



City Clerk's Office, Legislative Service Division #8007
The City of Calgary
P.O. Box 2100, Station "M"
Calgary, Alberta T2P 2M5

RE: Advertising Signs on Transit Property, Bylaw 40P2018, PUD2018-0381

Dear Calgary City Council,

Please accept this letter of support for Calgary Transit and their efforts in the proposed amendments to the Land Use Bylaw (LUB) 1P2007 to add both Sign – Class F and Sign - Class G Third Party Advertising Signs as discretionary uses on the identified Transit lands.

Calgary Transit is a valued partner of Pattison Outdoor and we commend their team on its pursuit of alternative revenue sources to help offset tax support of operations and increases to user fees (transit fares).

Please do not hesitate to contact me, by phone (403) 770-5732 or email cainsworth@pattisonoutdoor.com if I may be of any further assistance.

Yours Sincerely,

Chris Ainsworth
Leasing Manager - Calgary & Southern Alberta

