

# Applicant Outreach Summary

2025 June 27



## Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 1406 26 ST SW

Did you conduct community outreach on your application?  YES or  NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

To support awareness and gather input on the proposed land use redesignation for 1406 26 Street SW, the applicant team led by B&A on behalf of Onward Homes implemented a series of coordinated engagement tactics:

- April 22, 2025: An initial email package was shared with the Shaganappi Community Association, including a project summary, registration link for the upcoming virtual information session, and supporting promotional content (e.g., newsletter copy, social media graphic).
- April 28, 2025: A promotional postcard was delivered to 550 surrounding resident properties.
- May 8, 2025: The team met with representatives from the Shaganappi Community Association to preview session materials, answer questions, and discuss local priorities.
- May 13, 2025: A virtual public information session was hosted via Zoom with representatives from Onward Homes, Western Vertical, and B&A Studios. The session featured a presentation and live Q&A. A virtual feedback form was also provided post-session.
- May 29, 2025: A follow-up email was sent to registrants and interested residents with the session recording, presentation slides, and a link to an online feedback form.
- May–June 2025: The feedback form remained open for several weeks to collect additional input. Responses highlighted key themes including site access, unit mix, neighbourhood integration, and future building management.

Engagement tactics were designed to ensure early and ongoing communication with the community, provide multiple channels for input, and align with the expedited application timeline required through the City's Non-Market Housing Land Sale program.

The applicant team is committed to maintaining transparency and will continue to engage with the community through future stages of the application, including the Development Permit process.

**Affected Parties**

Who did you connect with in your outreach program? List all groups you connected with.  
(Please do not include individual names)

- Adjacent residents and community members
- Community Association
- Councillor

**What did you hear?**

Provide a summary of main issues and ideas that were raised by participants in your outreach.

An engagement summary package is included

**How did input influence decisions?**

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Revisions to the application based on feedback received:

- adjustment to the DC to provide additional bike parking in exchange for the requested reduced vehicle parking
- preparation of a Traffic Study for Admin review
- adjustment to setbacks from the east property line boundary

**How did you close the loop ?**

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

The engagement team provided the engagement summary to the CA and members of public who attended the open house. The applicant also responded to comments provided by the CA through the formal DR comment process.

Additionally, the applicant intends to continue engagement through future Development Permit and construction phases, up until occupation of the homes on site.

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