

2016 BRZ Levy Summary and Budgets

CALGARY'S BUSINESS REVITALIZATION ZONES (BRZs) 2016 ANNUAL BUDGETS (SUMMARY)

BUSINESS REVITALIZATION ZONE	2016 BRZ LEVY \$	2015 BRZ LEVY \$	
Bowness BRZ	45,100	45,100	Attachment 1A
The Calgary Downtown Association (A BRZ)	1,586,825	1,586,825	Attachment 1B
Chinatown District BRZ	160,000		Attachment 1C
Fourth Street South West BRZ	205,800	205,800	Attachment 1D
Inglewood BRZ	245,000	245,000	Attachment 1E
The International Avenue BRZ	263,000	263,000	Attachment 1F
The Kensington/Louise Crossing BRZ	220,000	220,000	Attachment 1G
The Marda Loop BRZ	168,986	168,986	Attachment 1H
Montgomery BRZ	71,000	71,000	Attachment 1I
17th Avenue Retail & Entertainment District	428,750	435,900	Attachment 1J
Victoria Park BRZ	363,862	341,784	Attachment 1K
Total	3,758,323	3,583,395	

2016 BRZ Levy Summary and Budgets

ATTACHMENT 1A

Bowness BRZ

2016 BUDGET

	2016	2015	Change (INC./ (DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	45,100	45,100	0	0%
Grants	0	0	0	0%
Events Income	4,100	3,680	420	11%
Interest/Other Income	2,400	2,400	0	0%
Total Revenues	51,600	51,180	420	1%

EXPENDITURES

Administration	21,045	14,080	6,965	49%
Marketing/Communications	500	500	0	0%
Urban Devt. & Planning	0	0	0	0%
Streetscape Improvements	19,555	25,700	(6,145)	(24%)
Special Projects/Events	10,500	10,900	(400)	(4%)
Public Safety & Social Issues	0	0	0	0%
Capital Assets	0	0	0	0%
Other - BRZ Specific	0	0	0	0%
Total Expenditures	51,600	51,180	420	1%

<u>Surplus/(Deficit)</u>	0	0
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2016 BRZ Levy Summary and Budgets

ATTACHMENT 1B

The Calgary Downtown Association (A BRZ)

2016 BUDGET

	2016	2015	Change (INC./((DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	1,586,825	1,586,825	0	0%
Grants	27,000	22,000	5,000	23%
Events Income	50,000	27,500	22,500	82%
Interest/Other Income	12,500	17,000	(4,500)	(26%)
Total Revenues	1,676,325	1,653,325	23,000	1%

EXPENDITURES

Administration	215,000	240,000	(25,000)	(10%)
Marketing/Communications	670,825	675,000	(4,175)	(1%)
Urban Devt.& Planning	70,000	85,325	(15,325)	(18%)
Streetscape Improvements	0	0	0	0%
Special Projects/Events	475,500	430,000	45,500	11%
Public Safety & Social Issues	245,000	223,000	22,000	10%
Capital Assets	0	0	0	0%
Other - BRZ Specific	0	0	0	0%
Total Expenditures	1,676,325	1,653,325	23,000	1%

Surplus/(Deficit)	0	0
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2016 BRZ Levy Summary and Budgets

ATTACHMENT 1C

Chinatown District BRZ

2016 BUDGET

	2016	2015	Change (INC./(DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	160,000	0	160,000	0%
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	0	0	0	0%
Total Revenues	160,000	0	160,000	0%
<u>EXPENDITURES</u>				
Administration	71,500	0	71,500	0%
Marketing/Communications	17,000	0	17,000	0%
Urban Devt. & Planning	15,000	0	15,000	0%
Streetscape Improvements	20,000	0	20,000	0%
Special Projects/Events	18,000	0	18,000	0%
Public Safety & Social Issues	15,000	0	15,000	0%
Capital Assets	3,500	0	3,500	0%
Other - BRZ Specific	0	0	0	0%
Total Expenditures	160,000	0	160,000	0%
<u>Surplus/(Deficit)</u>				
	0	0		

2016 BRZ Levy Summary and Budgets

ATTACHMENT 1D

Fourth Street BRZ

2016 BUDGET

	2016	2015	Change (INC./DEC.)	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	205,800	205,800	0	0%
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	0	0	0	0%
Total Revenues	205,800	205,800	0	0%
<u>EXPENDITURES</u>				
Administration	99,800	99,800	0	0%
Marketing/Communications	45,500	44,500	1,000	2%
Urban Devt. & Planning	5,000	8,000	(3,000)	(38%)
Streetscape Improvements	39,500	40,000	(500)	(1%)
Special Projects/Events	16,000	13,000	3,000	23%
Public Safety & Social Issues	0	0	0	0%
Capital Assets	0	0	0	0%
Other - BRZ Specific	0	500	(500)	(100%)
Total Expenditures	205,800	205,800	0	0%
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Surplus/(Deficit)	0	0		

2016 BRZ Levy Summary and Budgets

ATTACHMENT 1E

Inglewood BRZ

2016 BUDGET

	2016	2015	Change (INC./ (DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	245,000	245,000	0	0%
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	0	0	0	0%
Total Revenues	245,000	245,000	0	0%
<u>EXPENDITURES</u>				
Administration	95,000	85,000	10,000	12%
Marketing/Communications	50,000	50,000	0	0%
Urban Devt. & Planning	0	0	0	0%
Streetscape Improvements	35,000	30,000	5,000	17%
Special Projects/Events	65,000	80,000	(15,000)	(19%)
Public Safety & Social Issues	0	0	0	0%
Capital Assets	0	0	0	0%
Other - BRZ Specific	0	0	0	0%
Total Expenditures	245,000	245,000	0	0%
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Surplus/(Deficit)	0	0		

2016 BRZ Levy Summary and Budgets

ATTACHMENT 1F

The International Avenue BRZ

2016 BUDGET

	2016	2015	Change (INC./(DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	263,000	263,000	0	0%
Grants	72,000	72,000	0	0%
Events Income	10,000	10,000	0	0%
Associate Fees/Sponsorships	60,000	60,000	0	0%
Rental Income	35,000	35,000	0	0%
Interest/Other Income	85,000	85,000	0	0%
Total Revenues	525,000	525,000	0	0%
<u>EXPENDITURES</u>				
Administration	78,500	78,500	0	0%
Marketing/Communications	72,000	72,000	0	0%
Urban Devt. & Planning	48,000	48,000	0	0%
Streetscape Improvements	98,000	98,000	0	0%
Special Projects/Events	171,500	171,500	0	0%
Public Safety & Social Issues	52,000	52,000	0	0%
Capital Assets	5,000	5,000	0	0%
Other - BRZ Specific	0	0	0	0%
Total Expenditures	525,000	525,000	0	0%
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Surplus/(Deficit)	0	0		

2016 BRZ Levy Summary and Budgets

ATTACHMENT 1G

The Kensington/Louise Crossing BRZ

2016 BUDGET

	2016	2015	Change (INC./(DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	220,000	220,000	0	0%
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	0	0	0	0%
Total Revenues	220,000	220,000	0	0%

<u>EXPENDITURES</u>				
Administration	108,000	63,800	44,200	69%
Marketing/Communications	9,300	44,000	(34,700)	(79%)
Urban Devt. & Planning	0	0	0	0%
Streetscape Improvements	22,000	48,500	(26,500)	(55%)
Special Projects/Events	80,000	36,000	44,000	122%
Public Safety & Social Issues	0	0	0	0%
Capital Assets	0	0	0	0%
Other - BRZ Specific	700	27,700	(27,000)	(97%)
Total Expenditures	220,000	220,000	0	0%

<u>Surplus/(Deficit)</u>	0	0
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2016 BRZ Levy Summary and Budgets

ATTACHMENT 1H

The Marda Loop BRZ

2016 BUDGET

	2016	2015	Change (INC./(DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	168,986	168,986	0	0%
Grants	0	0	0	0%
Events Income	62,400	58,000	4,400	8%
Interest/Other Income	34,900	25,200	9,700	38%
Total Revenues	266,286	252,186	14,100	6%

<u>EXPENDITURES</u>				
Administration	121,426	117,350	4,076	3%
Marketing/Communications	31,500	25,000	6,500	26%
Urban Devt. & Planning	2,890	3,000	(110)	(4%)
Streetscape Improvements	49,500	45,500	4,000	9%
Special Projects/Events	60,970	58,650	2,320	4%
Public Safety & Social Issues	0	0	0	0%
Capital Assets	0	2,686	(2,686)	(100%)
Other - BRZ Specific	0	0	0	0%
Total Expenditures	266,286	252,186	14,100	6%

<u>Surplus/(Deficit)</u>	0	0
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2016 BRZ Levy Summary and Budgets

ATTACHMENT 11

Montgomery BRZ

2016 BUDGET

	2016	2015	Change (INC./DEC.)	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	71,000	71,000	0	0%
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	0	0	0	0%
Total Revenues	71,000	71,000	0	0%
<u>EXPENDITURES</u>				
Administration	46,500	46,500	0	0%
Marketing/Communications	5,000	7,000	(2,000)	(29%)
Urban Devt. & Planning	0	0	0	0%
Streetscape Improvements	15,000	12,800	2,200	17%
Special Projects/Events	4,500	2,500	2,000	80%
Public Safety & Social Issues	0	0	0	0%
Capital Assets	0	2,200	(2,200)	(100%)
Other - BRZ Specific	0	0	0	0%
Total Expenditures	71,000	71,000	0	0%
Surplus/(Deficit)	0	0		

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ATTACHMENT 1J

17th Avenue Retail & Entertainment District

2016 BUDGET

	2016	2015	Change (INC./((DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	428,750	435,900	(7,150)	(2%)
Grants	0	0	0	0%
Events Income	0	0	0	0%
Interest/Other Income	50,000	0	50,000	0%
Total Revenues	478,750	435,900	42,850	10%
<u>EXPENDITURES</u>				
Administration	77,550	89,317	(11,767)	(13%)
Marketing/Communications	172,250	152,917	19,333	13%
Urban Devt. & Planning	15,750	16,417	(667)	(4%)
Streetscape Improvements	70,750	65,417	5,333	8%
Special Projects/Events	126,700	95,417	31,283	33%
Public Safety & Social Issues	15,750	16,415	(665)	(4%)
Capital Assets	0	0	0	0%
Other - BRZ Specific	0	0	0	0%
Total Expenditures	478,750	435,900	42,850	10%
Surplus/(Deficit)	0	0		

2016 BRZ Levy Summary and Budgets

ATTACHMENT 1K

Victoria Park BRZ

2016 BUDGET

	2016	2015	Change (INC./(DEC.))	
	\$	\$	\$	%
<u>REVENUES</u>				
BRZ Levy	363,862	341,784	22,078	6%
Grants	10,000	10,000	0	0%
Events Income	0	0	0	0%
Interest/Other Income	40,000	30,850	9,150	30%
Total Revenues	413,862	382,634	31,228	8%

EXPENDITURES

Administration	134,721	123,156	11,565	9%
Marketing/Communications	92,369	101,648	(9,279)	(9%)
Urban Devt. & Planning	60,761	32,540	28,221	87%
Streetscape Improvements	25,750	29,750	(4,000)	(13%)
Special Projects/Events	45,500	42,000	3,500	8%
Public Safety & Social Issues	53,761	52,540	1,221	2%
Capital Assets	1,000	1,000	0	0%
Other - BRZ Specific	0	0	0	0%
Total Expenditures	413,862	382,634	31,228	8%

<u>Surplus/(Deficit)</u>	0	0
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Note 1:

<u>The levy is made up of:</u>	2016	2015
Victoria Park	343,362	321,284
TransAlta flat rate	20,000	20,000
First street improvement area	500	500
	<u>363,862</u>	<u>341,784</u>