



CITY OF CALGARY
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 CITY CLERK'S DEPARTMENT

2017 Accomplishments: Our Community

Celebrated 50 years in Calgary from our origins
as the Centennial Planetarium



Working closely with the CBE, CCSD & Siksika schools provided education programming & transport to 3,000 underserved students

Finalized 20 year Strategic Planning horizon including key listening sessions:

"...Spark is an important place in the City's innovation ecosystem"

Community Highlight:

Participating in the International Play Association & signing Calgary's Play Charter



Calgary



2017 Accomplishments: Our Team

Third bi-annual employee engagement initiative indicates continuing increases in engagement

Re-alignment of management team to increase integration and operational efficiencies

*Volunteers contributed **17,000 hours** or 9 FTE in 2017*

2018-05-14

Presentation

V04

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Calgary



Team Highlight:

Rallying together for the tremendous response to the Solar Eclipse on August 21st.

Over 3,000 guests

live feeds from NASA

national media coverage



A mother and her children use pinhole projection to view a partial solar eclipse from the Spark Science Center in Calgary, Alta.
(LEFT: MICHELE/STYLING: CARMAS; RIGHT: STEVE)

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2018-05-14

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2017 Accomplishments: Our Business

Transitioned to self-managed food services and retail operations, and installed a new financial management system

TELUS Spark earned 76% of its revenue, from admissions, memberships, facility sales, atypical of our sector

A very **difficult** financial year

- Underperforming feature exhibition "Star Trek: Starfleet Academy Experience:
- Reduced revenues in facility rentals relative to target
- Startup efficiency challenges with new food services

2018-05-14

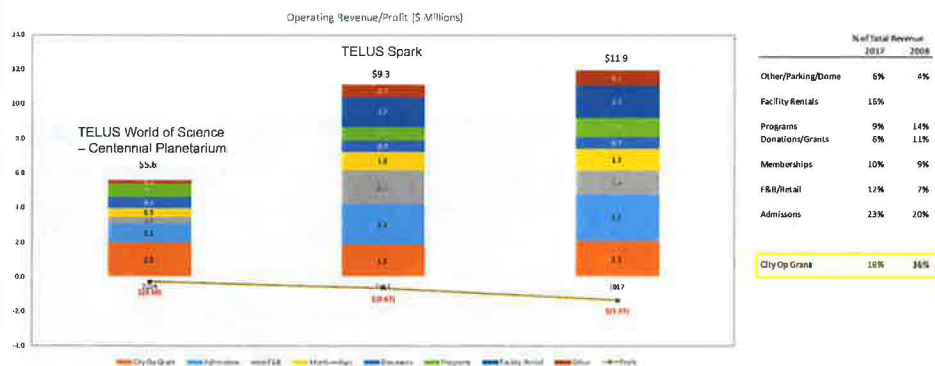
Presentation

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Business Highlight: Revenue Trends

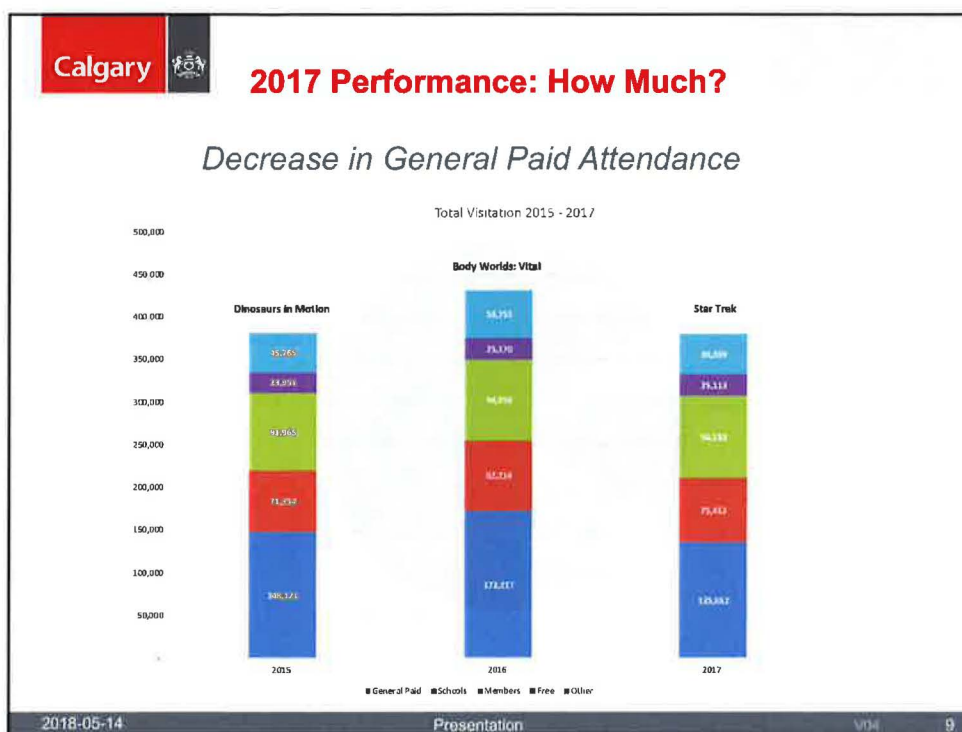


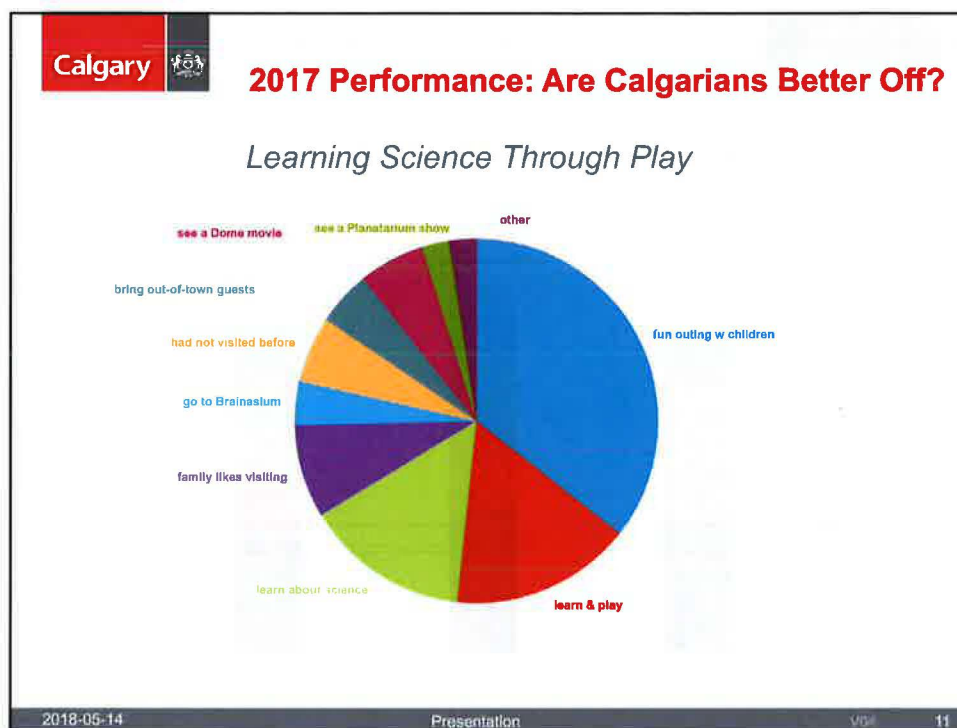
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- Calgary** 
- ## A Look Ahead
- Strong performance of **Whales|Tohora** exhibition
 - Growth in Adult Learning programs
 - Need for operational maintenance (e.g. Rings)
 - 2019 **Circus** – science under the big top feature exhibition
- 2018-05-14 Presentation V04 12