

Applicant Outreach Summary

April 7, 2025

Outreach Summary- LOC2024-0047

O2 implemented a targeted outreach strategy to share details of the proposed land use application, receive feedback from interested stakeholders and implement revisions to the proposed application. Community Outreach has remained a continuous effort throughout the land use application process to ensure information was updated and project updates were shared.

The following engagement tactics were implemented:

- Notice Posting
- Meeting with the Beltline Neighbourhoods Association

Public Notice Posting

A public notice board was posted on the subject site in compliance with the City's notice posting standards. The posting included contact information for the project team, enabling the public to provide direct feedback on the proposed redesignation to the applicant.

What we Heard

We received one phone call for an on-site tenant, requesting information about the application. Project information was shared with the individual, and overall comments were neither for nor against the application, but more process focused.

Meeting with the Beltline Neighborhood's Association

The Beltline Neighbourhood Association has a Development Committee that reviews and provides comments on land use matters throughout the Beltline. A virtual meeting was held with O2 Planning & Design and Hindle Architecture to present the proposed application, collect feedback, and answer questions.

Meeting –March 26, 2024

What we Heard

- Positive support for the application, and a general enthusiasm to see the site redeveloped.

- Requested commercial tenants that would add value to the neighbourhood and support activation of 1 Street.
- Supportive of the development vision including the tower placement to mitigate shadowing and create a strong interface between adjacent buildings.
- Other comments related to Development Permit included support for the proposed unit mix, specifically encouraging 3-bedroom units and the proposed wrap around commercial space on both 1 Street and 14 Avenue.

How the Application Responds to Comments

- To date, feedback has been very positive with comments related to the application process and timing for a development permit application.
- Specific design questions will be managed through the detailed design phase of the future Development Permit application.
- Given the limited comments received on the application, no changes were made to the land use application.