

Montgomery on the Bow BIA**2018 BUDGET**

	2018	2017	Change (INC./(DEC.))		Rationale:
	\$	\$	\$	%	
REVENUES					
BIA Levy	70,000	74,000	(4,000)	(5%)	
Grants	8,000	6,000	2,000	33%	Community standards fund grants
Events Income	0	0	0	0%	
Interest/Other Income	2,000	0	2,000	N/A	GST rebate
Total Revenues	80,000	80,000	0	0%	
EXPENDITURES					
Administration	12,000	30,000	(18,000)	(60%)	Wages/Storage/Office Supplies
Marketing/Communications	50,000	10,000	40,000	400%	
Urban Devt.& Planning	0	0	0	0%	
Streetscape Improvements	30,000	28,500	1,500	5%	Park maintenance/ banners
Special Projects/Events	40,000	1,500	38,500	2567%	Business district entrance signage/business fair
Public Safety & Social Issue	10,000	6,000	4,000	67%	Graffiti/Crime Prevention
Capital Assets	0	0	0	0%	
Other - BIA Specific	0	6,900	(6,900)	(100%)	
Total Expenditures	142,000	82,000	60,000	73%	
Surplus/(Deficit)	(62,000)	(2,000)			

OTHER INFORMATION (Below this line) (Optional):Details of "Other Income"

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

General Notes

We will be carrying an estimated \$120,000 surplus into 2018. Based on our projected 2018 expenses, this should leave us with approximately \$59,000 moving into 2019.

Details of "Other-BIA Specific" expenditure

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

ATTACHMENT 1K

17th Ave Retail & Entertainment District BIA
2018 BUDGET

BUDGET OVERVIEW

1. As our BIA is currently in the midst of a complete reconstruction project of 17th Ave SW. businesses have seen a drastic impact to businesses and require additional support re: communications, messaging and marketing. Our focus will be to drive foot traffic to the Ave, support positive messages to target audiences of all the ways to access our BIA; and increase frequency of real time information to our BIA members (and when possible to the public) using an integrated marketing, promotional and events strategy. The budget is reflective of this necessity.

2. Our BIA will be facing challenges such as accessibility to our businesses, patron/visitor parking concerns, safety and security issues. All of which require additional support for marketing & communication (signage, way finding); The BIA will need additional campaigns and support around our image; specifically regarding safety and the overall experience that one can still have within our BIA while construction is ongoing.

3. Development of new programs and events to drive engagement and pedestrian traffic to our BIA are required. These events and programs will include partnerships with different members of the community, both internal and external to our BIA. Previously designed events, new events and new programs will require additional administrative and event coordination support prior to launching key initiatives. These projects are necessary to encourage visitors who may be inclined to avoid construction zones, to still visit our area and support our businesses.

4. Budget is reflective of ongoing streetscape and public realm programs that support a safe and appealing pedestrian environment.

PROPOSED URGENT BUSINESS

17th Avenue Retail & Entertainment District BIA**2018 BUDGET**

	2018	2017	Change (INC./(DEC.))	Rationale:
	\$	\$	\$	%
REVENUES				
BIA Levy	410,800	404,600	6,200	2%
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	75,000	75,000	0	0%
Total Revenues	485,800	479,600	6,200	1%
EXPENDITURES				
Administration	80,750	77,050	3,700	5%
Marketing/Communications	190,313	183,680	6,633	4%
Urban Devt.& Planning	9,007	15,750	(6,743)	(43%)
				Reallocated funds towards Marketing and Communications to support a higher frequency of communication between the BIA Board and its members; and between the BIA and the public, of the ongoing re. the 2018 construction season via digital marketing, new newsletters, and traditional tactics (mail, postcards, information sessions).
Streetscape Improvements	77,500	75,750	1,750	2%
Special Projects/Events	111,223	111,600	(377)	(0%)
Public Safety & Social Issue	17,007	15,770	1,237	8%
Capital Assets	0	0	0	0%
Other - BIA Specific	0	0	0	0%
Total Expenditures	485,800	479,600	6,200	1%
Surplus/(Deficit)	0	0		

OTHER INFORMATION (Below this line) (Optional):Details of "Other Income"

1. Contingency for operator	75,000	75,000	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	75,000	75,000	0	0%

Details of "Other-BIA Specific" expenditure

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

ATTACHMENT 1L

Victoria Park BIA
2018 BUDGET

BUDGET OVERVIEW

1. The Victoria Park BIA's 2018 budget is reflective of an overall decrease in assessed value of \$9,481,958 between September 2016 and September 2017.
2. The Board of Directors of the BIA elected to make cuts in some program and service areas in order to maintain our levy rate within the 0.006 to 0.0075 region.
3. The budget of the Victoria Park BIA was approved by the Board of Directors and presented to our members at our annual general meeting on November 23, 2017.

PROPOSED URGENT BUSINESS

Victoria Park BIA**2018 BUDGET**

	2018	2017	Change (INC./(DEC.))	Rationale:
	\$	\$	\$	%
REVENUES				
BIA Levy	389,436	384,062	5,374	1%
Grants	7,000	10,000	(3,000)	(30%) HRDC funding, one summer student
Events Income	0	0	0	0%
Interest/Other Income	32,358	52,800	(20,442)	(39%) Less carry over than 2017
Total Revenues	428,794	446,862	(18,068)	(4%)
EXPENDITURES				
Administration	155,606	145,721	9,885	7%
Marketing/Communications	102,411	98,369	4,042	4%
Urban Devt. & Planning	62,216	60,761	1,455	2%
Streetscape Improvements	16,800	25,750	(8,950)	(35%) Scale back in some service areas
Special Projects/Events	37,000	61,500	(24,500)	(40%) Scale back in some service areas and completed project
Public Safety & Social Issue	53,761	53,761	0	0%
Capital Assets	1,000	1,000	0	0%
Other - BIA Specific	0	0	0	0%
Total Expenditures	428,794	446,862	(18,068)	(4%)
Surplus/(Deficit)	0	0		

OTHER INFORMATION (Below this line) (Optional):**Details of "Other Income"**

1. Interest	1,200	1,200	0	0%
2. Banner replacement	0	0	0	0%
3. Carry over	31,158	42,800	(11,642)	(27%)
	32,358	44,000	(11,642)	(26%)

Details of "Other-BIA Specific" expenditure

1.	0	0	0	0%
2.	0	0	0	0%
3.	0	0	0	0%
	0	0	0	0%

Victoria Park**The levy is made up of:**

	2018	2017
Victoria Park	368,936	363,562
TransAlta flat rate	20,000	20,000
First street improvement area	500	500
	<u>389,436</u>	<u>384,062</u>

PROPOSED URGENT BUSINESS