



Guiding Principles to Achieve Social Wellbeing

The City will:

Strive to provide **EQUITABLE** services. This includes removing barriers to **ACCESS** and **INCLUSION**.

Advance the active and shared process of **TRUTH** and **RECONCILIATION** in collaboration with the community.

Seek opportunities to support and grow **CULTURE** in Calgary.

Aim to stop problems before they begin using a **PREVENTION** approach.

What we need to do:



Think: Our principles are our foundation.



Plan: Our principles are integrated into our business planning.



Do: Our principles are operationalized in our work.



Evaluate: Our principles inform how we measure the impact and effectiveness of our work

What do we mean:

Equitable: providing tailored treatment according to respective needs and social conditions. It requires recognition that different barriers (often systemic) exist for diverse individuals or groups.

Access: ensuring the ability to participate by removing barriers- social, financial, geographic and physical.

Inclusion: creating environments in which any individual or group is respected and valued so people feel they belong.

Truth and Reconciliation: acknowledging what has happened in the past, addressing the impact of colonial policies, and then following through with action.

Culture: defining the unique identity of a community or social group.

Prevention: reducing risk factors and increasing protective factors.