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(for▲all)

THE CALGARY POVERTY REDUCTION INITIATIVE

P.O. Box 2100, Stn. M. (116), Calgary, Alberta, T2P 0R5

To Whom it May Concern:

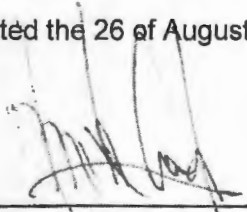
As a key partner named in the *Building on our Energy* strategy, The Calgary Poverty Reduction Initiative is fully supportive of the vision, mission and areas of focus for this document. *Building on our Energy* considers the strengths, weaknesses, opportunities and threats of Calgary and is reflective of the changing nature of economic development in Calgary and across the country. It is our belief that the Strategy:

- builds on our energy sector strengths to support trade and investment
- provides the foundation for purposeful diversification
- fosters innovation and creativity
- supports the development of strong communities
- understands that our neighbours' success is our success and that every citizen should benefit in the region's prosperity
- brings together stakeholders to promote Calgary with a unique and compelling voice

We are particularly excited by the strong integration of the *Building on our Energy* Strategy and the Calgary Poverty Reduction Strategy in the areas of Innovative Energy, People Energy and Community Energy. The CPRI looks forward to working with Calgary Economic Development to implement initiatives of mutual interest such as the Centre of Excellence for the New Economy, supporting co-op development, organizing the business leaders' forum and fostering new housing options for all ages, income groups and family types. These activities will contribute significantly to a vibrant city with boundless energy, a strong sense of community and a commitment to shared prosperity and sustainable development.

This Strategy provides the direction for individuals and organizations to work towards a unified vision for Calgary's future economic prosperity. Therefore, on behalf of the Calgary Poverty Reduction Initiative, I, Derek Cook, hereby endorse *Building on our energy*: An update to the 10-year economic strategy for Calgary.

Dated the 26 of August, 2014.



Signature

Executive Director

Title

Calgary Poverty Reduction Initiative

Organization

