



# CHINATOWN AREA REDEVELOPMENT PLAN PHASE I UPDATE, PUD2018-0514

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2018 JUNE 14  
STANDING POLICY COMMITTEE ON  
PLANNING AND URBAN DEVELOPMENT

A CHINATOWN COMMUNITY PRESENTATION



CALGARY  
CHINATOWN



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CHINATOWN

# CHINATOWN SUPPORTS CITY OF CALGARY'S - OPTION #3

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# OUR VISION OF CHINATOWN...

Calgary Chinatown is an **iconic place** and **cultural community** that prides itself for its **heritage, open space** and **Asian streetscape** and **architecture**.

- A **walkable, accessible and livable community**,
- a thriving authentic **small-business district**,
- an intergenerational **social and community hub**,
- and a most visited **local and tourist destination**.



# GUIDING PRINCIPLES FOR DEVELOPMENT (CHINATOWN AND CITY)

1. **Keep our Culture Vibrant**
  1. Distinct cultural and historical character
2. **Distinctive Cultural Recognition**
  1. Distinct cultural and historical character
3. **Cultural and social gathering place**
  6. Variety of public and private gathering spaces
4. **Be a Human Scale**
  3. Enhance the pedestrian experience
5. **Enhance public safety**
  7. Clean safe and vibrant
6. **More Chinatown Housing**
  2. Residential, mixed use community
  4. Community for all, provides housing for residents
7. **Authentic 'Mom & Pop' Commercial**
  8. Commercial activity supports community
8. **Improve Mobility**
  5. Match a variety of options for getting to Chinatown
9. **Enhanced parking**
  5. Match a variety of options for getting to Chinatown
10. **Build for economic viability**
  8. commercial activity supports community





## **WHY A CHINATOWN CULTURAL PLAN IS ESSENTIAL?**

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- 1. The value of Chinese culture to Canadian society**
- 2. The presence of this culture within Calgary Chinatown**
- 3. The need for a Chinatown Cultural Plan**
- 4. Community is willing to assist**



## CHINATOWN: AN INTER-GENERATIONAL COMMUNITY

A PLACE TO  
'LIVE, WORK, AND PLAY'







# CHINATOWN'S COMMUNITY PARTNERSHIP

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- **Chinatown**

- **Organizations**

- Calgary Chinese Community Services Assoc.
    - Calgary Chinese Elderly Citizens Association
    - Chinatown Community Association
    - Chinatown District BIA
    - Chinese Cultural Centre
    - Chinese Cultural Society
    - I Love YYC Chinatown
    - Sien Lok Society
    - Tong Association
    - Chinatown Residents and Calgary Chinese

- **Businesses**

- **Property Owners**

- **Calgary**

- The City of Calgary
  - Calgary Parking Authority and Impark
  - Tourism Calgary
  - Tourism Alberta
  - Calgary Economic Development
  - Calgary Chamber of Commerce
  - Corporate Calgary and other Sponsors
  - Government of Alberta
  - Government of Canada
  - Peoples Republic of China Consulate in Calgary



# **CHINATOWN'S STRATEGIC GOALS**

## **• 3 Strategic Goals**

- Clean and Safe
- Must Visit Destination
- Increase Businesses Prosperity  
Enhance the Visitor Experience

## **• 5 Strategic Outcomes**

- Vital – to serve the community and visitors
- Vibrant – to deliver energy and excitement
- Visual – to look, feel, be culturally relevant
- Viable – to foster business and owner success
- Valued – to be a valued and affordable experience





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# TODAY'S SAN FRANCISCO CHINATOWN





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IMAGINE IF SAN FRANCISCO ...







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# THE DESIRABLE CHINATOWN

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## CHINATOWN SUPPORTS OPTION #3

Because...

- enables 'Distinctive Cultural Recognition'
- a Cultural Plan underpins a Local Area Plan
- a Local Area Plan will provide
  - definitive land development guidelines
  - definitive land use guidelines
  - the foundation to support an efficient multi-modal transportation plan including LRT and Transit
- will support and enable Chinatown's strategic goals and outcomes

And it will enable...

- continual support and development of an inter-generational community for all
- Calgary to celebrate and enjoy one of its earliest cultural societies (since 1883)
- will provide certainty to property owners (i.e. land use and land value)
- businesses to flourish, prosper and employ
- Calgarians, immigrants, visitors and especially tourists the cultural environment and experience that they come to expect in a true Chinatown





## **CHINATOWN SUPPORTS OPTION #3**

To enable this...

- the Chinatown community has and will dedicate its resources to effectively and efficiently support The City's workplan to establish a Cultural Plan and Culturally-Based Local Area Plan
- the City must ensure the Cultural Plan is distinct and specific to Chinatown
- the City must acknowledge that the Cultural Plan encompasses Calgary's Chinese community,

And ...

- the Local Area Plan should reflect upon the current Area Redevelopment Plan
- the process enable a true, collaborative partnership with the Chinatown community
- be processed be guided by quality and time-sensitivity mandates
- Use the current ARP, Chinatown Guiding Principles and Development Guidelines on current land use and development permit



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## **CHINATOWN SUPPORTS OPTION #3**

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Finally...

- Chinatown does not need height and density as contemplated by City Planners in 2016; there is enough existing capacity
- Chinatown culture does not start and stop at the 'Administrative' Community Boundary borders; Culture permeates to adjacent streets and communities
- Chinatown is for all Chinese and should be available, accessible and affordable through land use and transportation

We want a Chinatown that is ...

- **Vital**
- **Vibrant**
- **Viable**
- **Visual**
- **And Valued by Everyone**