

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: The Hill Site

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

The subject site is in a unique location within the community of Manchester but across Macleod Trail from the community of Parkhill. Adjacent parcels are a mixture of commercial and industrial uses with the closest residents located on the other side of the parcels across Macleod Trail to the west. Due to this location, initial outreach relied on The City's standard notice posting, letters to adjacent residents and information on Development Map. After the initial comment period, we reached out to The City to determine what types of comments were received and from whom. We were advised that only one public letter of opposition was received as well as an opposition letter from the Parkhill Community Association. The public letter of opposition was also closely tied with the CA opposition letter. We reached out to the Parkhill Community Association directly to discuss their concerns and to offer a meeting. The Parkhill CA had a list of initial questions they wanted answers to before a meeting was setup. Answers to the questions were provided. After answers to the questions were provided, the CA determined they did not want to meet.

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

Parkhill Community Association

calgary.ca/planningoutreach



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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

- Concerns that the proposed height would not meet the building scale outlined in the draft Chinook LAP
- Concerns around number of units, unit sizes and parking
- Concerns with traffic impacts to the residential community to the west
- Questions around vehicle access to the site and future plans for greenspace
- Questions around ownership of the future development (rental vs condos)

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Our response to the Parkhill CA included confirmation that there is no intention to develop higher than what the draft LAP is proposing. We also confirmed that their concerns/questions around parking, number of units, future vehicle access to the site and on-site green/amenity space would be addressed at the development permit stage. This stage will provide them another opportunity to understand the specific details of the project and provide comments directly related to those details.

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

An email to the Parkhill CA closed the loop on their initial questions and concerns.

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