

Applicant Outreach Summary

2025 April 02



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: Preschool/Before and After Learning Center

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

N/A

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

The following strategies were taken in our community outreach.

1. Contact: HOA

Nov. 3/2024, Jan. 5/2025, Feb. 1/2025. contact and introduce intent with Seton's HOA (home owner's association) on developing parcel 317 Setonstone Green as a future Before and After Childcare center.

No response has been received at this time to e-mail attempts.

Please note that the HOA physical location/building is currently being developed.

2. Contact: neighbours

An introduction pamphlet was created, printed and neighbours were contacted in the immediate surrounding area. Door to door, introduction and meeting neighbours and their families was conducted. When doorbells and knocks were unanswered, Introductory pamphlet was left at the door or the porch. The door to door intro was done on the following dates: Jan. 10-12, 17-19, 25-26, and Feb. 1 of 2025.

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

During the conducted outreach efforts, we managed to connect with some of our neighbours. That is due to the fact that this is a new community, and is being built as we speak. To clarify our efforts, we have constructed a map of our outreach approach: places we had contact and places we could not.

1. We contacted the HOA, via e-mail twice.

The physical location is in the process of development.

2. Neighbours were contacted and introduction was placed forth.

3. An introductory pamphlet was placed on location at the South Health Campus,

4. An Introductory pamphlet was placed on location at the Brookfield residential YMCA at Seton.

5. An Introductory pamphlet was placed on location at Seton Library.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The results have basically been placed into 3 main types of participants:

1. Those who thought it was a great idea, due to the fact they currently had young children and would help them with the convenience of being near by, costs and they were interested in the program's curriculum.
2. Others who did not express interest either way, due to the fact that they did not have children or were retired.
3. Lastly, the ones who had questions/concerns: In regards to parking (pick up/drop off), traffic, noise, and safety.

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Modification of decisions in addressing neighbourhood concerns:

After a sufficient review of the concerns from neighbours, in regards to parking, A decision was made to the plans to add an additional parking spot for pick ups/drop offs. This will add a total of 3-4 parking spots. (1 parking stall per 10 participants, as per Land Use By Law 1P2007)

Future measures have been taken into consideration to ensure of the installation of well controlled gates at the front/side of the building and at the back of the play spaces for children's safety.

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

Door to door contact was advantageous in helping clarify ideas directly and efficiently. It was great to welcome positive feedback from many who shared the idea of being able to use a Before and After child care center in the near future, in the heart of Seton community.

Those neighbours who had no interest, we expressed our respect to their choices.

Lastly, questions were addressed at door steps as best as possible. Concerns were written, discussed and proposed at a later date, back to the party who had questions or concerns. Questions pertaining to noise, we explained that to minimize noise we'll frequently explore the school yard across, when children need to spend their energy,

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Neighborhood Outreach door to door visits



- Occupied/Visited ■
- Non Occupied ■
- Location of proposal ■