

Calgary



CITY OF CALGARY
RECEIVED
IN COUNCIL CHAMBER

MAY 14 2018

ITEM: 5.1 CPS 2018-0577
Distribution
CITY CLERK'S DEPARTMENT



2017 Civic Partner Annual Report

*Lindsay Park Sports Society
(Repsol Sport Centre)*

- I. Contributed to Action Plan Goals of building a prosperous economy, a city of inspiring neighborhoods, and a healthy green city
- II. Successfully managed the operations of the Centre during challenging economic times
- III. Provided sport, physical activity and health and wellness opportunities for hundreds of thousands of Calgarians
- IV. Hosted more than 50 events
- V. Supported more than 8000 athletes along the LTAD model
- VI. Served tens of thousands of people of all ages and abilities
- VII. Invested in fee assistance
- VIII. Delivered high levels of customer satisfaction
- IX. Invested in the facility



2017 Performance

- Approximately **1.5 million visits**.
- **56 events** including provincial, national and international competitions hosted.
- **90%** of prime time hours allocated for **sport training**, booked.
- Approximately **8,000 athletes** trained on site.
- **100%** of available **competition and event weekend spaces** booked.

2017 Performance (cont'd)

- **\$417,000** invested into the **Fee Assistance Program** so that Calgarians may utilize Recreation programs and services offered by Repsol which represents a **12% increase from 2016**.
- **30% to 50% more visits** to Repsol in comparison to visits to like facilities across Canada with a **municipal tax investment of 30% to 50% less**.
- **85% of members that are satisfied** with Aquatic and Dry land services and programs
- On average, an **86.5%** social media ranking / **satisfaction level**.

HOW ARE CALGARAINS BETTER OFF?

Increased access = increased health

More events = more tourism and better economic well-being

Increased access = more athletes enabled to pursue their athletic goals

Increased fee assistance opportunities = more Calgarians having the opportunity to live active, creative and healthy lives.





What story do these measure tell about your work? Why is it meaningful?

- I. Calgarians are able to lead healthy and active lifestyles
- II. Repsol Sport Centre has significantly higher number of visits than other like facilities across Canada.
- III. Repsol Sport Centre is committed to ensuring prime time is made available for sport, actively promotes amateur sport excellence and develops Calgary's high performance athletes.
- IV. Without the facility and its support for sport, 8000 Calgarians may not have their training needs met.
- V. Approximately 8000 athletes are offered training time to pursue sport along various stages of the Long Term Athlete

Resilience & Innovation

- *Managing expenses*
- *Looking for opportunities to generate additional revenue*
- *Investing in the facility*
- Leveraging partnerships



A Look Ahead

LPSS Legacy Project

2018 Objectives

- Explore funding opportunities
- Continued Stakeholder engagement
- Move to Development Permit if appropriate

