

### Engagement overview

In 2017 November, The City of Calgary held stakeholder workshops with representatives from community and business organizations to discuss policy and regulation areas regarding business licencing, community standards bylaws, land use planning and other affected bylaws. From 2017 November 20 to 2017 December 10, The City of Calgary hosted an online survey on its engagement portal at [www.engage.calgary.ca](http://www.engage.calgary.ca) to solicit feedback from Calgarians. Input from both the workshops and online survey is being used to help inform changes and updates to affected bylaws, and inform whether new bylaws or policies are required to respond to the legalization of recreational cannabis.

An entire report can be found on [www.Calgary.ca/Cannabis](http://www.Calgary.ca/Cannabis) some of the responses from the **online survey**, which pertain to the recommendations in this report, are included below.

### Research Overview

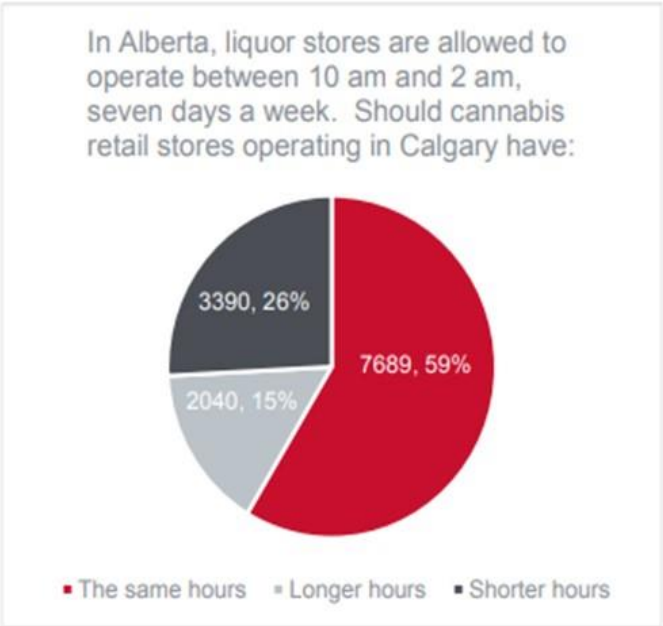
To better understand the attitudes of Calgarians regarding cannabis legalization, Environics Research was commissioned by The City of Calgary to conduct quantitative and qualitative research on this topic. Environics conducted a telephone survey with a randomly selected sample of 1,002 Calgarians aged 18 and older between November 6th and November 19th, 2017. Both landline (70%) and cell phone (30%) sample were used to obtain a random and statistically representative sample of Calgary adults aged 18 years and over. The average interview length was 15 minutes.

For a general population sample of n=1,002, the statistical margin of error at the 95% confidence level is +/-3.1%.

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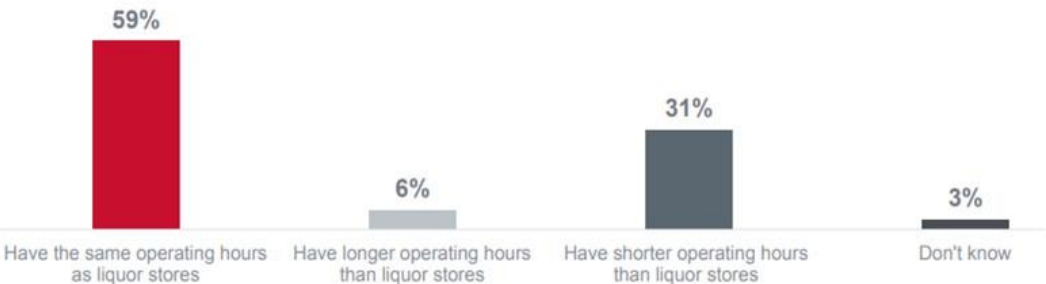
# Business Licensing

Online Survey



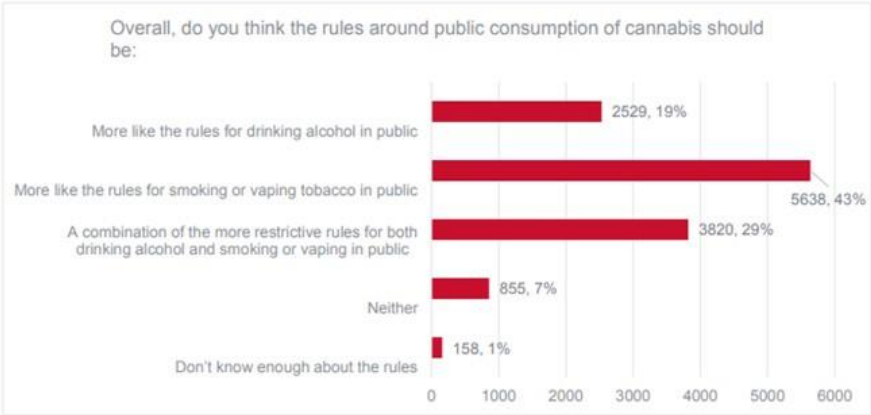
Phone Survey

Liquor stores in Alberta are allowed to operate between 10 am and 2 am seven days a week. Should cannabis retailers operating in Calgary: (n=1,002)



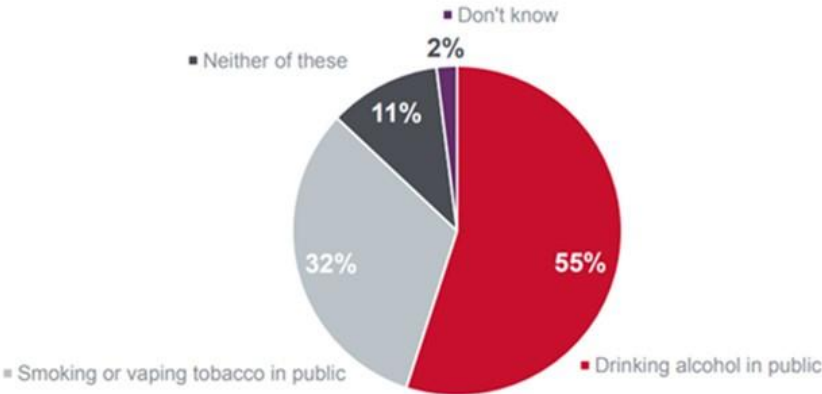
# Public Consumption

Online Survey



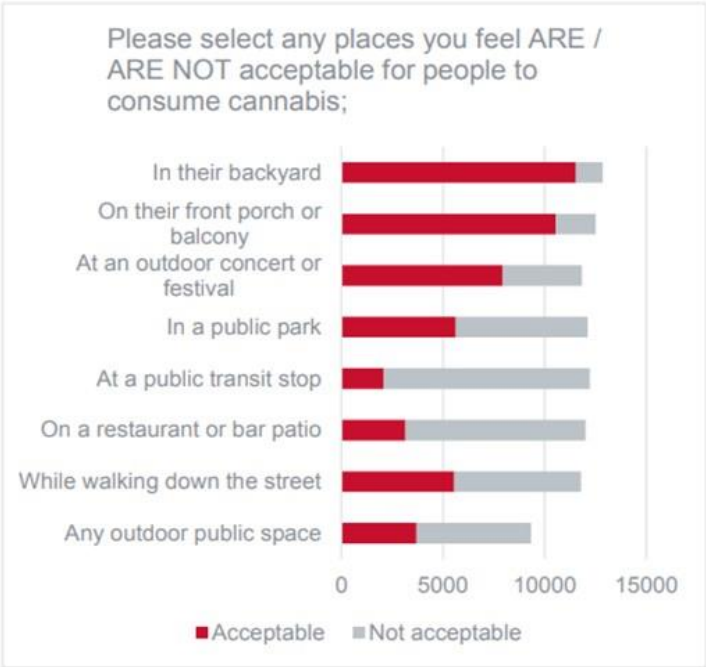
Phone Survey

Do you think the rules around public consumption of cannabis should be more like the rules for drinking alcohol in public, or more like the rules for smoking or vaping tobacco in public? (n=1,002)



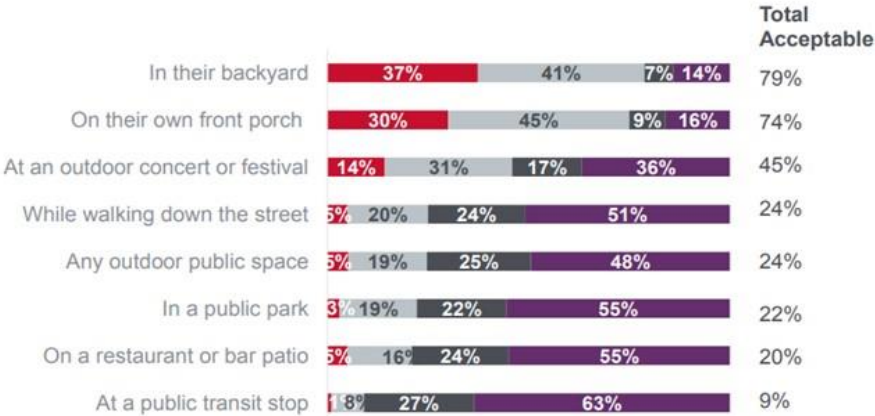
# Public Consumption

Online Survey



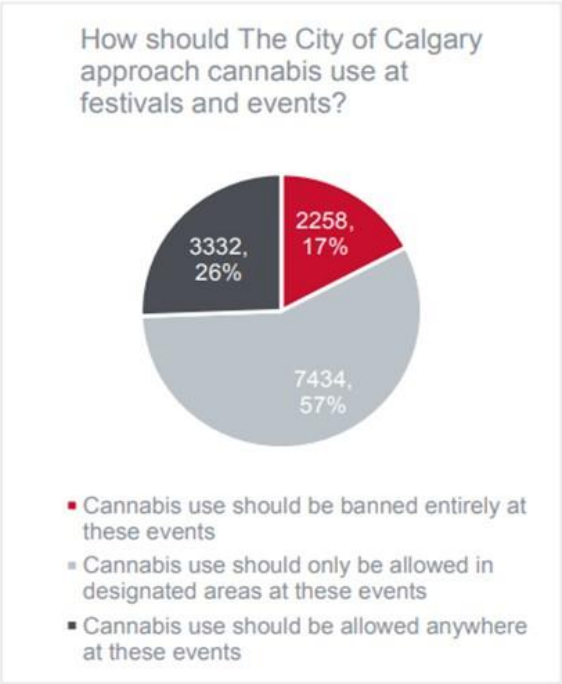
Phone Survey

Once cannabis becomes legal, would you find it acceptable or unacceptable for people to consume cannabis in the following places: (And do you feel strongly about this?)



# Festivals and Events

Online Survey



Phone Survey

Which of the following approaches should be taken towards cannabis use at festivals and events in Calgary? (n=1,002)

