

OFFICE OF
Land Servicing
& Housing

Industrial Land Strategy Update Report 2015

BUILDING WITH PURPOSE



CITY OF CALGARY
RECEIVED
IN ENGINEERING TRADITIONS ROOM
APR 30 2015
ITEM: LAS2015-11
Distribution
CITY CLERK'S OFFICE

Land and Asset Strategy Committee – April 2015

calgary.ca/olsh | contact 311

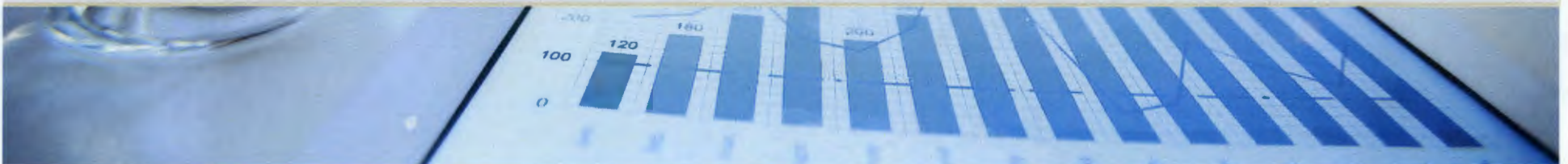
*Onward/*We will ensure an appropriate inventory of serviced and planned land for community development.



BUILDING WITH PURPOSE



- Work with economic development partners to understand market opportunities
- Work with stakeholders to better understand demand and client needs



BUILDING WITH PURPOSE

calgary economic
development
be part of the energy™

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you're **invited**

#rtc2015
Tuesday, May 26, 2015

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Right Here: Calgary Video

This video showcases Calgary's unique energy and community vibe.

[WATCH VIDEO](#)



Report to the Community

Join us at #rtc2015! Learn how we shaped and shared Calgary's story in 2014, and how we are adapting to the current economic climate.

[PURCHASE TICKETS](#)



Economic Strategy for Calgary

Building on our Energy: the update to the 10-year Economic Strategy for Calgary.

[VIEW THE STRATEGY](#)



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Action Calgary

Featured partner: Action Calgary -

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Economic Development Partners

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Industrial Stakeholders

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NAIOP

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Home

About Us

Mission

Strategic Plan

Officers and Directors

Membership

Registration

Join Now

Projects/Events/Calendar

Calgary Region Inland Port

Accelerator Project

Conferences & Events

Monthly Meetings

Announcements

Student Scholarships

Golf Tournament Fundraiser

Advocacy

People / Opportunities

Contact Us

Contact Information

Resources

Home



The Calgary Logistics Council (CLC) is a community that champions Calgary region as a first class *North American logistics hub*.

CLC membership includes transportation, warehousing, supply management and distribution sectors.

The council was incorporated under the Alberta Societies Act in May, 2003.

Announcements

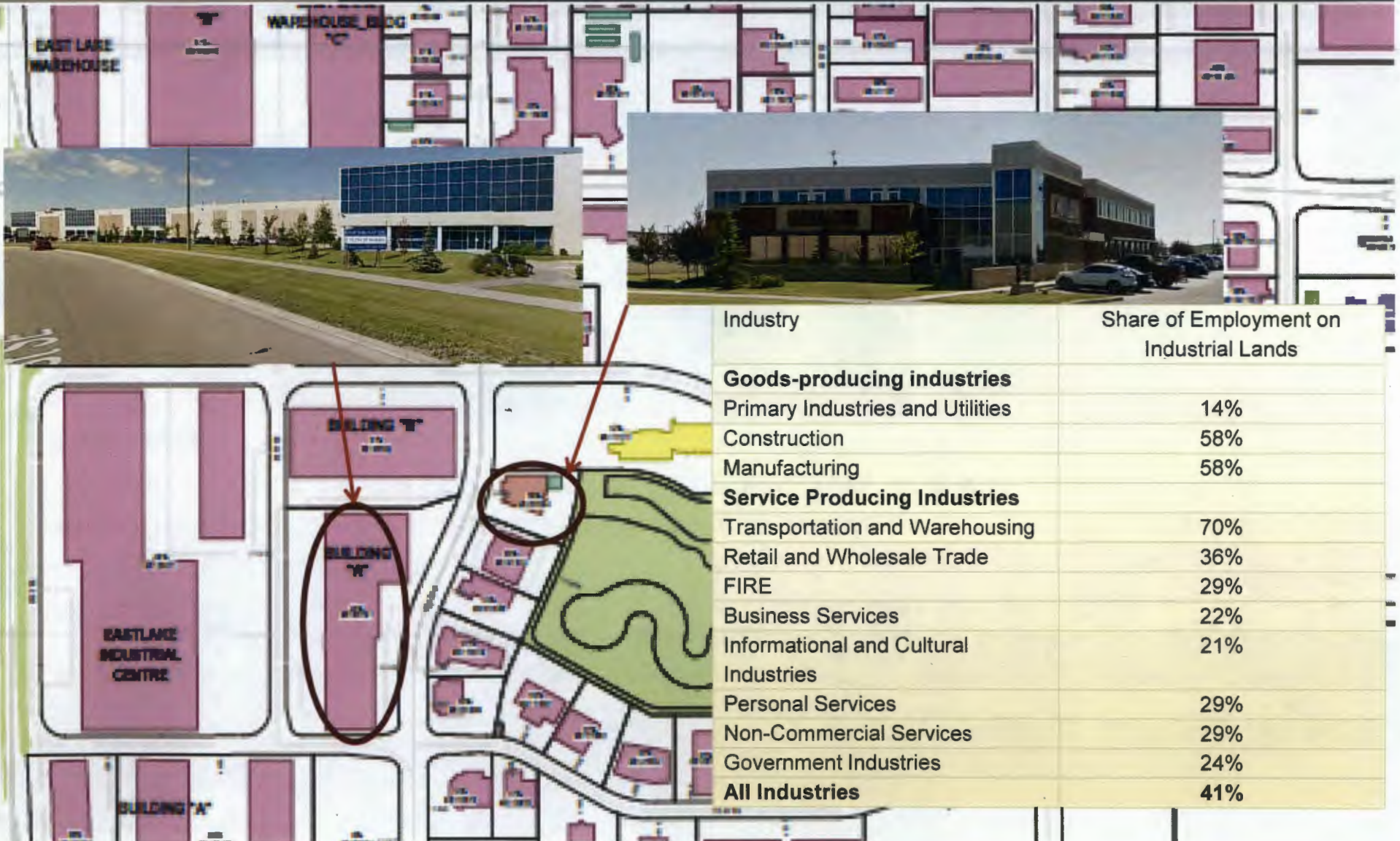
Building Inclusive Workplaces Workshop April 29, 2015 - Van Horne Institute - 'Building Inclusive Workplaces': 8:00 am to 12:30 pm

Posted Apr 21, 2015, 4:50 PM by Ben Smith

Workplace Diversity Strategies Seminar April 23, 2015 - Calgary Alternative Employment Services - 'Workplace Diversity Strategies': 9:00 to 11:00 am

Posted Apr 21, 2015, 4:49 PM by Ben Smith

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- Calgary is an inland port
- Important assets - CP intermodal and Dufferin North
- Proven model = Home Depot, Sears, Canadian Tire, Wal-Mart
- Spin-offs



Time on Road - Trucking

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- Congestion adds to costs
- Goods movement efficiency is critical to retain and attract business
- Flow – containers, rail, roads, trucking, highways, goods producers, customers
- High and wide for access for manufacturing



BUILDING WITH PURPOSE



- Continue to focus on building in-house market knowledge
- Listen and learn from key stakeholders
- Integrate key learnings into new industrial and business parks