



Citywide Growth Strategy: Industrial Action Plan

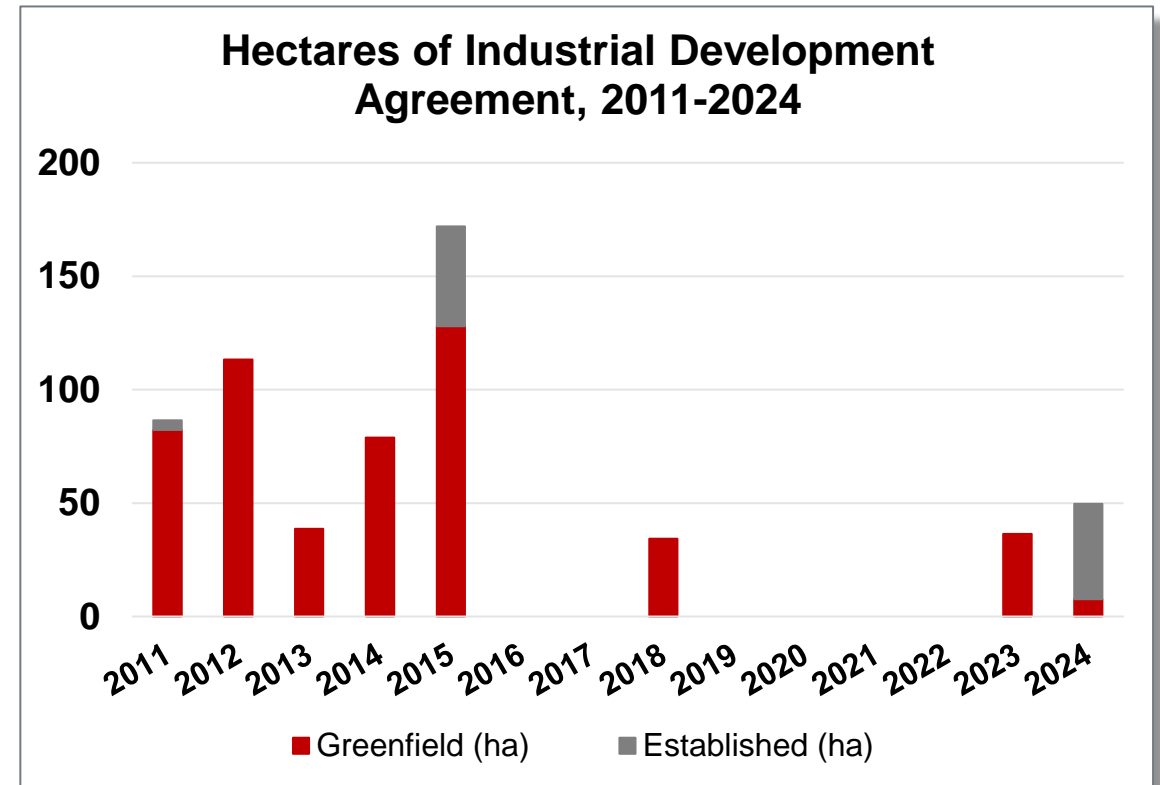
IP2025-0538

Infrastructure and Planning Committee | 2025 June 4

Recommendation

That the Infrastructure and Planning Committee recommend that Council direct Administration to implement the proposed Industrial Action Plan (Attachment 2).

- Calgary's industrial areas are less attractive to development
- Prairie Economic Gateway adds new opportunity
- Different land use opportunities through AVPA changes
- City-led action is needed



Realizing a Robust Local Economy

- Defining Calgary's role within the regional industrial market
- Attracting Calgary Economic Development's key sectors
- Jobs and services for a growing population
- Economic diversity and resilience
- Funding for school sites



How Do We Do It?

1. Leverage Strengths
2. Land Use Conversions
3. Improve Attractiveness

1. Leverage Strengths

- Location
- Prairie Economic Gateway
- Urban-focused sectors
- Nearby labour pool
- Infrastructure networks
- City services

2. Land Use Conversions

- New mixed-use opportunities
- Strategic locations
- Ensure compatibility
- Update planning policy



3. Improve Attractiveness

- Enable core industrial areas
- Design incentives and identify investments
 - Reduce costs
 - Fund infrastructure
- Monitor impacts and market trends



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