THE HANGAR™

FLIGHT MUSEUM

A MUSEUM WITH ALTITUDE

CITY OF CALGARY
RECEIVED
IN COUNCIL CHAMBER

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Distribution
CITY CLERK'S DEPARTMENT

KEY ACCOMPLISHMENTS I

- **Hosted Vimy Flight** – September 2017- drawing over 800 visitors for a three day event featuring a group of passionate aviators who flew replica WWI biplanes over the Vimy Memorial. Activities included a daily fly past, lectures, and exhibition.
- **Introduced Open Planes Weekends** – summer 2017 - in response to visitor requests for access to the interior of specific aircraft, resulted in positive feedback from our visitors and re-engaged members.
- **Created a New Fund Development Plan** - in late 2017, we began to plan and focus on the creation of a disciplined fund development campaign, results are already being realized!

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KEY ACCOMPLISHMENTS II

- **Updated and reinvigorated Exhibits** - Avro Arrow, Northern Exploration. Under continued development are exhibitions relating to the Cold War and World War II.
- **Father's Day Weekend** - our biggest annual event, resulted in over 2,000 visitors and over $10,000 in revenue.
- **Remembrance Day Service** - attended by over 1,300 Calgarians. A unique opportunity for the North-East communities as the majority of Remembrance Day Services are located in or near the downtown area.
- **Small but mighty!** - while we are a small organization, we have tremendous dedication, agility and passion for what we do.

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PERFORMANCE MEASURES

- Provided **6,037 individual learning experiences** to Calgary and area students.
- **104 dedicated volunteers provided 5,792 hours** of expertise in areas such as collections management, education, guest services and restoration and maintenance.
- **Decline in visitation** - just over 30,000 'boots through the door'. We will be focusing on improving the visitor experience for 2018.
- **Decline in facility rentals** - most evident in corporate rentals – meeting groups and Christmas parties. We are ahead of budget for 2018.

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KEY STRATEGIC ADJUSTMENTS

- **Adapted to the challenges -** by minimizing or eliminating optional spending, renegotiating contracts and minimizing the use of part-time staff.
- **Introduced new education programs and events -** Open Plane Weekends and sleepovers, and took advantage of the opportunity presented to us by Vimy Flight.
- **Masters of Pragmatism** - in terms of balancing museum best practices with the need to become more flexible and open with regards to how the facility was being used.

THE HANGAR FLIGHT MUSEUM

THANK YOU!

For your ongoing support of The Hangar Flight Museum and arts and heritage in the City of Calgary!

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TheHangarMuseum.ca