

Calgary



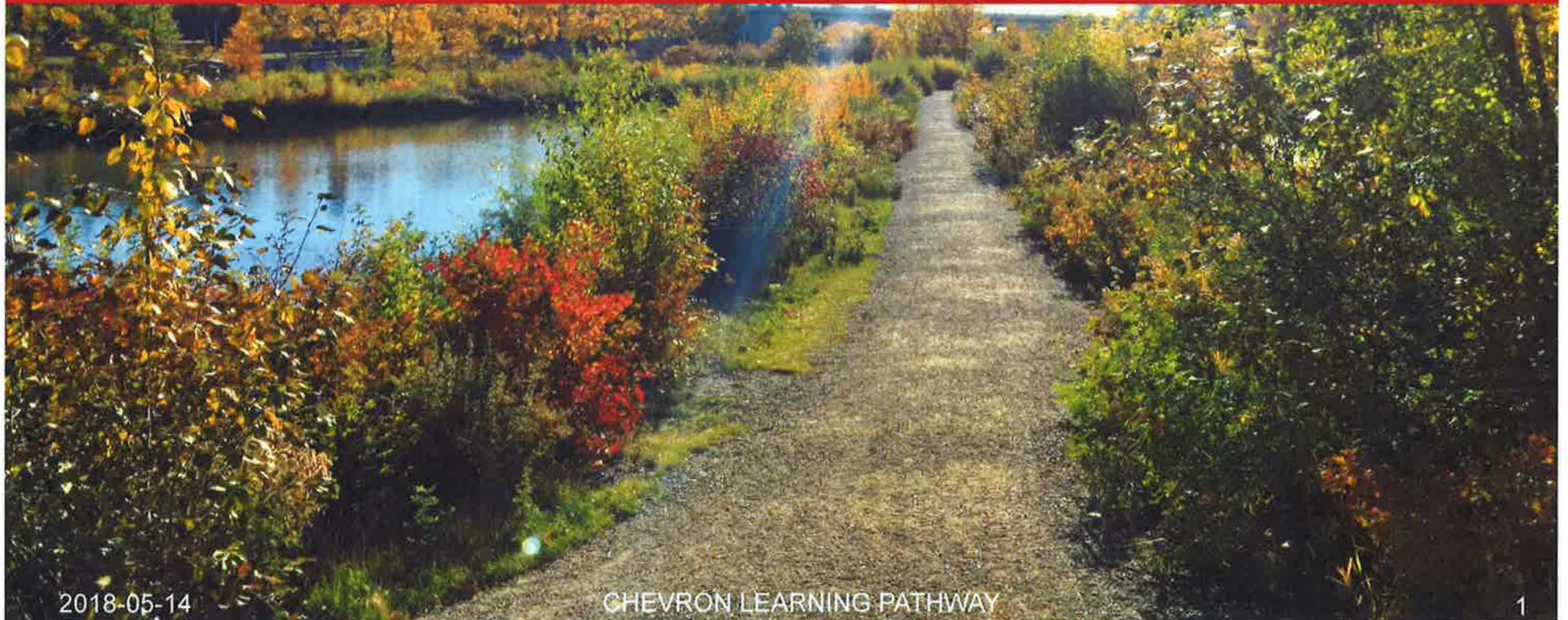
CITY OF CALGARY
RECEIVED
IN COUNCIL CHAMBER

MAY 14 2018

ITEM: 5-1 CPS2018-0577
Distribution
CITY CLERK'S DEPARTMENT

2017 Civic Partner Annual Report

Parks Foundation Calgary



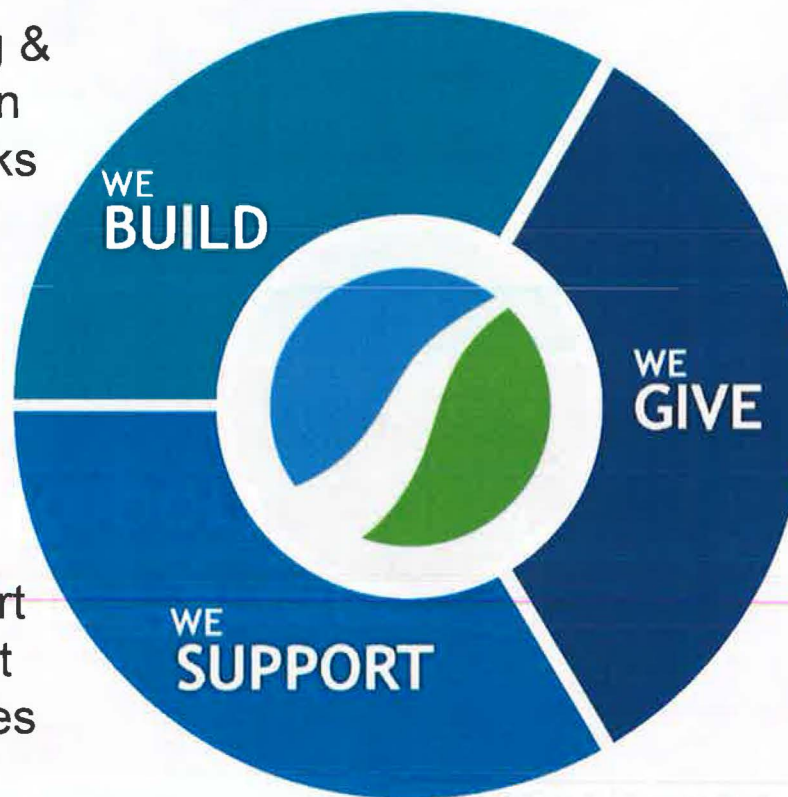
2018-05-14

CHEVRON LEARNING PATHWAY

What we do – OUR IMPACT IN THE COMMUNITY

- Fundraising & Construction of New Parks

- Accounting Support
- Fund Management
- Dedication Benches

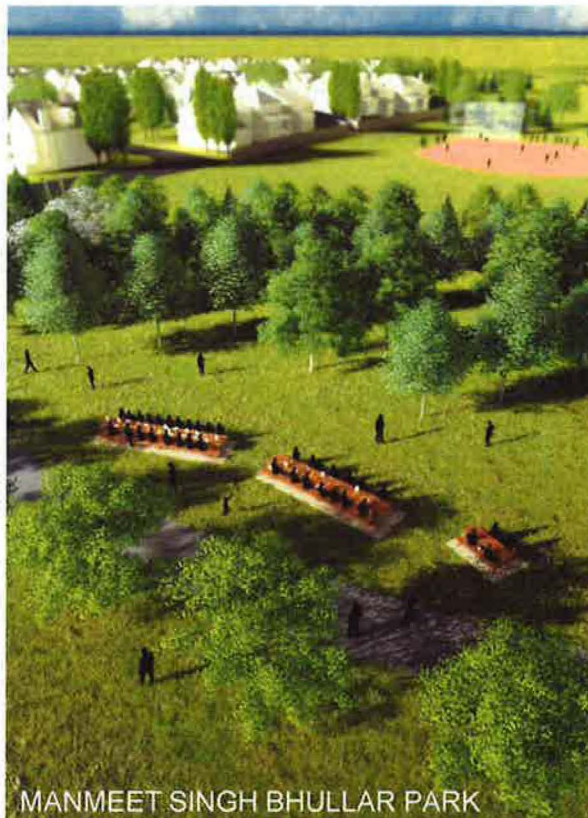


- Grants to:
- Community Projects
 - Amateur Sport

2017 Results



ROTARY/MATTAMY GREENWAY



MANMEET SINGH BHULLAR PARK



DAVID RICHARDSON MEMORIAL
DISC GOLF PARK



WE
BUILD

\$12.3 MILLION
RAISED FOR SPORT & PARK PROJECTS

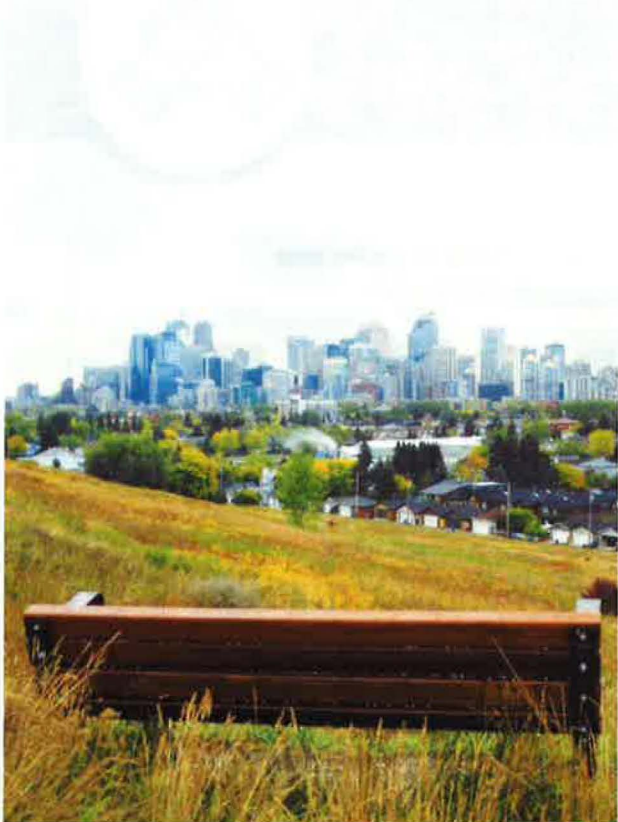
2017 Results



WE
GIVE

19 COMMUNITY PROJECTS BUILT
\$1 MILLION TO AMATEUR SPORT

2017 Results



WE
SUPPORT

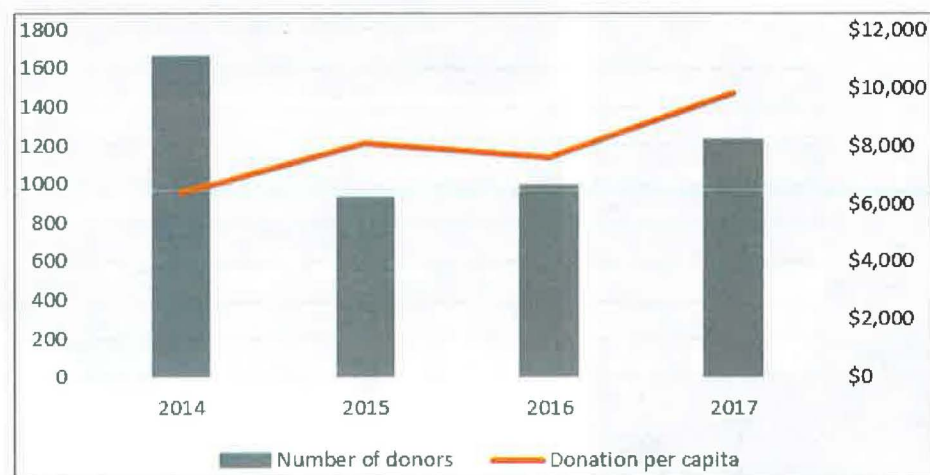
\$30 MILLION+ IN MANAGED FUNDS
71 ONGOING COMMUNITY PROJECTS

2017 Performance

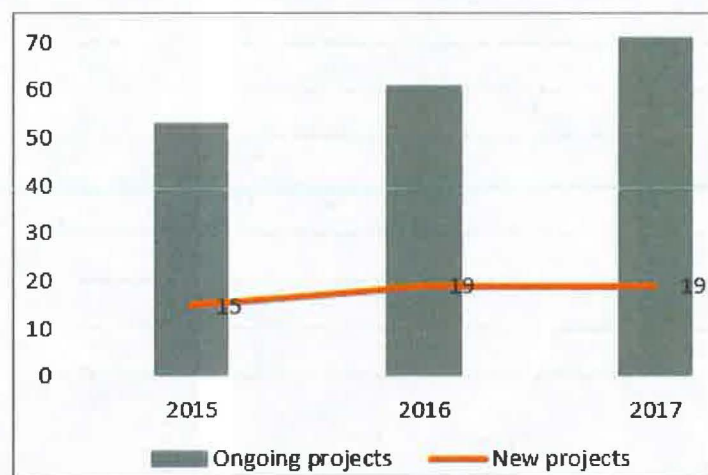
Parks Foundation Calgary:

A Trusted Partner in Community Fundraising & Support

DONOR TRENDS



COMMUNITY-LED PROJECT ACCOUNTS



**\$1 CAPITAL FUNDING FROM THE CITY OF CALGARY
LED TO \$5 MORE DONATED / GRANTED**

Key Strategic Risks

Economic Impact

End of Enmax operating grant and donor challenge

New Park Projects Needed

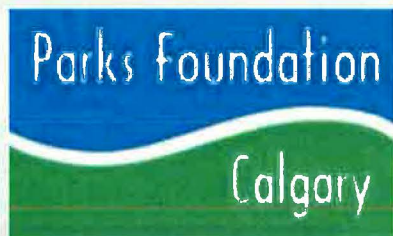
Project fees are a key revenue source

Revenue Diversification

Identification of additional revenue sources

THANK YOU

FOR YOUR SUPPORT



WE EXIST SO ALL CALGARIANS CAN
ENJOY A HEALTHY LIFESTYLE BY
PROVIDING EASILY ACCESSIBLE AND
UNIQUE, SPORT AND GREEN SPACES.