

Proposed Amendments to Land Use Bylaw 1P2007

1. The City of Calgary Land Use Bylaw, being 1P2007 of the City of Calgary, as amended, is hereby further amended as follows:

- (a) Add a new subsection to Section 13 as follows:

“(103.1) “*pedestrian scaled third party advertising*” means a Sign – Class F or Sign – Class G:

- (a) with a maximum height of 2.0 metres and a maximum ***sign area*** of 2.0 square metres;
- (b) that may have ***copy*** visible from a pathway;
- (c) that must not be located within 20.0 metres of any ***Freestanding Sign***, other ***Third Party Advertising Signs*** or ***Digital Third Party Advertising Signs*** on the same ***parcel***, when measured from the closest point of the ***sign***, containing the ***digital display*** to the closest point of another ***sign***; and
- (d) that must be oriented to pedestrians and must not be legible from ***streets***.”

- (b) Amend subsection 40(h) (ii) to delete the “.” and replace it with “;”.
- (c) Amend subsection 40(i) (i) to add “or” after the “;”.
- (d) Amend subsection 40(i) (ii) to delete “or” after the “;”.
- (e) Amend subsection 40(j) to delete the “.” and replace it with “;”.
- (f) Amend subsection 40(k) to delete the “.” and replace it with “; or”.
- (g) Add a new subsection to Section 40 as follows:

“(l) is for a Sign – Class F *pedestrian scaled third party advertising* or a Sign – Class G *pedestrian scaled third party advertising*:

- (e) higher than the sign heights indicated in subsection 13(103.1);
- (f) has a ***sign area*** larger than indicated in subsection 13(103.1); or

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- (g) is located closer to a **Freestanding Sign** or another **Third Party Advertising Sign**, or **Digital Third Party Advertising Sign** than is indicated in subsection 13(103.1).”
- (h) Add new subsections to Section 1068 as follows:
 - “(4) The following **uses** are **discretionary uses** when carried on by, or on behalf of, the **City** where located on **parcels** identified in subsections (5) and (6):
 - (a) **Sign – Class F**; and
 - (b) **Sign – Class G**.
 - (5) The **uses** listed in subsection 1068 (4) may be located on a **parcel** identified as one or more of the following:
 - (a) Block 1 Plan 7611002 excepting Road Plan 8211009 and Subdivision Plan 8911094;
 - (b) Lot 1 Block 13 Plan 7810679; and
 - (c) Block C Plan 7811204.
 - (6) The **uses** listed in subsection 1068 (4) may be located on a **parcel** identified as one or more of the following, if they are **pedestrian scaled third party advertising**:
 - (a) That portion of Research Road NW which lies east of 33 Street NW on Plan 8110138;
 - (b) Lot 5 Block 5 Plan 8110138;
 - (c) Lot 9 Block 5 Plan 9712289;
 - (d) Block 4 Plan 9512418;
 - (e) Block 1 Plan 7611002 excepting Road Plan 8211009 and Subdivision Plan 8911094;
 - (f) Lot 1 Block 1 Plan 8510947;
 - (g) Block 14 Plan Haysboro Industrial Calgary 5115HV;
 - (h) Block 9 Plan Franklin Park Industrial Calgary 7410806; excepting Street Widening Plan 7811004;
 - (i) Lot 10 Block 1 Plan 9912694;
 - (j) Lot 1 Block 9 Plan 8211309;
 - (k) Block 2 Plan 9911775;
 - (l) Lot 106 Block 13 Plan 9710384;
 - (m) Lot 1 Block 13 Plan 7810679;
 - (n) Block C Plan 7811204; and
 - (o) Lot 1 Block 39 Plan 0012045.”

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- (i) Add a new Section 1073.1:
“**1073.1 Sign – Class F and Sign – Class G Rules**”
- (1) The rules contained in Part 3, Division 5: Signs apply to **Sign – Class F** and **Sign – Class G**, except as follows:
- (a) **Sign – Class F *pedestrian scaled third party advertising*** may only be illuminated indirectly in a manner that prevents the trespass of light onto ***adjacent parcels***; and
 - (b) Notwithstanding subsections 115.2(6), where a **Sign – Class G *pedestrian scaled third party advertising*** is visible from and located within 125.0 metres of a ***building*** containing a **Dwelling Unit**, the ***sign*** must not operate, or must only display a blank screen between 10 p.m. and 7 a.m.”
 - (c) In addition to any ***sign*** approved under subsections 1068(2), (3) and (5), a maximum of one **Sign – Class F** or **Sign – Class G** larger than a maximum height of 2.0 metres and a maximum ***sign area*** of 2.0 square metres may be located on each ***parcel*** identified in subsection 1068(5); and
 - (d) When a **Third Party Advertising Sign** or **Digital Third Party Advertising Sign** is located on a ***parcel*** identified in subsection 1068(5) (a), it must be a minimum of 200.0 metres from another **Third Party Advertising Sign** or **Digital Third Party Advertising Sign**, facing the same oncoming traffic.”

2. This bylaw comes into effect two weeks after approval.