



## Staged implementation

Each of the 33 main street areas were reviewed on four primary evaluation matrixes; existing land use district capacity, planning need, redevelopment readiness and infrastructure knowledge and cost. Council approved a staged approach for implementation with PUD2016-0564 and identified 9 main street areas for an initial detailed implementation focus.

Analysis provides a sequence list of the 33 main street areas for implementation action. The first 17 areas on the list are recommended for immediate and near term implementation (2017 to 2022). Detailed infrastructure demand analysis and land use planning for the proposed Green Line will affect 3 of these 17 main streets areas (9 Avenue S.E. and the two sections of Centre Street North). Implementation planning for the Green Line will be carried by other work teams, with support and information provided by the main street team.

14 specific priority main streets will be prepared for private and public investment; private investment supported by an updated land use framework approved by City Council, then design and construction of a new streetscape and public realm funded by the City of Calgary. All 33 main street areas will be receiving benefit of programs or services created by innovative solutions related to ongoing project work (e.g. parking management, land use for heritage conservation and vitality creation).

Many of the remaining 16 main street areas are receiving a variety of both planning and capital upgrades, with many planning projects or programs at various stages of completion, often infrastructure networks have been recently upgraded or approved for improvement. Several of these areas have adequate planning (local area plans and land use districts) in place. A review of these areas is recommended once land frameworks have been adopted by Council for initial 17 main streets, projected to be completed in 2019.

**Delete existing  
pages and replace  
with amended  
pages.**



**Priority main street areas  
(Implementation 2017-2022)****● Planning 2017-2018  
Investment 2017-2020**

1. 17 Ave. S.E.
2. 17 Ave. S.W. – 37 St S.W. to Crowchild Tr.
3. 37 St. S.W.
4. 1 Ave. N.E.
5. Bowness Rd. N.W. (Montgomery)
6. 16 Ave. N.W. (Montgomery)
7. 9 Ave. S.E.
8. 36 St. N.E.
9. Centre St. N. – North of 16 Ave.

**● Planning 2018-2019  
Investment 2019-2022**

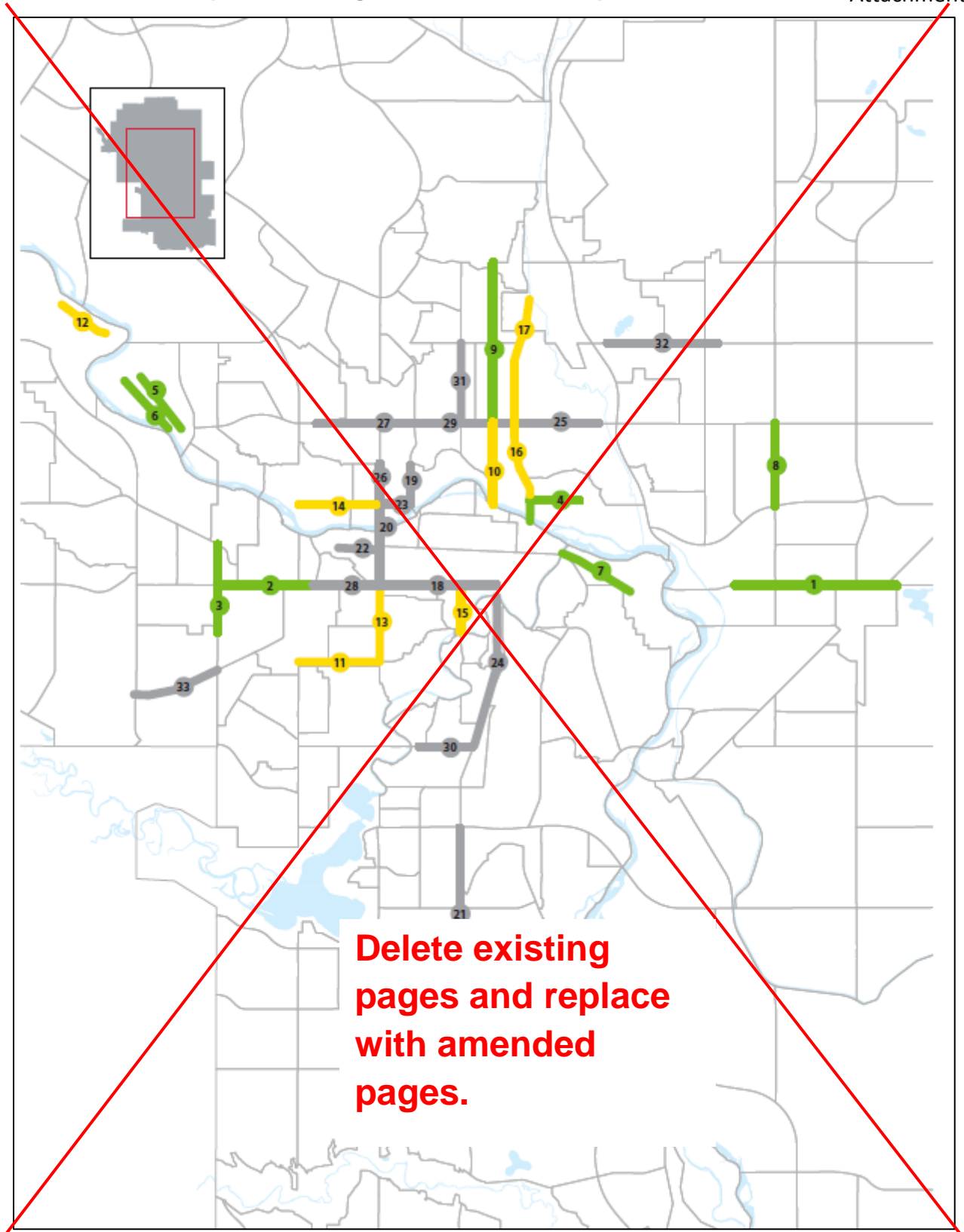
10. Centre St. N. – South of 16 Ave.
11. 33 Ave. S.W.
12. Bowness Rd. N.W. (Bowness)
13. 14 St. S.W. – 17 Ave. S.W. to 33 Ave. S.W.
14. Kensington Rd. N.W. –  
Crowchild Tr to 14 St. N.W.
15. 4 St. S.W.
16. Edmonton Tr. N.E. – South of 16 Ave.
17. Edmonton Tr. N.E. – North of 16 Ave.

**Long term main street areas  
(Review in 2019)**

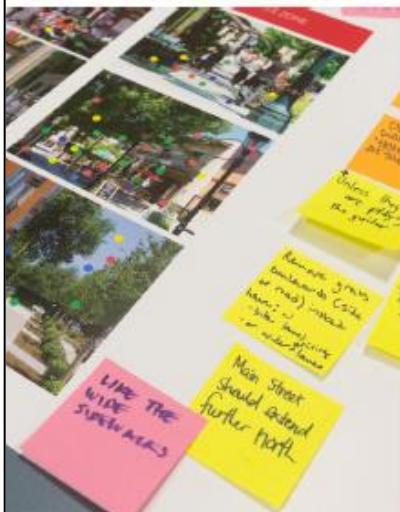
18. 17 Ave. S.W. – 14 St S.W. to Macleod Tr.
19. 10 St. N.W.
20. 14 St. S.W. – Bow River to 17 Ave. S.W.
21. Macleod Tr. S.
22. 10 Ave. S.W.
23. Kensington Rd. N.W. – 14 St. N.W. to 10 St. N.W.
24. Macleod Tr. N.
25. 16 Ave. N. – Centre St. N. to Deerfoot Tr.
26. 14 St. N.W. – Bow River to 8 Ave. N.W.
27. 16 Ave. N. – Banff Tr. N.W. to 10 St. N.W.
28. 17 Ave. S.W. – Crowchild Tr. to 14 St. S.W.
29. 16 Ave. N. – 10 St. N.W. to Centre St. N.
30. 50 Ave. S.W.
31. 4 St. N.W.
32. 32 Ave. N.E.
33. Richmond Rd. S.W.

**Delete existing  
pages and replace  
with amended  
pages.**









## Staged implementation

The main street areas were reviewed on four primary evaluation matrices; existing land use district capacity, planning need, redevelopment readiness and infrastructure knowledge and cost. Council approved a staged approach for implementation with PUD2016-0564 and identified 9 main street areas for an initial detailed implementation focus. Council approved the Main Streets Implementation Plan with PUD2017-0241 that included a sequence list of 33 main street areas. To accommodate city wide strategic planning goals, a new approach is required.

Updated analysis provides a list of 35 main street areas for implementation, with a group of 20 main street areas recommended for immediate and near term action (2018 to 2022). These 20 priority main streets will be prepared for private and public investment; private investment supported by an updated land use framework approved by City Council, then design and construction of a new streetscape and public realm funded by the City of Calgary. A specific sequence list of action for the priority main street areas will not be assigned, allowing flexibility to address changing corporate needs and strategic Council direction.

All 35 main street areas will be receiving benefit of programs or services created by innovative solutions related to ongoing project work (e.g. parking management, land use for heritage conservation and vitality creation). Many of the remaining 15 main street areas are receiving a variety of both planning and capital upgrades, with many planning projects or programs at various stages of completion, often infrastructure networks have been recently upgraded or approved for improvement. Several of these areas have adequate planning (local area plans and land use districts) in place. A review of these areas is recommended once land frameworks have been adopted by Council for initial 20 priority main streets, projected to be completed in 2020.



● **Priority main street areas**  
(Planning/Investment 2018-2022)

1. Bowness Rd. N.W. (Bowness)
2. Bowness Rd. N.W. (Montgomery)
3. Centre St N - South of 16 Ave. N
4. Centre St N - 16 Ave. to 32 Ave. N
5. Centre St N - North of 32 Ave. N
6. Edmonton Tr N.E. - South of 16 Ave. N.E.
7. Edmonton Tr N.E. - 16 Ave. N.E. to 32 Ave. N.E.
8. Edmonton Tr N.E. - North of 32 Ave. N.E.
9. Kensington Rd. N.W. - Crowchild Tr. to 14 St. N.W.
10. 1 Ave. N.E.
11. 4 St. N.W.
12. 9 Ave. S.E.
13. 10 Ave. S.W.
14. 14 St. S.W. - Bow River to 17 Ave. S.W.
15. 16 Ave. N.W. (Montgomery)
16. 17 Ave. S.E.
17. 17 Ave. S.W. - 37 St. S.W. to Crowchild Tr. S.W.
18. 33 Ave. S.W.
19. 36 St. N.E.
20. 37 St. S.W.

● **Long term main street areas**  
(Review 2020-2022)

21. Kensington Rd. N.W. - 10 St. to 14 St. N.W.
22. Macleod Tr. South
23. Macleod Tr. North
24. Richmond Rd. S.W.
25. 4 St. S.W.
26. 10 St. N.W.
27. 14 St. S.W. - 17 Ave. S.W. to 33 Ave. S.W.
28. 14 St. N.W. - Bow River to 8 Ave. N.W.
29. 16 Ave. N.W. - Banff Tr. to 10 St. N.W.
30. 16 Ave. N.W. - 10 St. N.W. to Centre St. N
31. 16 Ave. N.E. - Centre St. N to Deerfoot Tr. N.E.
32. 17 Ave. S.W. - 14 St. S.W. to Macleod Tr. S.E.
33. 17 Ave. S.W. - Crowchild Tr. to 14 St. S.W.
34. 32 Ave. N.E.
35. 50 Ave. S.W.



