas. Should the rules regarding the public use of cannabis in Calgary be ... (n=1,002)

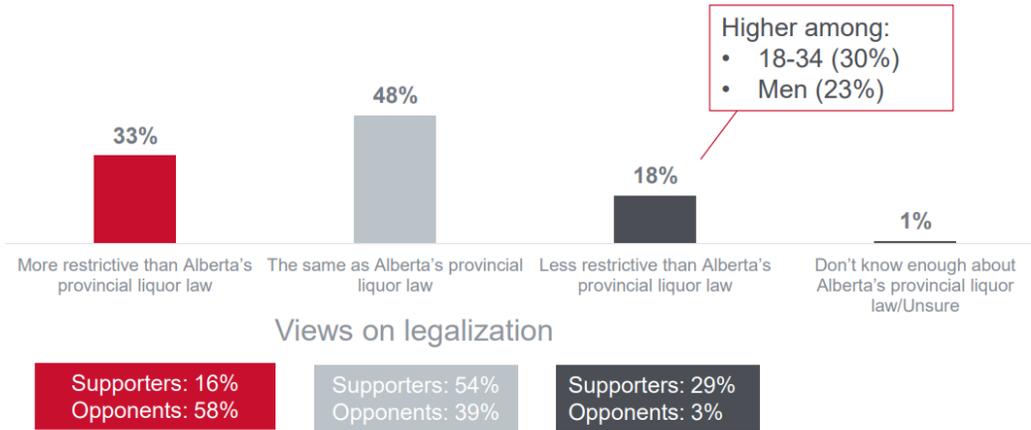
Summary of Research and Engagement:
Public Consumption



Survey

Comparison of Cannabis Rules With
Provincial Liquor Laws

Most Calgarians want cannabis rules to be at least as strict as provincial liquor laws.



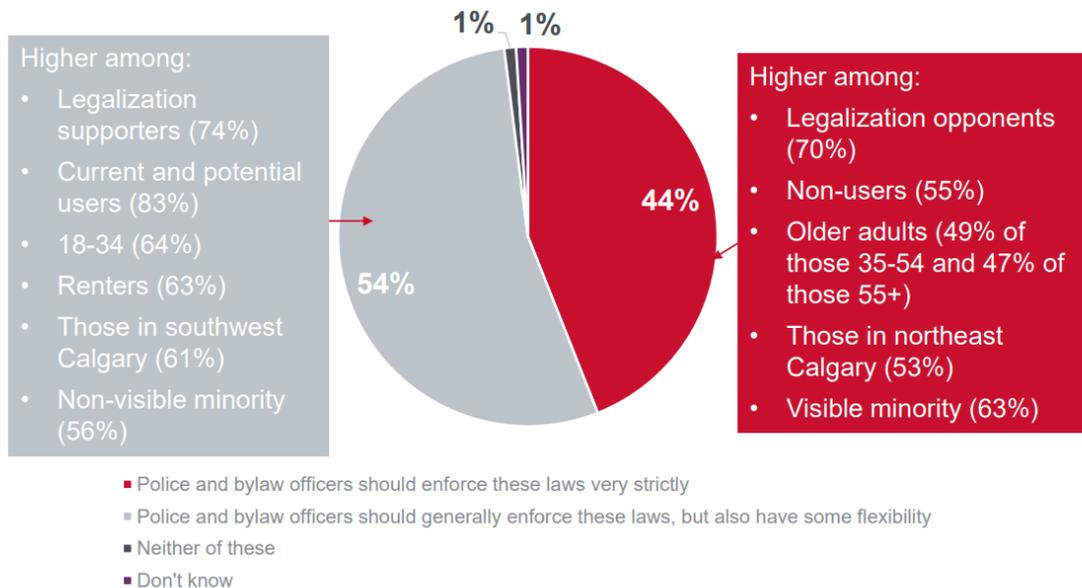
26 Under Alberta's provincial liquor law, people can only consume alcohol in a private residence, or in licensed premises such as a bar, lounge or restaurant. Should the rules regarding the public use of cannabis in Calgary be ... (n=1,002)



Survey

Enforcement Expectations

Calgarians are split between strict and flexible enforcement of cannabis rules.



27. When recreational cannabis use becomes legal, how strictly do you think the laws related to public consumption should be enforced? Do you think... (n=1,002)

Summary of Research and Engagement: Public Consumption

Focus Groups:

A total of five mixed-gender focus groups were conducted, comprised of: opponents of legalization, legalization supporters/non-users, recreational cannabis users aged 18-39, recreational cannabis users aged 40-69 and medical cannabis users.

Environics recruited a total of 11 participants for each session, with eight-nine participants taking part in each group. All participants were recruited via telephone using a customized screening instrument. Each group lasted approximately 120 to 125 minutes. With respect to public consumption, Environics received the following feedback:



Focus Groups

Acceptable Places For Public Consumption

Despite having very different views on the need for regulations, most participants agreed that smoking/vaping cannabis should not be allowed indoors, on patios or in places where children are likely to be present.

- ▶ Across all groups, there was a consensus that cannabis usage should not be permitted in places where children are present (such as playgrounds or near schools and day care facilities), as well as indoors. This was mainly discussed in the context of smoking cannabis and exposing others to second-hand smoke.
- ▶ Most also agreed that restaurant and bar patios should not allow users to smoke or vape cannabis for the same reasons that they do not permit tobacco use in these spaces (namely, because people do not want to be exposed to second-hand smoke).
 - ▶ Many recreational and medical users, however, were hopeful that cannabis lounges/cafes will be allowed to open soon, and some of these participants felt that businesses should be allowed to decide for themselves if they wish to permit patrons to smoke or vape cannabis.

"If they match it with tobacco laws, I don't think there will be an issue. If they are different, then we will have issues with tobacco and cannabis. From a City perspective, you shouldn't be able to smoke anything in these areas, otherwise it will get confusing"

"Parks are great, it's open, you can pick a spot and if people don't want to be around weed they will just walk around you, it's open air, you're not going to stink up the whole place."

"People shouldn't be allowed to smoke in certain places, like school properties and playgrounds."

Summary of Research and Engagement: Public Consumption



Focus Groups

Acceptable Places For Public Consumption

There was a great deal of support for the idea of designated “cannabis zones” at outdoor public events, although some users wondered whether people will continue to use cannabis anywhere at these events.

- ▶ There was also broad support across groups for the idea of setting up “cannabis zones” at outdoor public events, such as concerts. Many participants expected that this will become a new norm at these types of events.
 - ▶ Although some users were resistant towards this idea (mainly because they expected people to continue using cannabis anywhere at concerts), many participants felt that cannabis use at outdoor events will be treated in a manner similar to how tobacco is treated, with smokers using designated outdoor areas.
- ▶ Users, non-users and opponents also agreed that cannabis use in bus shelters should not be permitted, with users more likely to support allowing usage at bus stops. Many participants, including users, felt that cannabis users should be courteous of those who do not want to be exposed to second-hand smoke within the shelter.

“You should have a designated place, like they do with smoking. Even at the Stampede, Folk Fest, you have to smoke near the fences.”



Focus Groups

Attitudes Towards Enforcement

Most users and non-users felt that enforcement should be dependent on the circumstances of someone using cannabis in public.

- ▶ Most users and non-users who support legalization said nearly all cannabis users exhibit common sense and courtesy when using cannabis in public. For this reason, many of these participants felt that police and bylaw enforcement officers should be allowed to have a degree of discretion when enforcing rules related to public consumption.
 - ▶ Medical and recreational users were much more likely to question the extent to which more enforcement is necessary, as several were resistant towards the idea of putting additional rules around public consumption in place.
- ▶ Opponents of legalization, on the other hand, were more likely to support law enforcement taking a harder line on consumption, as they were also more likely to complain about being exposed to second-hand smoke from cannabis in different public places.

“If there becomes more enforcement, how is that more legal? The point is we don’t want much enforcement involved. How much do they spend enforcing cigarettes? There shouldn’t be extreme costs and a lot of the costs should be able to come out of the current budget for marijuana policing right now, just pushing them over to bylaw.”

“I think there will be a need for more bylaw (officers) because if someone is committing an infraction bylaw will need to respond to it faster.”

“If it’s a bus shelter and it’s raining and you’re smoking, and an officer walks by, that shouldn’t be a \$500 fine.”