

**Calgary**



# **2026 Olympic and Paralympic Winter Games Assessment Committee Presentation on Reports OPC2018-0784 and OPC2018-0736 2018 June 19**

## City Secretariat

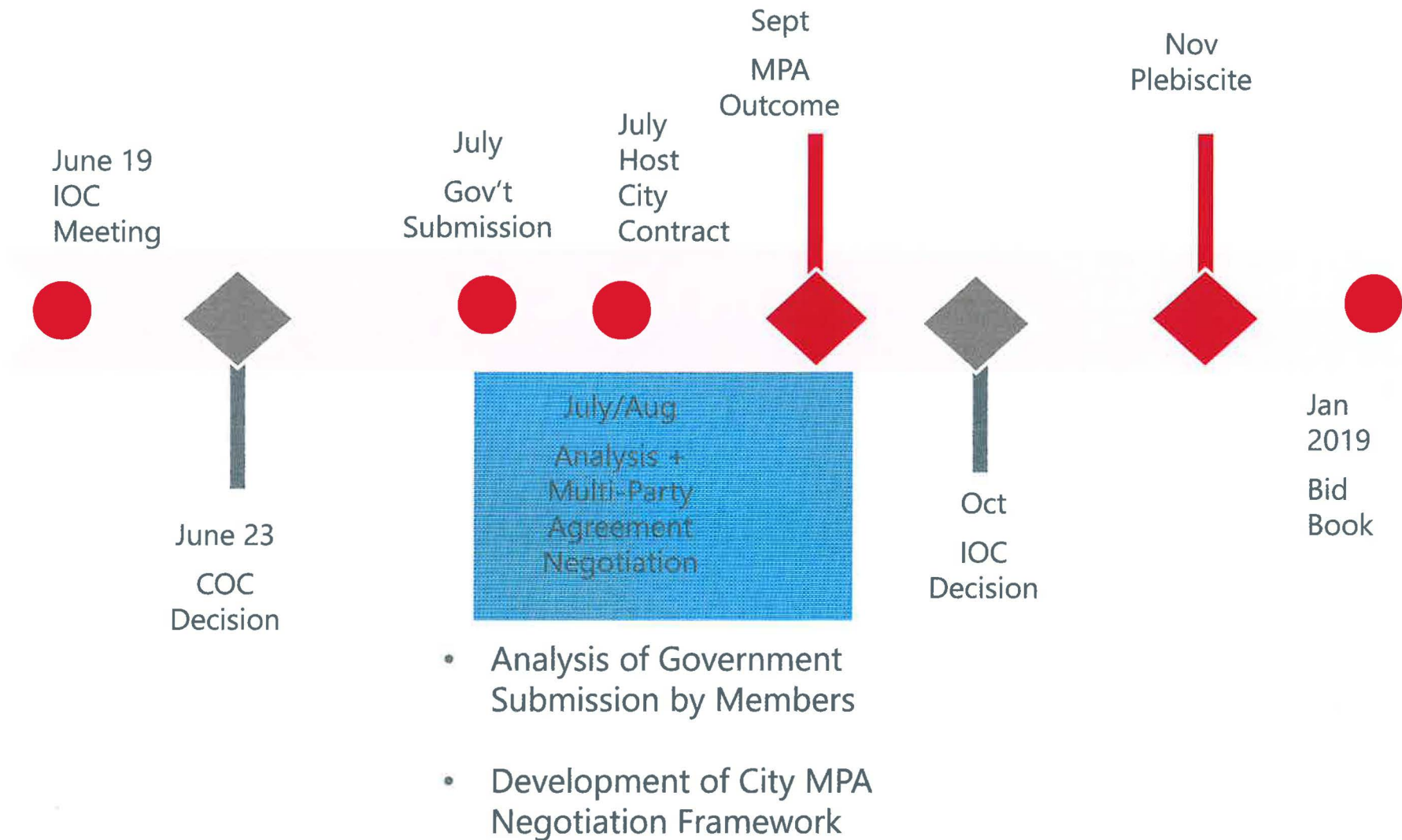
- Heather Domzal
- Reno Davis-Yue

## Bid Development

- Jamie Goth
- Ken Baker, Consultant See Solutions Inc.



# Timeline



## Topics to Cover

- Draft Sustainability Framework
- Public Engagement Update (Verbal)

## Intended Outcomes

Ensure that 2026 OPWG Assessment Committee is fully informed on:

1. Project updates and timelines
2. IOC's pillar of sustainability and work to integrate sustainability into Calgary's potential bid
3. Public engagement RFP process by the Engagement Advisory Sub-Committee
4. Ideas to enhance research and analytics for the 2026 OPWG project

# Proposed Future Discussions (update)

## Regular Meeting of Council June 25:

- Games Vision Update
- Games Draft Concept
- Bid Book Overview
- Draft Sustainability Framework
- IOC Update

## 2026 OPWG Assessment Committee June 26:

- Public Engagement Update
- Cultural Components
- Plebiscite Update (tentative)



# Draft Sustainability Framework

# Evolution of Games Sustainability

Early 1990s

1994

Vancouver  
2010 &  
London 2012

# Agenda 2020 – A big shift

## Agenda 2020 Strategic Direction (Dec 2014)

- 40 recommendations approved
- Three pillars of the Olympic Movement: credibility, **sustainability**, youth

## Olympic Winter Games Strategic Review (2015)

- Attention on **sustainability**, legacy, host city invitation, & selection process
- Reduce cost and complexity

# How Does the IOC Define Sustainability?

"... working in accordance with one's vision and values that lead to lasting benefits. While legacy is about the outcomes...sustainability is the upfront approach through which negative impacts are minimized and positive outcomes are maximized."

"...having the ability to make informed decisions that make good business sense for the job in hand and simultaneously taking full account of both immediate and longer-term impacts and opportunities across environmental, social and economic spheres."

Source: Olympic Games Guide on Sustainability, October 2017

# Games as a Catalyst

"Every city that hosts the Olympic Games does so for wider reasons than the event itself. Sport is the driver for the project...

...But for the seven years of preparation after the host city election, and for many years beyond, the story is about the city, the country and people."

Olympic Games Framework Produced for the 2024 Olympic Games

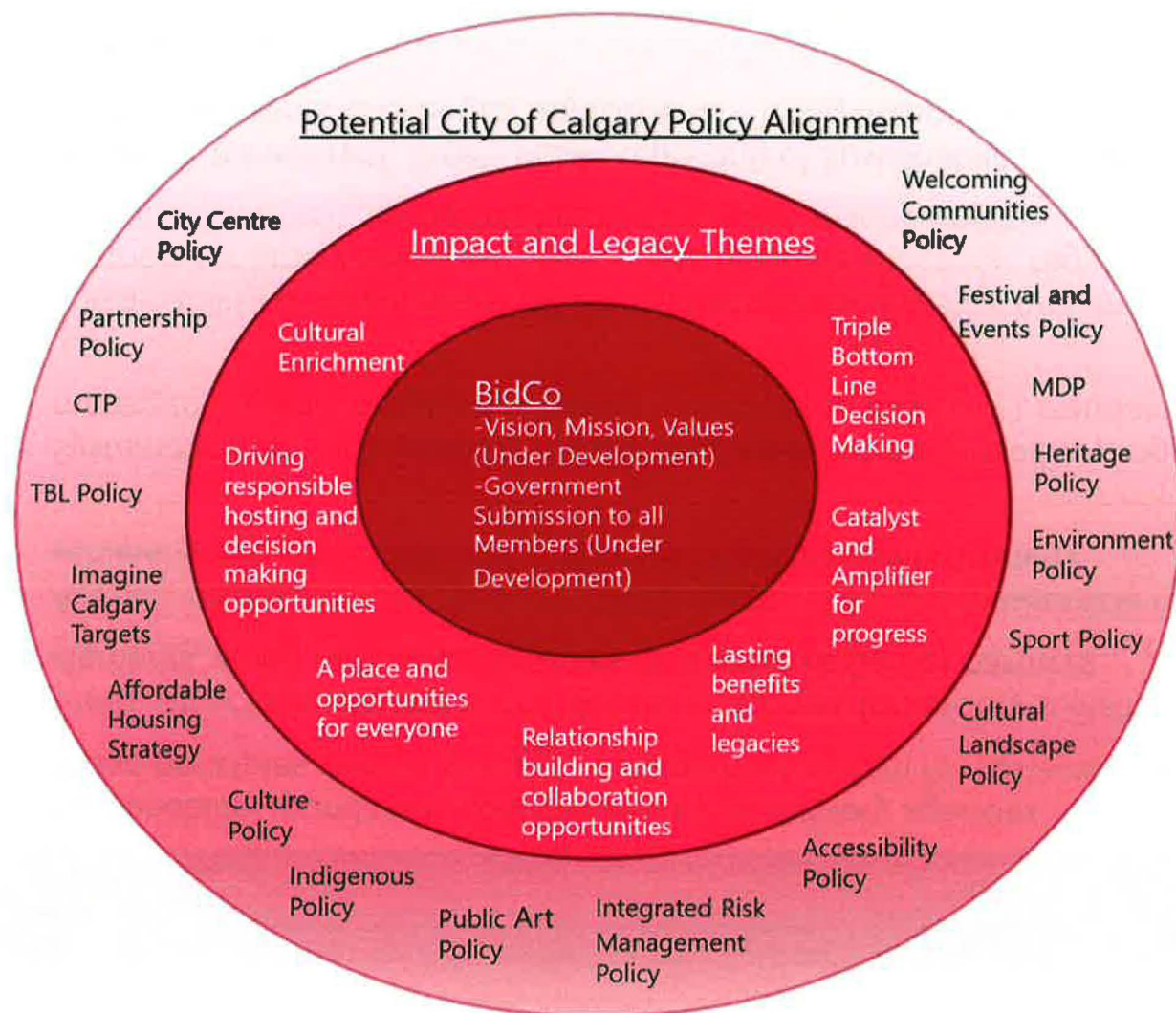


# Calgary's Vision for the Future

**Calgary – A great place to make a living,  
a great place to make a life**

- imagineCALGARY
- Municipal Development Plan
- Calgary Transportation Plan
- Calgary Economic Development Strategy

# Alignment





# Draft Sustainability Framework

Sustainability Component	Description
Sustainability Policy	<ul style="list-style-type: none"> <li>• Sustainability foundation, commitment by all delivery agencies to shared vision, broad principles, overall strategy, management system for sustainability program</li> </ul>
Sustainability Strategy	<ul style="list-style-type: none"> <li>• Goals, objectives, strategies and desired outcomes for priority sustainability elements, along with responsibilities of respective Games partners</li> </ul>
Sustainability Implementation Plans	<ul style="list-style-type: none"> <li>• Actions, responsibilities, resource requirements, risks and measurable results to achieve goals, objectives, and outcomes of sustainability Strategy</li> </ul>
Sustainability Management System	<ul style="list-style-type: none"> <li>• Systematic approach whereby measurable results of sustainability program will be managed, tracked, reported, adjusted – certified to ISO 20121 standard</li> </ul>
Sustainability Governance	<ul style="list-style-type: none"> <li>• Sustainability program responsibility and accountability structure among Games partners for timely decisions, appropriate resource allocation, regular progress review/adjustment, transparent reporting, issue management</li> </ul>
Sustainability Reporting	<ul style="list-style-type: none"> <li>• Accurate, transparent, timely public reporting of Sustainability Program accomplishments, challenges, adjustments – using recognized system</li> </ul>
Sustainability Engagement	<ul style="list-style-type: none"> <li>• Stakeholder/public engagement processes for communicating plans and activities, receiving input, understanding interests, managing expectations</li> </ul>
Sustainable Procurement	<ul style="list-style-type: none"> <li>• Sustainable sourcing program for purchasing goods and services to support sustainability and legacy program objectives and results</li> </ul>

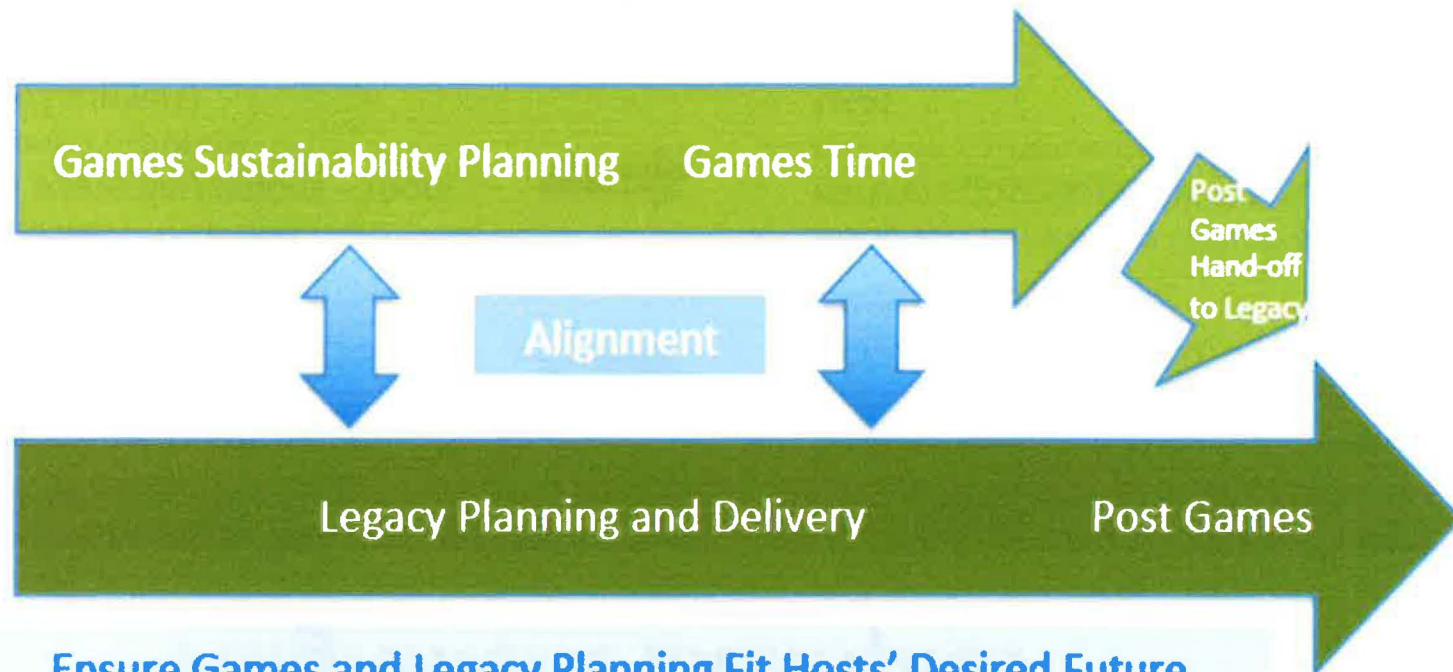
# Sustainability and Legacy

## Games Phases



### Planning in the Host Context

- Host Cities  
Calgary  
Canmore
- Region
- Alberta
- Canada
- Sport



Ensure Games and Legacy Planning Fit Hosts' Desired Future

# Sustainability and Legacy Alignment Examples

Example Sustainability Objective	Leads to	Legacy Outcome
<ul style="list-style-type: none"> <li>LEED Gold design standards for venue and village buildings</li> </ul>	➔	<ul style="list-style-type: none"> <li>High performance buildings for legacy use in sport, recreation, housing (smaller environmental footprint, healthier spaces, lower operating cost)</li> </ul>
<ul style="list-style-type: none"> <li>Engage partners in carbon reduction strategies/actions - sport, government, corporate (sponsors/suppliers)</li> </ul>	➔	<ul style="list-style-type: none"> <li>Adoption of new low carbon practices by partners post-Games that result in reduced carbon emissions over the long term</li> </ul>
<ul style="list-style-type: none"> <li>New accommodation for athlete and media villages on developed sites near public transportation</li> </ul>	➔	<ul style="list-style-type: none"> <li>Additional affordable housing supply in appropriate areas, near transit</li> </ul>
<ul style="list-style-type: none"> <li>Local sourcing to create employment, grow/showcase local businesses, reduce shipping transportation impacts</li> </ul>	➔	<ul style="list-style-type: none"> <li>Potential exposure to larger markets for local products/services, job creation, new skills</li> </ul>
<ul style="list-style-type: none"> <li>Identify post-Games end-of-use plans for furniture, equipment, material to reduce waste</li> </ul>	➔	<ul style="list-style-type: none"> <li>Sport, social, community organizations benefit from legacy donations of furniture, equipment, material</li> </ul>



# Collaboration: Working together for sustainability opportunities

## Sustainability Example: Carbon Emissions

- Calgary 2026: minimize and compensate their 'direct'/'owned' emission; promote low carbon solutions; car pooling; traffic management; promote Calgary Transit use
- City of Calgary: leverage Games communications, education programs to build awareness to promote Climate Resilience Strategy and Action Plans; showcasing Calgary Transit
- Together: intentionally seek ways to encourage lasting behavior changes to build a legacy collaboratively e.g., showcasing technologies

# Paris 2024 to Los Angeles 2028



"We believe the Olympic Movement has both an opportunity and a duty to contribute actively to global sustainability in line with our vision: **"Building a better world through sport".**"

IOC Sustainability Strategy

# Risk & Mitigation

Risk	Mitigation
Should Calgary choose to submit a bid (and for the bid to be successful), sustainability must be fully integrated into the Games' planning and delivery.	The Draft Sustainability Framework is being developed to ensure that sustainability is fully integrated into the 2026 OPWG bid planning and delivery.
Games fail to deliver on sustainability commitments made in the Host City Contract or other agreements.	The Draft Sustainability Framework is being developed with input from many stakeholders. Ensuring commitment and buy-in from stakeholders along with adequate resources will ensure that sustainability commitments are delivered.

# The Convening Power of the Games



## Recommendations

That the 2026 OPWG Assessment Committee:

1. Receive report OPC2018-0784 for information;
2. Direct Administration to keep Attachment 3 confidential pursuant to Section 23, 24 and 25 of the Freedom of Information and Protection of Privacy Act; and
3. Refer Report OPC2018-0784 to the 2018 June 25 Regular Meeting of Council as an Item of Urgent Business.

# **Public Engagement Update (Verbal) OPC2018-0736**

# Public Engagement Update

- Request for Proposal (RFP) process
- Research and analytics

# Recommendations

That the 2026 OPWG Assessment Committee:  
Receive Verbal report OPC2018-0736 for information

# Questions?