



Civic Partner Annual Report: Calgary Arts Development Authority

May 22, 2025

2024 Performance Measures



Invested into the sector



Total Grants



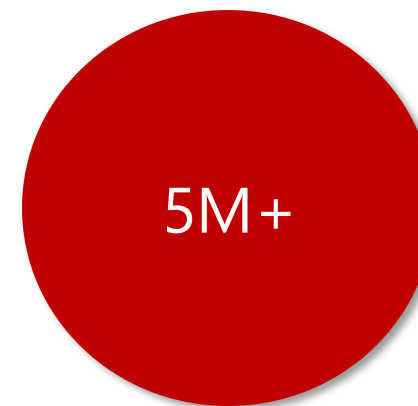
Grants to Individual Artists



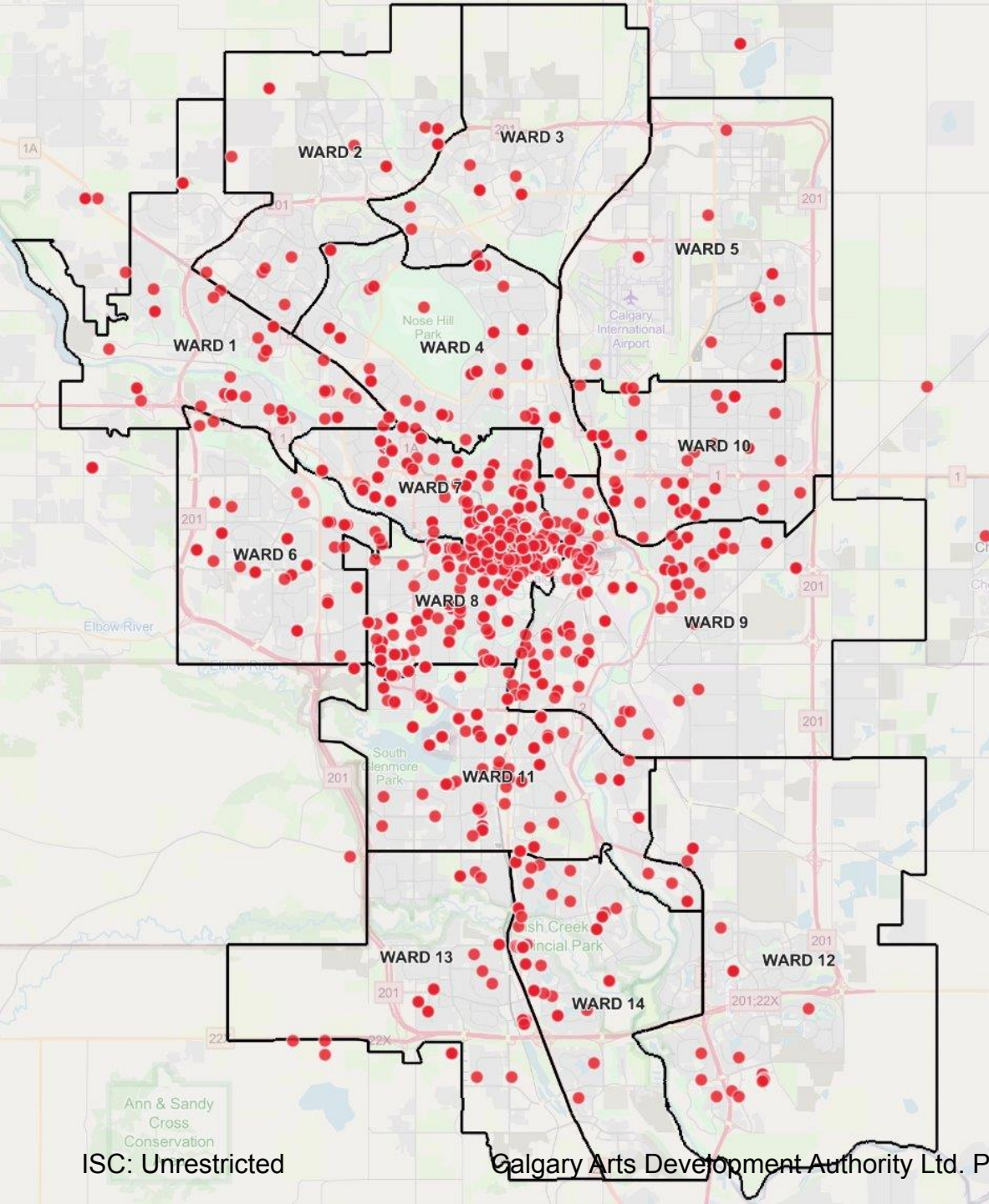
Activities by grantees



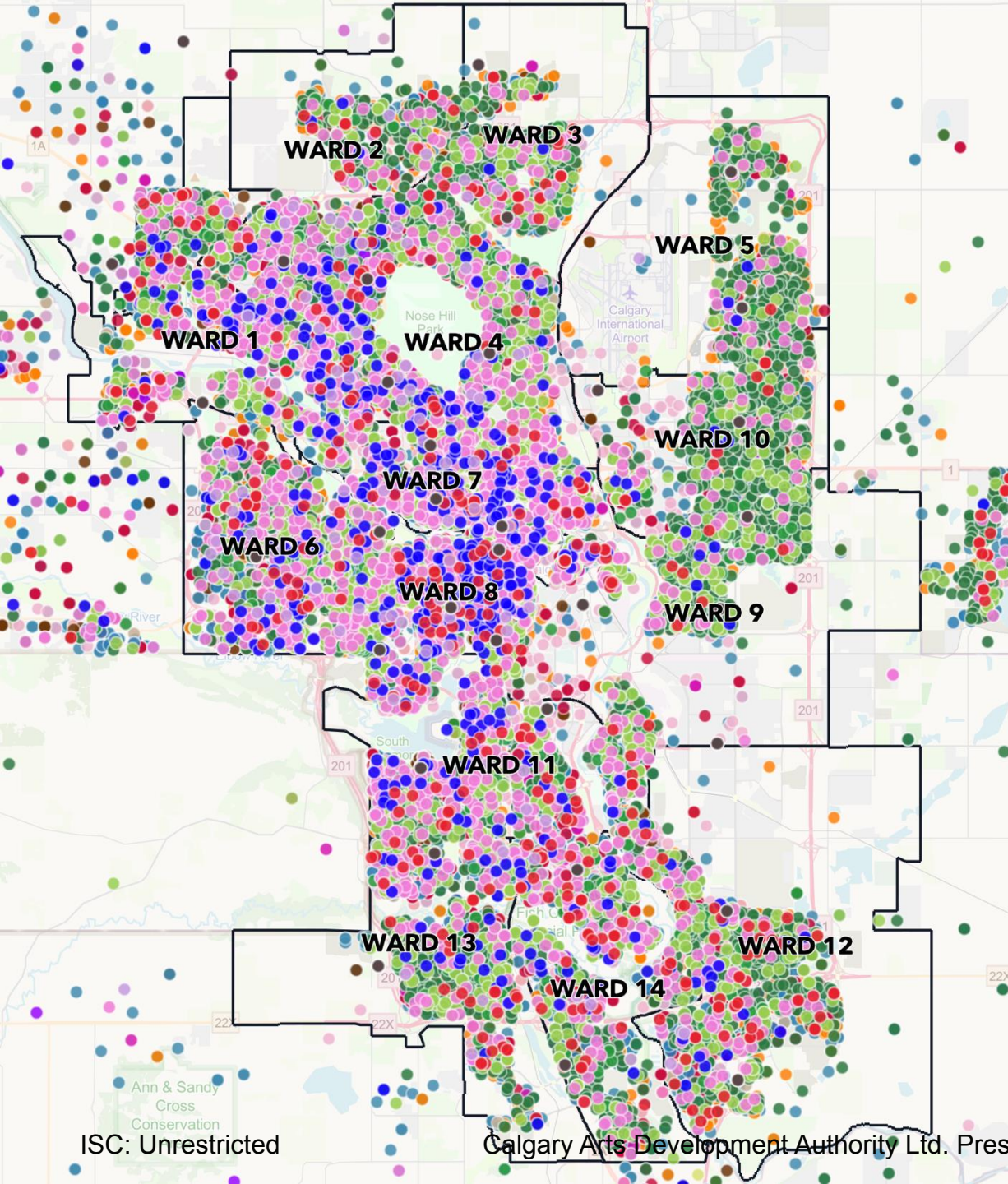
Activities for youth



Total # of participants and
audience



- 41,744 activities
- All 14 wards
- Activities by 197 organizations receiving annual operating grants



- 20 organizations represented by a different colour
- 54,000 unique postal codes
- Every ward of the city and beyond to international participants
- Overall attendance has increased

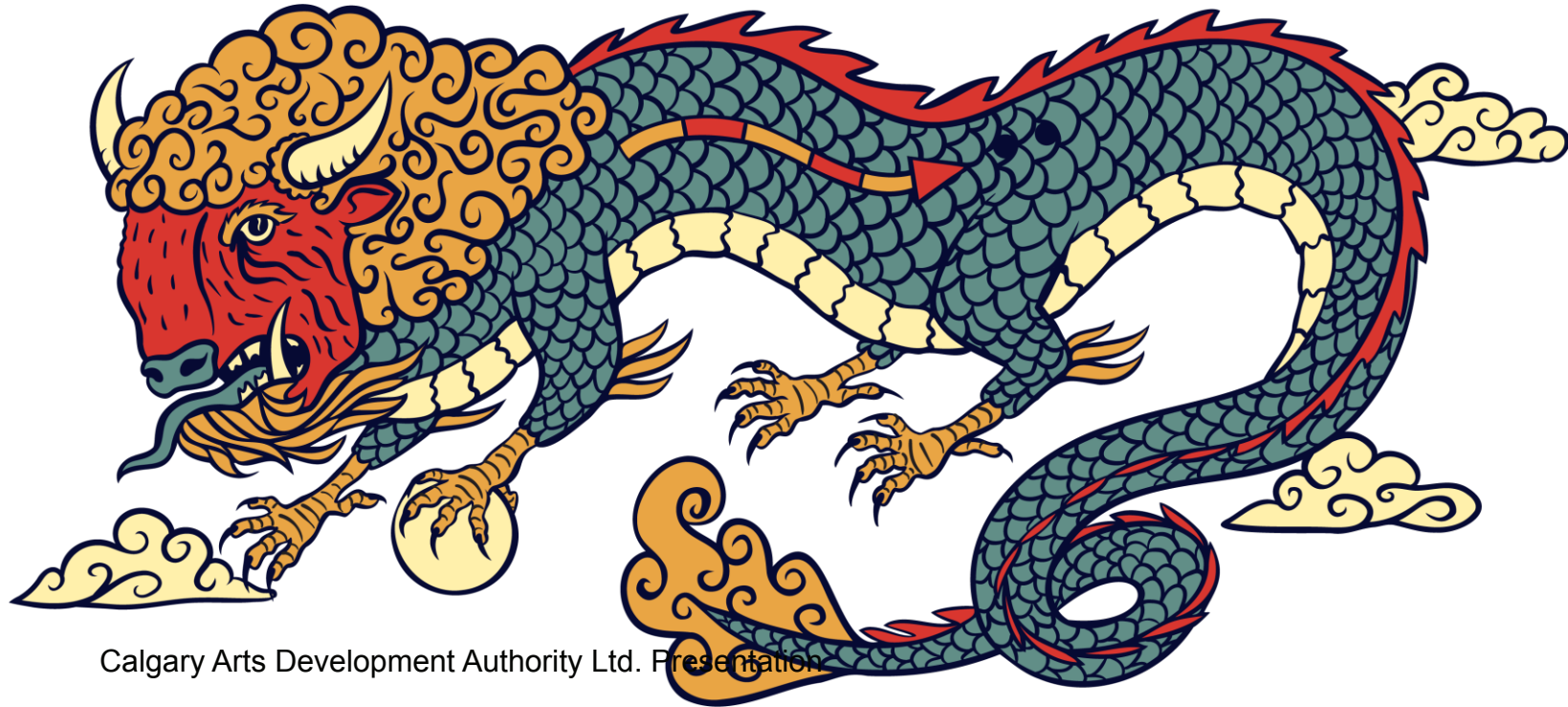
Public Art in 2024

- ***New director of public art*** started in September 2024
- ***8 public art project leads***, stewarding over 40 projects
- ***All Treaty Seven nations and the Métis nation*** will be engaged on public art projects, with each nation allocated \$500,000



Public Art in 2024

- **Billboard project** showcasing work from the collection across the city
- **Art Bus** sharing local artist's work seen by an estimated 76% of Calgarians
- Unveiled the first permanent addition to the collection, Jarrett Sitter's ***The Bison and the Dragon: Untold Tales in Chinatown***
- **Reconnecting to the Bow**, inviting Calgarians to listen to the River



Additional Investment

Living a Creative Life Congress

- Blue Sky City

Creative Economy sponsorship

- Indigenous creative economy
- Music city
- Cultural tourism

Partner strategies

- Chinook Blast
- Rise Up

State of the Sector is concerning

- Number of activities, audiences, artists hired, and volunteers increased
- Gap between revenues and expenses quickly closing
- Median \$ amount of corporate and private donations much lower than pre-pandemic
- Audience participation changing; predictability of earned revenue low
- Federal and provincial grant funding losing ground to inflation
- Ownership and operation of a facility significantly increases financial risk
- Overall capacity and morale is concerning

2023-2026 STRATEGIC DIRECTIONS

CD2025-0168
ATTACHMENT 40

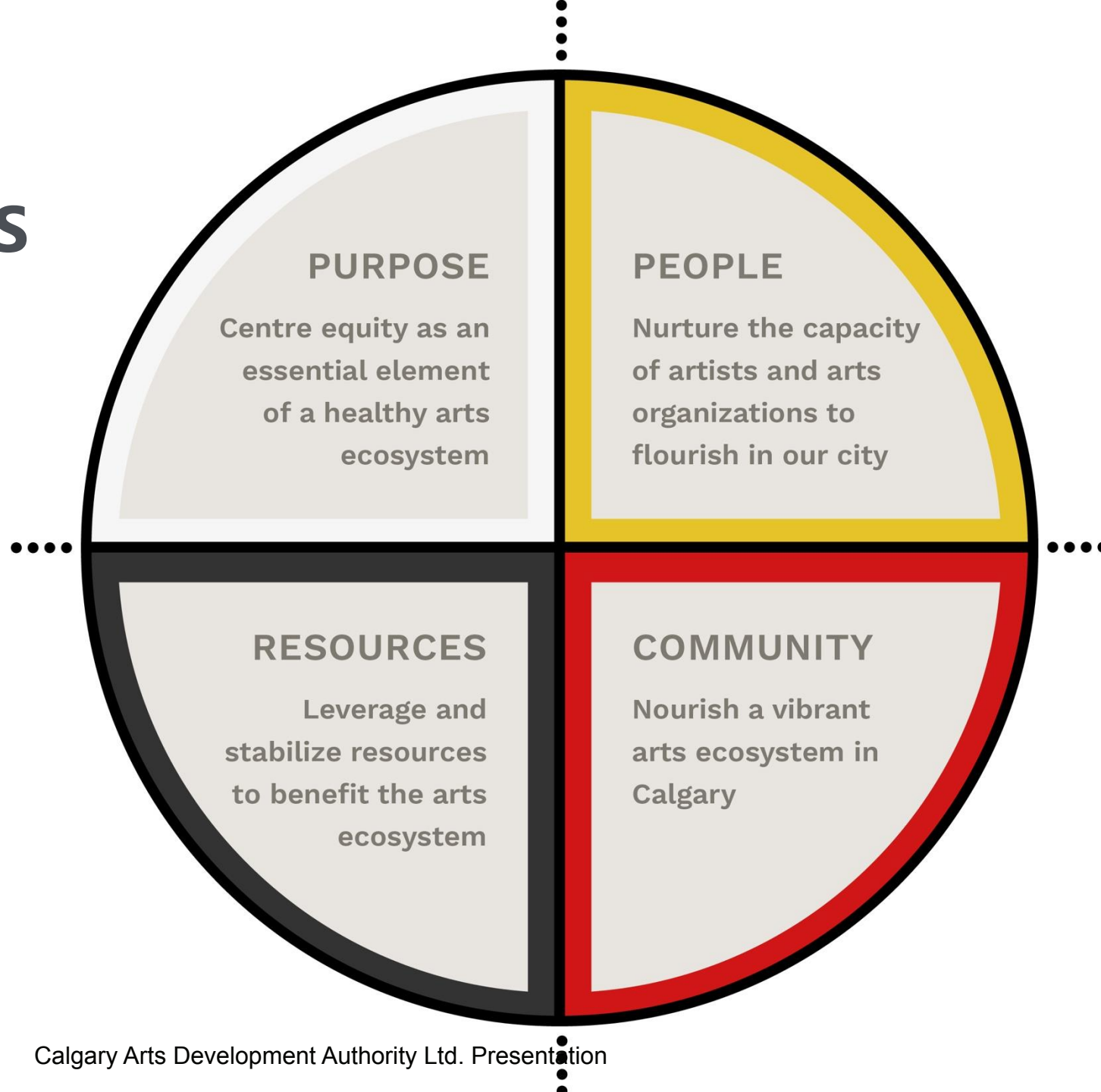


Photo Credits



SLIDE 1: Fire Exit Theatre *Underneath the Lintel* , Photo: Tara Whittaker
OKAN! BuckingJam Palace at cSPACE Marda Loop, Photo: Leya Russell
Spring Seeding, Artwork of a landscape by Peter Ivens, Photo: Peter Ivens
Audience at CIFF 2024, Photo: Michael Grondin
Green Line Team in Action, YSC Mural Painting, Photo: Scott Clak
Folk Horror Short Film, Photo supplied by Hrachya Tokmajyan

This Slide: Danza de los Viejitos, Photo: Mariza Iturbe-Beceril

