Civic Partner Annual Report: Parks Foundation, Calgary

May 22, 2025

Mission & Vision

MISSION

We create inclusive parks and community spaces that drive a sustainable and healthy future.

VISION

A healthy community uplifted by vibrant parks.

A New Strategic Direction Aligning With Council Priorities

Council's Foundation:
- Social Resilience
- Climate Resilience

Council's Guiding Principles:
- Build Strong Communities
- Invest in Infrastructure

Our Strategic Priority:

Prioritizing initiatives that align with our vision for equity and environmental sustainability contributing to a more inclusive and resilient community

Key Outcomes:

- Expanded green space and biodiversity, enriching urban environments
- Enhanced access and participation in park projects for equity deserving groups
- Improvement in community impact and urban livability

2024 Highlights

- 127 active projects under our guidance
- 14% increase in support for equity deserving groups (up from 2023)
- New fundraising record set
- Significant community impact with inclusivity in mind – Forest Lawn & George Moss Park Phase 1 both completed

George Moss Park Phase 1

Crescent Heights Community Rink

Forest Lawn Park

2024 Performance Measures

- **$15.1** MILLION
  RAISED FOR SPORT AND PARK PROJECTS
- **$1.4** MILLION
  GRANTED TO 58 GROUPS
- **$10** MILLION
  RAISED FOR EQUITY DESERVING PROJECTS
- **21** NEW PLACES CREATED
- **$1 : $3.6** RETURN ON INVESTMENT
  OF CITY DOLLARS

Beyond Performance Measures

Aligning with Council's Priorities: Social Resilience

- In 2024, 55% of Parks Foundation's active projects were equity deserving
- Increased staff resources dedicated to equity deserving projects thanks to one-time funding from The City of Calgary
- A story of success: the Sunalta Community Hub

2025 Highlights

- Parks Foundation celebrates its 40th anniversary
- Breaking ground on Canada's first Dementia Inclusive Park
- Building on our momentum, George Moss Phase 2 will be completed
- Continued support and enhanced services for equity deserving communities

Martin Family Legacy Garden Rendering

Volunteer playground build

George Moss Park Phase 2 Rendering

Thank You For Your Ongoing Support