



OLYMPIC BID DIALOGUE STAGE UPDATE

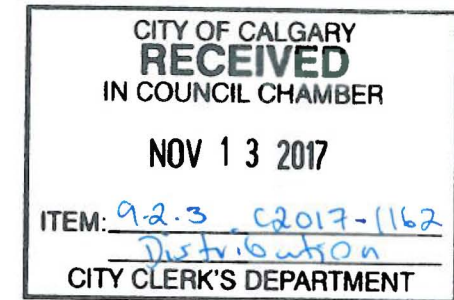
Council

2017 November 13





Objective



1. Update to Council

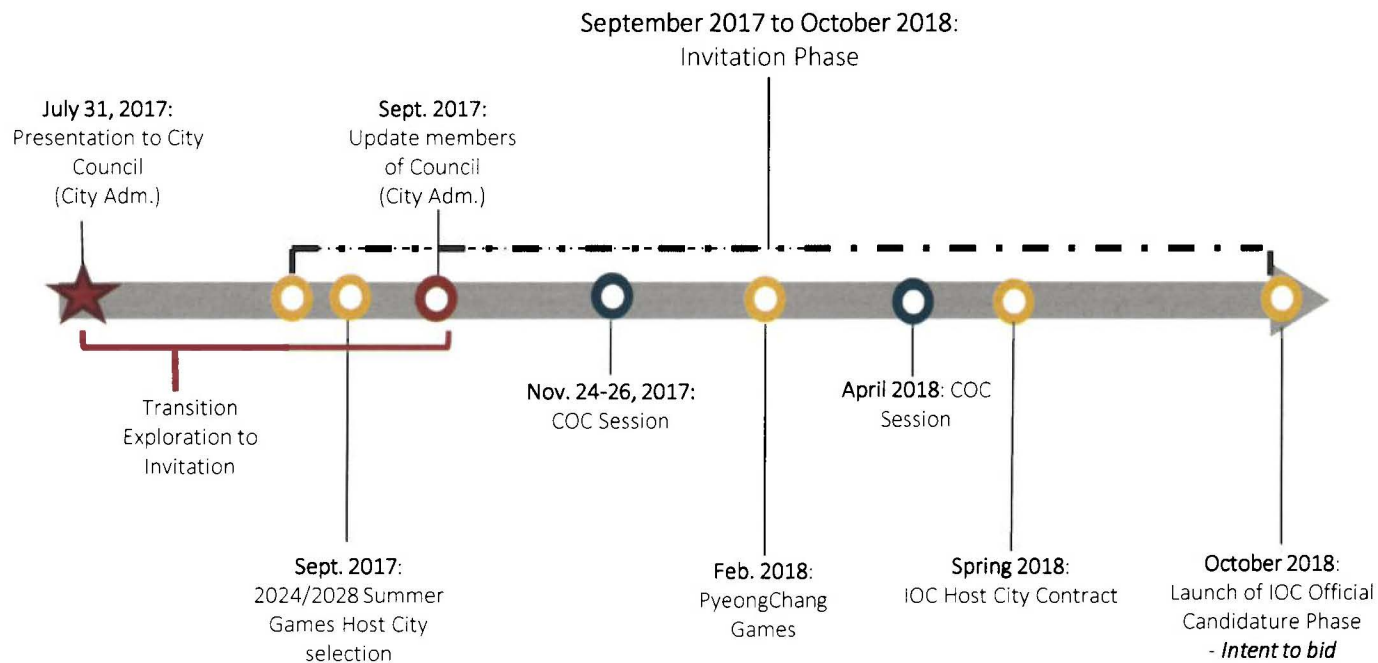
What we knew in 2017 August

- CBEC met their mandate
- Bid commitment timeframe was post February 2018
- Bid book submission timeframe was estimated as Q3 2019
- Council endorsed 5 principles and provided direction

Principles for Pursuing the 2026 Olympic and Paralympic Winter Games

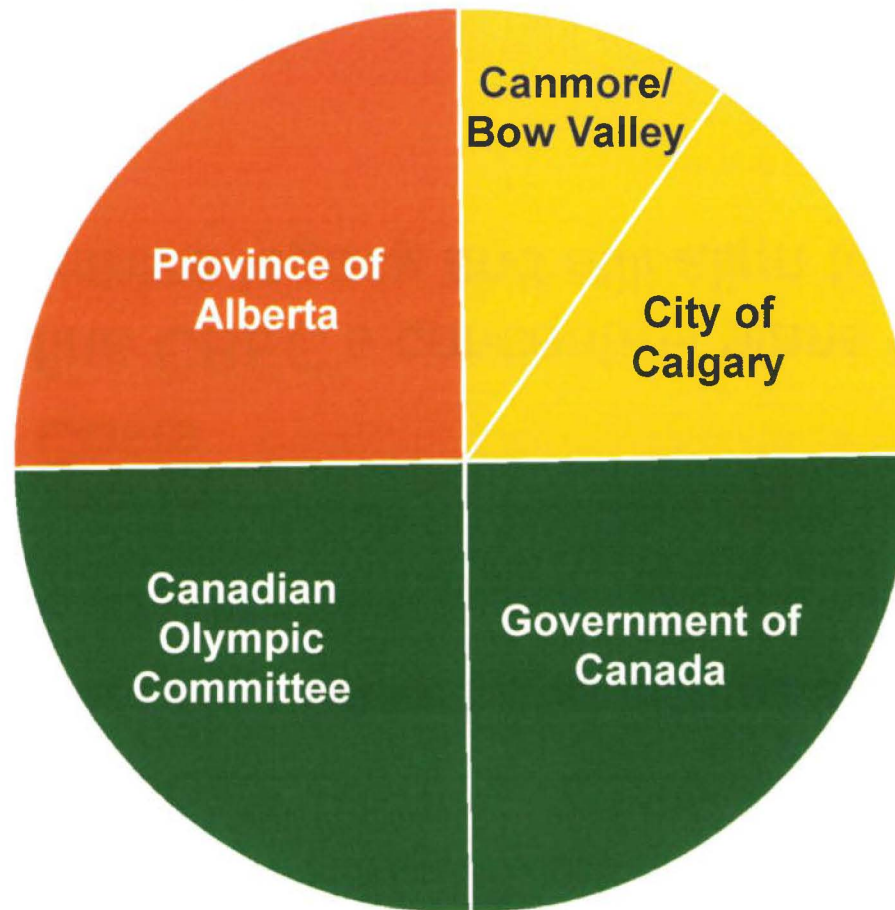
1. We believe that it is reasonable for the capital costs for the facilities to host the 2026 OPWG be borne by the municipal, provincial and federal governments given that the assets will generate long term benefits for the community.
2. We believe that it is reasonable that the security costs for hosting the 2026 OPWG be borne by the federal government, in addition to their contribution to the capital costs for the 2026 OPWG, given the international nature of the event.
3. We believe that Canadian taxpayers should not contribute to the direct operating costs of hosting the 2026 OPWG (other than security costs). We believe that it is reasonable for the operational cost of the 2026 OPWG should be covered by ticket sales, sponsorship, broadcast rights, IOC contributions and other earned revenues.
4. The City has limited debt capacity and it would be challenging for The City to incur additional debt with respect to the 2026 OPWG including the facilities that are already being contemplated by The City. Thus there must be a financial structure that accommodates the cash flow and debt level constraints of The City.
5. We believe that if the IOC requires financial guarantees in the host city contract, such guarantee must be provided by an entity other than The City.

Transition to Invitation Phase (2017 July 31)



1. Stakeholder interest
2. Financial picture
3. Preliminary rationale for hosting
4. Competitive landscape
5. New Dialogue and Candidature stage from IOC

Stakeholder Interest



1. Operating Costs
 - a) Further refinement and conversations with IOC

2. Capital Costs
 - a) Refine CBEC's conceptual plans to maximize legacy and still align to City plans



Rationale for Hosting

- | | |
|----------------------------------|--|
| 1. Economic Opportunity: | Purposeful Diversification, Job Creation and Building Reputation |
| 2. Community Development: | Building Community Together |
| 3. Cultural Enrichment: | Celebrating Our Heritage and Embracing Diversity |
| 4. Social Development: | Community Pride and Social Advancement |
| 5. Sport Development: | Enhancing Our Legacy and Sport Leadership |

Additional Rationale for Hosting

1. Maximizing physical infrastructure legacy for Calgary to remain Canada's winter sport training hub
2. Creating sustainable sport hosting opportunities
3. Building civic pride (participation, community cohesiveness and volunteerism)
4. Reputational enhancements and tourism benefits
5. Addressing affordable housing gap
6. Social and cultural benefits (indigenous participation, arts and cultural programming and more)

Competitive Landscape

1. Innsbruck, Austria is not proceeding
2. Norway, Japan and USA joined dialogue
3. Sion, Switzerland and Stockholm, Sweden expressed interest
4. Paris 2024 and LA 2028 were awarded together
5. 2018 March 31 – deadline for interested cities to enter into the dialogue stage

Summary Risk/Benefits

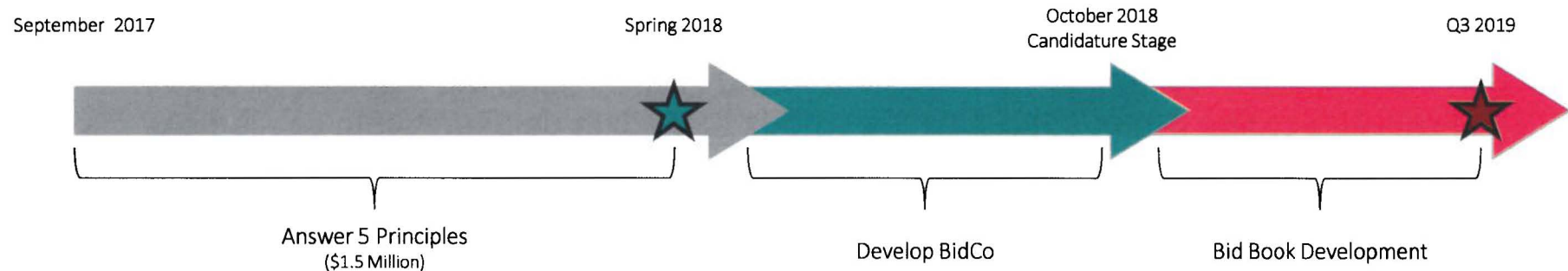
Stakeholders remain interested	Risk/ Benefits
Financial picture is evolving	
Rationale for Hosting	
Competitive landscape is changing	

Five Principles

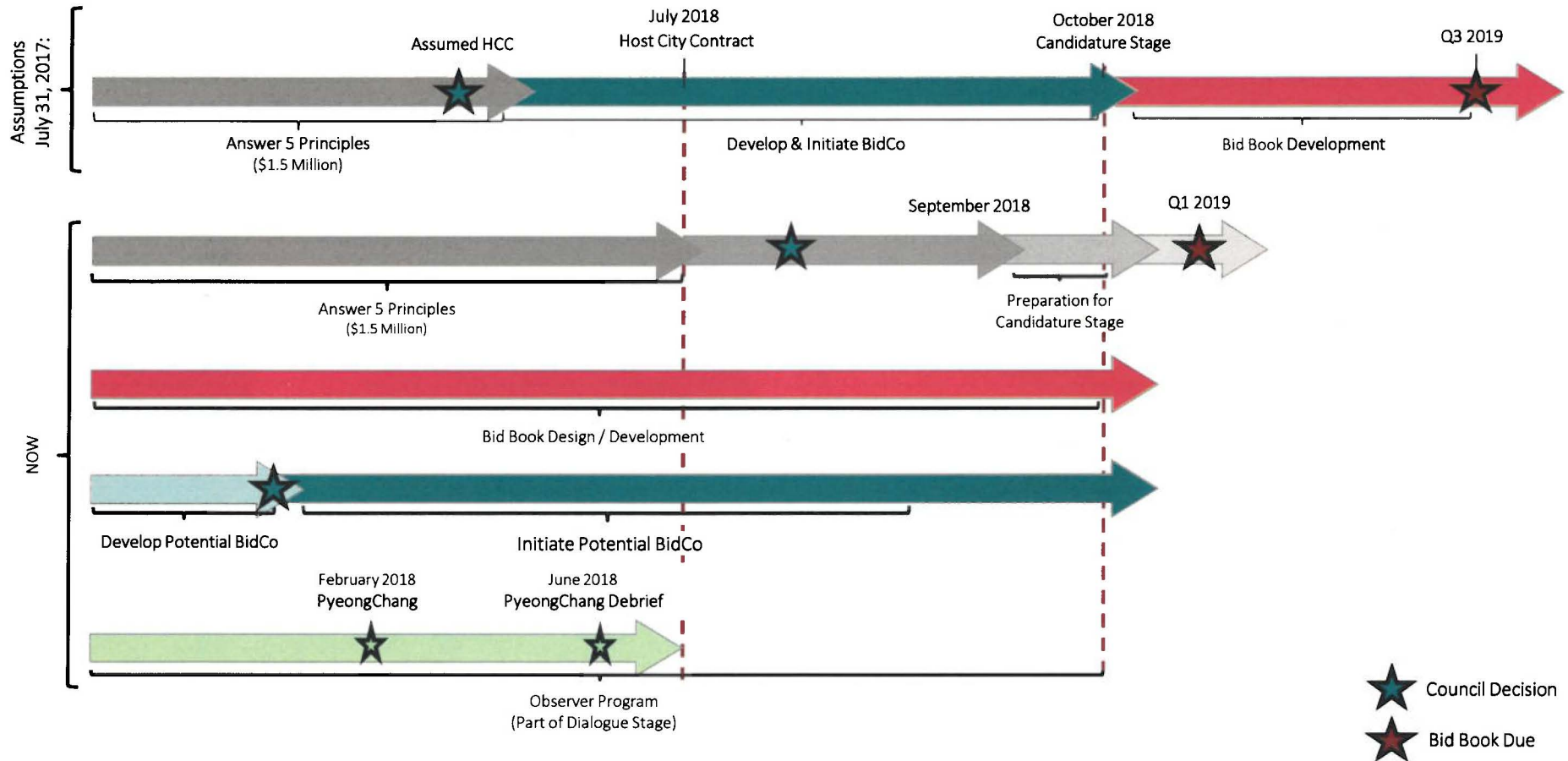
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September 2017 to October 2019: Dialogue & Candidature Stage

Assumptions from
July 31, 2017



September 2017 to October 2019: Dialogue & Candidature Stage



Calgary



Race Day is October 2018



Low Investment (status quo)



Recommendation

That Council:

1. Receive this report for information.
2. Direct Administration to report back to Council 2017 November 20, with a formal funding request to deliver on the additional work required for the Dialogue Stage.



Thank you!