

Applicant Outreach Summary



February 6, 2026

Attention: Aaron Thibeault, Senior Planner

City of Calgary – Development Applications Review Team
800 Macleod Trail SE, Calgary, AB T2G 2M3

Application number: LOC2025-0215; DP2025-07468
Civic Address: 7048 FARRELL RD SE

Re: Applicant Summary response to Community Outreach and Engagement

Dear Aaron,

Please accept this letter as a formal summary of the community outreach strategy and engagement activities undertaken in support of Development Permit Application DP2025-07468 for the proposed I-C (Industrial Commercial) development at 7048 Farrell Road SE.

Outreach Strategy and Objectives

In accordance with the City of Calgary's Applicant-Led Outreach requirements, our team utilized the Applicant Outreach Toolkit and Community Outreach Checklist to guide a proactive and transparent engagement process.

The objectives of our outreach were to:

- Identify and address potential stakeholder concerns at an early stage;
- Provide clear and accessible information regarding the proposed development; and
- Foster open communication with businesses and community representatives within the Fairview area.

Outreach Activities Undertaken

To effectively inform stakeholders and encourage feedback, the following actions were completed:

On-Site Signage

A development notice sign has been posted on the subject property since December 3, 2026. The sign provides a brief description of the proposed I-C development and includes direct contact information for the applicant team to facilitate inquiries and feedback.

Direct Mail-Out

A letter describing the proposed land use redesignation and a survey was distributed to businesses located within a 200-metre radius of the site on January 26, 2026. The purpose of the mail-out was to inform neighboring businesses of the proposal, gather input, and provide an opportunity for early dialogue.

Community Association Engagement

Project information and the survey were shared with the Fairview Community Association to ensure

 Suite 1462 - 1464 West 7th Avenue Vancouver, BC V6H 1C1
 info@shapearchitecture.ca  www.shapearchitecture.ca

that the proposal was communicated within the broader community context and to invite feedback at the community level.

Consultation with Ward Councillor

On January 6, 2026, the applicant team met with Councillor Rob Ward to present the proposal and discuss the outreach approach. Councillor Ward expressed support for the development, noting that the inclusion of compatible commercial uses, such as fitness and food service establishments, would enhance the Fairview industrial area while remaining consistent with the City's prescribed land use framework. He also confirmed his support for the proposed outreach strategy.

Outcome

Support has been received from the local Councillor Rob Ward.

As of the date of this letter, no community feedback had been received from on-site signage, direct mailout, or community association engagement activities.

Ongoing Engagement

We remain committed to maintaining open lines of communication as the application progresses through the review process. Should additional feedback be received, it will be documented and addressed as appropriate.

Please do not hesitate to contact us if further clarification is required regarding this outreach summary.

Sincerely,



Loretta Kong, Architect AIBC
Associate
SHAPE Architecture Inc.

7048 Farrell Road SE, Community Engagement Summary