

Applicant Outreach Summary

2026 January 11



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 7443 20A Street SE

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Outreach included contact with the Millican – Ogden Community Association (contacted December 3, 2025; response received December 4, 2025) and the Ward 9 Councillor's office, with the project postcard and project information website shared for awareness. The project website included information about the land use amendment and development permit applications, drawings submitted as part of the DP application and a comment form. Postcards were delivered to residents within approximately a 100-metre radius of the site. Any comments received were reviewed and responded to promptly.

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

1. Millican – Ogden Community Association
2. Ward 9 Councillor's Office
3. Nearby residents within the immediate area surrounding the site.



Community Outreach for Planning & Development Applicant-led Outreach Summary

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Feedback received focused on building density and scale, on-street parking availability, and infrastructure capacity, with one comment expressing a preference for lower-density development.

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

As the proposed ARP amendment is site-specific and intended to align existing policy with the site's current R-CG zoning and an active Development Permit application, the feedback received did not result in changes to the proposal.

Residents were advised that detailed matters such as parking, servicing, and infrastructure capacity are assessed through the Development Permit review process by City Administration. The input received has been documented and provided to the City for consideration as part of the overall review of the application.

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

Outreach outcomes were shared by maintaining the project website as a public source of information throughout the engagement period. Where contact information was provided, responses were shared directly with participants. Outreach materials and the engagement summary are included as attachments with this submission.

**Millican–Ogden Area Redevelopment Plan Amendment
7443 20A Street SE (LOC2025-0207)**

Prepared for: The City of Calgary – Planning & Development Services

Submitted by: Horizon Land Development & Consulting Inc.

Date: December 23, 2025

1. Executive Summary

This Applicant-Led Outreach Summary documents engagement activities undertaken in support of a site-specific amendment to the Millican–Ogden Area Redevelopment Plan (ARP) and a related Development Permit (DP2025-04431) at 7443 20A Street SE. The outreach was designed to meet the City of Calgary’s applicant-led outreach requirements and to provide clear, accessible information to residents with 100m radius of the site.

2. Project Overview

The subject site is currently designated Low Density Conservation in the Millican–Ogden ARP, which permits a maximum of two dwelling units. The proposed site-specific ARP amendment would redesignate the site to Low or Medium Density Multi-Dwelling Residential to align with the site’s existing Residential Grade-Oriented Infill (R-CG) zoning.

A Development Permit (DP2025-04431) has been submitted for a four-unit townhouse building with secondary suites and is under review by The City of Calgary.

3. Outreach Approach

The outreach approach was designed to be proportional to the scale and context of the proposal and focused on providing clear, accessible information to nearby residents.

Given that the proposal is a site-specific ARP amendment intended to align existing policy with current zoning, the outreach emphasized information sharing, transparency about the planning process, and opportunities for residents to share comments.

4. Community Association and Ward Council Office Outreach

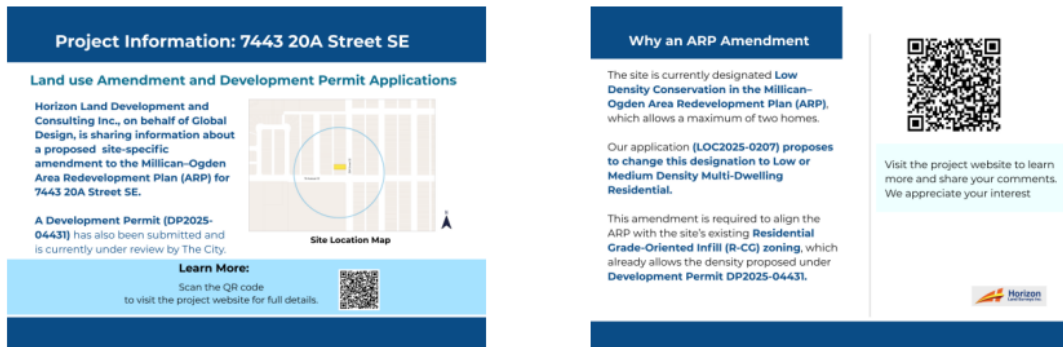
The Millican–Ogden Community Association (MOCA) President was contacted on December 3, 2025, with a response received on December 4, 2025. Project materials, including the project postcard and dedicated project website, were shared with the Community Association to support awareness and information sharing.

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Feedback from the Community Association emphasized the importance of providing residents with clear information about the proposed development. In response, the project team directed residents to the project website, which includes detailed explanations of both the ARP amendment and the related Development Permit.

The Ward 9 Councillor’s office was also informed of the application and outreach activities for awareness. The postcard and the project website were also shared.

Diagram: Project postcard (front/Back)



Project website link: <https://sites.google.com/sparksplanninggroup.com/horizon-7443-20a-engagement>

5. Resident Outreach and Feedback

Postcards were delivered door-to-door to properties within a 100-metre radius of the site and to nearby residents. During delivery, informal conversations occurred with a small number of residents who were available at the time.

Topics raised during these conversations included parking availability and building density. One written comment was received through the online comment form.

6. What We Heard and How We Responded

Issues	What We Heard	How We Responded
Density and Building Scale	One resident expressed concern regarding the proposed density and indicated a preference for a duplex rather than a multi-unit residential building	The project team clarified that the site is already zoned Residential Grade-Oriented Infill (R-CG), which permits the proposed form of development. The ARP amendment aligns existing

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		policy with current zoning and the Development Permit under review
Parks and Local Traffic	Some residents raised questions regarding on-street parking availability.	Residents were advised that parking supply and access are evaluated through the Development Permit review process and must comply with City standards.
Infrastructure Capacity	One comment referenced concern about aging infrastructure.	Infrastructure capacity and servicing are reviewed through the Development Permit process with applicable City business units.

7. Project Website and Analytics

A project information website was launched to support transparent and accessible information sharing. Google Analytics indicates 12 direct sessions and 15 page views following postcard distribution, with visitors reviewing multiple pages of content. All traffic was direct, consistent with residents accessing the site via the QR code and URL provided on the postcard.

8. Conclusion

The applicant-led outreach was conducted in good faith and was proportionate to the scale and nature of the proposal. The outreach provided residents with clear access to information and reasonable opportunities to share feedback, in alignment with the City of Calgary’s applicant-led outreach requirements.