

Applicant Outreach Summary

2025 April 04



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 1500

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

The application is in affect an addition to the approved LOC2023-0222, with extensive engagement detailed within that application. Subsequently, we have met with the following to date:

- MLBIA representative (Bob van Wegen, Executive Director Marda Loop Business Improvement Area) - March 05, 2025
- Ward 8 Councillor's Office (Alicia Ta, Planning and Policy Advisor, Ward 8 Office) - June 04 2025
- MLCA representative (Rita Shewchuk, Director - Planning and Mobility MLCA) - June 04, 2025

Further to this, in co-ordination with our Community Engagement Consultant, Hive Developments, we will:

- Update and maintain the project website • Update and maintain physical onsite signs
- Distribute flyers • Correspond with neighbours as needed

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

Ward 8 Councillor's Office
MLBIA representative
MLCA representative

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

- General support for the application as a positive addition to the approved LOC2023-0222
- Ensure sufficient
- Maintain/add tree canopy
- Consider the 14th St SW road right of way and how it is best utilised
- Supportive of NE corner public realm addition
- Be aware of Community construction fatigue with Main Streets work and other construction

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Feedback will be incorporated into the DP submission

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

AS noted above, ongoing communications will occur through the DP approval process.

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