

Applicant Outreach Summary

2025 May 13



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 8620 48 Avenue NW

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Our outreach strategy includes:

1. On-site signage - advertising the formal application.
2. Postcard prop to adjacent 'Silverwood on the park' apartment neighbours.
3. Contact with the Bowness Community Association
4. Contact with the Ward Councillor/ Office.

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with.
(Please do not include individual names)

- Adjacent Residents
- Bowness Community Association
- Councillor Sharp/ Ward 1 Office

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Community Outreach for Planning & Development Applicant-led Outreach Summary

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

- General support for the application, with no objections from any parties.
- Questions regarding the parking to be provided
- Questions whether the proposed services would be available for the broader community or only students at Renfrew.

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The lack of any objections to the application provided reassurance that our proposed application was appropriate for the area and would positively contribute to the community. As such, the application was not altered by engagement.

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

Any questions sent to the Project Team were responded to via email or phone. Project Teams contact information was shared on Postcards, with the Community Association, and Ward 1 office providing the opportunity for any interested parties to contact Project team with any questions or updates.

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Engagement Summary – LOC2025-0030 Date: April 28, 2025

Outreach Strategy

Our outreach strategy includes the following components:

1. **On-Site Signage**
 - Installation of signage on the project site to advertise the formal application.
2. **Postcard Distribution**
 - Delivery of postcards to residents of the adjacent *Silverwood on the Park* apartment building, providing project details and contact information for the Project Team.
3. **Engagement with the Bowness Community Association**
 - Direct communication and information sharing with the Bowness Community Association.
4. **Coordination with the Ward Councillor and Office**
 - Notification and ongoing communication with the Ward Councillor and their office regarding the project.

Affected Parties

1. **Adjacent Residents**
2. **Bowness Community Association**
3. **Ward 1 Councillor & Office**

What Did We Hear?

1. **General Support**
 - Overall support for the application, with no objections received from any parties.
2. **Parking Inquiries**
 - Questions were raised regarding the amount and availability of parking to be provided as part of the development.
3. **Service Accessibility Questions**
 - Inquiries were made about whether the proposed services would be available to the broader community or limited to students attending Renfrew.

How did this Input Influence Our Decisions?

- The absence of any objections to the application provided reassurance that the proposed development is appropriate for the area and would positively contribute to the community. As a result, no changes to the application were required based on engagement.

How We Closed the Loop

- All questions directed to the Project Team were responded to promptly via email or phone. The Project Team's contact information was shared through the postcard distribution, with the Bowness Community Association, and with the Ward 1 Office, ensuring that any interested parties had the opportunity to reach out with questions or requests for updates.