



Civic Partner Annual Report:
ARTS COMMONS

May 22, 2025

2024 Highlights – *Stewardship*

A Home Worth Sharing. In 2023-24:

- Our facilities hosted **2,074 events and activities**, averaging more than 5 per day.
- Welcomed over **290,000 ticketed audience members**
- Hosted **over a hundred community groups**, ensuring that our venues were utilized to their full potential throughout the season.



2024 Highlights – *Programming*

Inspiring the Community Through Arts Commons Programming

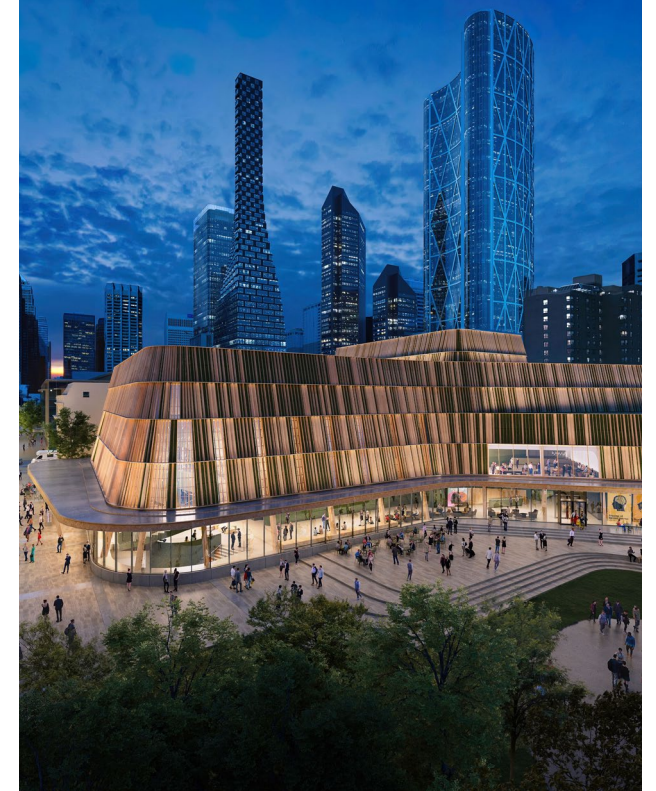
- Reached **over 38,000 audience members** through our own programming
- World premiere presentation of ***Secrets of the Whales*** in April 2024, featuring film, orchestra and live narration from Calgary's own Jann Arden
- In addition to our arts education programs that welcomed more than **19,000 students**, we expanded **Arts ReimaginED**, a symposium that reached over **4,000 students through free workshops in one week.**



2024 Highlights – *City Building*

Forging Forward with ACT

- Announcement of a **\$75M gift** from Dave Werklund and Family in support of ACT, getting us to **76% of the total campaign goal**
- Revealed the designs for our expansion, which includes plans for a 1,000-seat theatre, and 200-seat studio theatre



Beyond Performance Measures

Advancing Equity, Access & Reconciliation

- **Free ticket programs:** City Fee Assistance Program, Canoo
- **Indigenous Strategy:** Advisory Council, Pow Wow celebrations, artist showcases
- **Outreach to diverse groups:** newcomers, 2SLGBTQ+, deaf/disability communities
- **Accessibility:** assistive listening technology, inclusive design



Beyond Performance Measures (*con't*)

Uplifting Local Talent

- **Over a hundred artists** reached through our two local artist development programs
 - TD Incubator
 - RBC Emerging Visual Artists
- Delivered meaningful professional development and performance/exhibition opportunities, to ensure these artists continue contributing to the **vibrancy of Calgary**

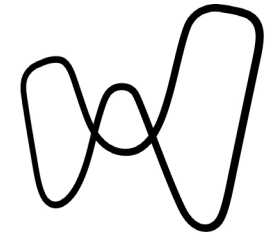


2025 Highlights

What to Look Forward To

Calgary's Cultural Future

- Arts Commons will become **Werklund Centre** as of September 1, 2025, implementing an all-encompassing rebrand in recognition of Dave Werklund's \$75 million gift
- The Arts Commons Transformation & Olympic Plaza Transformation is underway with site preparation for major expansion
- We will refine and grow our **Access Pass program strategy** and access code engagement for the 25-26 season, collaborate with community partners to distribute tickets to new Canadians



Werklund Centre

QUESTIONS?