PURPOSE







INSPIRATIONAL VALUE

CITY OF CALGARY RECEIVED IN COUNCIL CHAMBER

FEB 2 8 2018

CITY CLERK'S DEPARTMENT

INDIVIDUAL VALUE

EASE OF DOING

BUSINESS VALUE

CAREER



NETWORK EXPANSION



MARKETABILITY



PERSONAL





GROWTH & DEVELOPMENT







TIME



REDUCED



ACCESS



EXPERTISE







SIMPLIFICATION



DECREASED HASSLES

OPERATIONAL



INFORMATION TRANSPARENCY





VARIETY



COMMITMENT





COMPONENT

STRATEGIC

ECONOMIC







PERFORMANCE



FUNCTIONAL VALUE





ACCEPTABLE









© COPYRIGHT 2018 BAIN & COMPANY INC.

ILLUSTRATION BY NIK SCHULZ