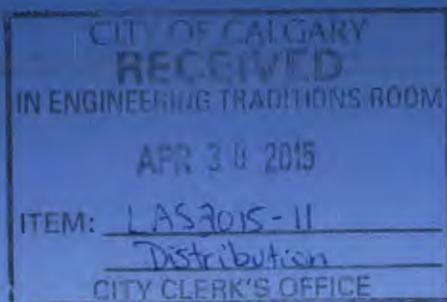


OFFICE OF  
Land Servicing  
& Housing

# Industrial Land Strategy Update Report 2015

BUILDING WITH PURPOSE



Land and Asset Strategy Committee – April 2015

[calgary.ca/olsh](http://calgary.ca/olsh) | contact 311

*Onward*/We will ensure an appropriate inventory of serviced and planned land for community development.



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- Work with economic development partners to understand market opportunities
- Work with stakeholders to better understand demand and client needs



BUILDING WITH PURPOSE

**calgary** economic  
development  
be part of the energy™

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you're **invited**



### Right Here: Calgary Video

This video showcases Calgary's unique energy and community vibe.

[WATCH VIDEO](#) →



### Report to the Community

Join us at #rtc2015! Learn how we shaped and shared Calgary's story in 2014, and how we are adapting to the current economic climate.

[PURCHASE TICKETS](#) →



### Economic Strategy for Calgary

*Building on our Energy:* the update to the 10-year Economic Strategy for Calgary.

[VIEW THE STRATEGY](#) →



### Sign me up!

Sign up and learn more about the Calgary story. Receive emails on upcoming business events, networking opportunities and more.

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### Action Calgary

Featured partner: Action Calgary -

### What's Happening

Events

### Social Feed

CALGARYECONOMIC Join us and emcee

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# Economic Development Partners

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Industrial Stakeholders

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**NAIOP**

COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION  
CALGARY CHAPTER

REALTY  
ADVISORS

Beedie | Industrial

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## Home

### About Us

Mission  
Strategic Plan  
Officers and Directors

### Membership

Registration  
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### Projects/Events/Calendar

Calgary Region Inland Port  
Accelerator Project  
Conferences & Events  
[Monthly Meetings](#)  
Announcements

### Student Scholarships

Golf Tournament Fundraiser

### Advocacy

People / Opportunities

### Contact Us

Contact Information

### Resources

## Home



The Calgary Logistics Council (CLC) is a community that champions Calgary region as a first class *North American logistics hub*.

CLC membership includes transportation, warehousing, supply management and distribution sectors.

The council was incorporated under the Alberta Societies Act in May, 2003.

## Announcements

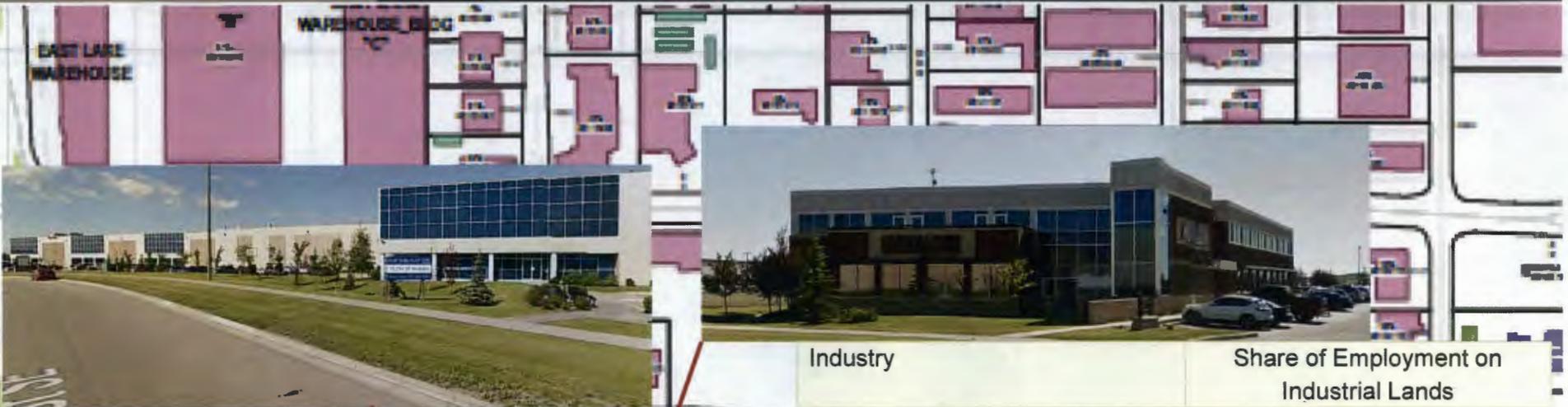
**[Building Inclusive Workplaces Workshop](#)** April 29, 2015 - Van Home Institute - 'Building Inclusive Workplaces': 8:00 am to 12:30 pm

Posted Apr 21, 2015, 4:50 PM by Ben Smith

**[Workplace Diversity Strategies Seminar](#)** April 23, 2015 - Calgary Alternative Employment Services - 'Workplace Diversity Strategies': 9:00 to 11:00 am

Posted Apr 21, 2015, 4:40 PM by Ben Smith

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Industry	Share of Employment on Industrial Lands
<b>Goods-producing industries</b>	
Primary Industries and Utilities	14%
Construction	58%
Manufacturing	58%
<b>Service Producing Industries</b>	
Transportation and Warehousing	70%
Retail and Wholesale Trade	36%
FIRE	29%
Business Services	22%
Informational and Cultural Industries	21%
Personal Services	29%
Non-Commercial Services	29%
Government Industries	24%
<b>All Industries</b>	<b>41%</b>

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- Calgary is an inland port
- Important assets - CP intermodal and Dufferin North
- Proven model = Home Depot, Sears, Canadian Tire, Wal-Mart
- Spin-offs



50th Avenue  
Permanently  
Closed across  
SE Stanley Trail

Cloverleaf Trail-  
84 Street  
Intersection  
Permanently  
Closed in  
May 2013

Map on this side

Map on this side

Map on this side

Map on this side

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- Congestion adds to costs
- Goods movement efficiency is critical to retain and attract business
- Flow – containers, rail, roads, trucking, highways, goods producers, customers
- High and wide for access for manufacturing



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- Continue to focus on building in-house market knowledge
- Listen and learn from key stakeholders
- Integrate key learnings into new industrial and business parks