

**Proposed Annual Budget**

**Calgary Salutes Committee**

<b>Item</b>	<b>Maximum Amount (\$000s)</b>
Hosting	\$2
Communications	\$3
Event Support	\$5
Event Delivery	\$20
<b>TOTAL</b>	<b>\$30</b>

Hosting:

- Receptions, working sessions, and civic hosting of visiting Canadian Armed Forces members.

Communications:

- Development of a web presence, logo and marketing materials.
- Year one funding may be prioritized to 'set-up' costs related to web and brand work and can shift in future years to event promotion and additional promotional items.

Event Support:

- Supporting Committee representation at military events outside Calgary to maintain strong national connections and show support for the Canadian Armed Forces. This funding would include any related travel or attendance costs.

Event Delivery:

- Covering up-front costs for successful fundraising events (e.g., 'barnburner' raised \$15,000 in 2024), enabling further community sponsorship and charitable giving.
- Includes costs associated with rentals, catering, permits, logistics, etc.
- Allows the Committee to deliver community events in accordance with its mandate, and leverage these funds for fundraising events.