

building on our energy

~~an economic strategy for Calgary~~

Vision: Calgary is a city of boundless energy. The source of our energy and economic success is our sense of community and our commitment to shared prosperity and sustainable development. We welcome everyone to be part of the energy.

Mission: To align the City of Calgary, its civic partners, private sector and other community organizations in achieving economic competitiveness, embracing shared prosperity and building a strong community.

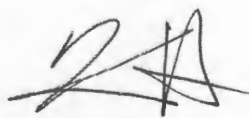
Building on our energy considers the strengths, weaknesses, opportunities and threats of Calgary and is reflective of the changing nature of economic development in Calgary and across the country. As a member of Calgary's growing social entrepreneurship community, EPIC values the clear and transparent direction for, alongside and thoughtful consideration for supporting organizations like ours and the organizations EPIC supports.

It is my belief that the Strategy:

- Encourages and supports entrepreneurship activity through utilizing local resources and its BREA program in high potential sectors
- Will build upon strengths in existing industries to support financial investment in sectors with strong potential
- Fosters innovation and creativity
- Creates capacity and support within communities and organizations in Calgary
- Supports the growth and quality of life for all Calgarians
- Is working to break down silo's between public, private and non-profit sectors at the benefit of creating a more vibrant and prosperous city as defined by those who live in it.

This Strategy provides the direction for individuals and organizations to work towards a unified vision for Calgary's future economic prosperity. Therefore, I, Kevin Hayes, hereby endorse *Building on our energy*: An update to the 10-year economic strategy for Calgary.

Dated the 29th of August, 2014.



Signature

Executive Director

Title

EPIC YYC

Organization

