

Applicant Outreach Summary

Please complete this form and include with your application submission.

Project name:

10-50 Frobisher Blvd SE (Hillsboro Place Multifamily) Did you conduct community outreach on your application? ☒ YES or ☐ NO If no, please

provide your rationale for why you did not conduct outreach.

N/A

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

- *Outreach in the community is currently underway and is intended to continue through the Land Use Amendment process and the future Development Permit process.*
- *Flyers were drafted and distributed to residents in the area (as listed in the following "affected parties" section). These flyers included a diagram of the proposed new building, a site map with the 5 existing apartment buildings, and a description of the site proposal as follows: "Currently the site is home to five four-storey apartment buildings built in the 1960's. Proposed is the addition of a sixth rental apartment building of six stories located in the middle of the site. The development will offer a mix of rental unit types with approximately 180 new rental units. Complementing these additional units will be an underground parkade that will support the new development."*
- *The applicant is excited to work with the community through the Land Use Amendment and Development Permit stages and will continue to engage throughout the process.*
- *At the request of the City/Community Association Modifiers to the proposed land use have been added to demonstrate the intended height and density the project will pursue.*
- *The Applicant has contacted the Ward 11 City Councillor's office via voicemail message and subsequent email. We indicated Ace Architecture would be pleased to meet with the Councillor to discuss our application in advance of the CPC hearing or the public hearing to follow.*

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

Adjacent and nearby residents of Frobisher Boulevard, Fay Road, Fairview Drive, and Fielding Drive, including the Heritage Gardens apartment Building, and the residents of Hillsboro Place (the site).

The applicant has provided direct contact information for the project manager on the flyers and is excited to engage with the community on an ongoing basis throughout the process.



Community Outreach for Planning & Development Applicant-led Outreach Summary

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Outreach in the community is currently underway and is intended to continue through the Land Use Amendment process and the future Development Permit process. The applicant is excited to work with the community through both stages and will continue to engage throughout the process. Issues and ideas raised by participants through the ongoing outreach will be taken into consideration primarily through the development permit process as we work to meet the goals of the Heritage Communities Local Area Plan and the Municipal Development Plan.

The applicant has provided direct contact information for the project manager on the flyers and is excited to engage with the community on an ongoing basis throughout the process.

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Issues and ideas raised by participants through the ongoing outreach will be taken into consideration primarily through the development permit process as we work to meet the goals of the Heritage Communities Local Area Plan and the Municipal Development Plan.

The applicant has provided direct contact information for the project manager on the flyers, and is excited to engage with the community on an ongoing basis throughout the process.

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

Issues and ideas raised by participants through the ongoing outreach will be taken into consideration primarily through the development permit process as we work to meet the goals of the Heritage Communities Local Area Plan and the Municipal Development Plan.

The applicant has provided direct contact information for the project manager on the flyers, and is excited to engage with the community on an ongoing basis throughout the process.

January 10, 2025

Fairview Community Association

8038 Fairmount Dr SE Unit 3

Calgary, AB

403.252.5424

president@fairviewcommunity.ca

To the Fairview Community Association,

Recently we received a letter authored by the Fairview Community Association sent to Councillor Penner regarding our land use amendment (LUA) application at Hillsboro Place. We wish to reach out to the FCA at this stage as our intent through the land use application and the subsequent development permit (DP) application is to work with community members so that this development is one which the community will see as a welcome addition.

As part of that commitment, we circulated flyers on November 28th to homes on Frobisher Blvd, Fay Road, Fairview Drive, and Fielding Drive to solicit feedback from residents. We also circulated to the residents at Hillsboro Place and the Heritage Gardens Building nearby. This was to introduce the LUA to the residents in the immediate area at the earliest opportunity and provide an opportunity for comments or questions.

At this point, we have only made a land use application to the City, with a development permit application to come in the future. The intent of this land use amendment application is to complement the existing property by adding a single additional building, while leaving the existing buildings intact and unchanged moving forward.

Our intent is also to meet the goals of the Heritage Local Area Plan (LAP) as well as complement the existing public transit systems that are in close proximity to the site. Our intent will be to meet the LAP and stock land use that we have applied for, and not to exceed the specified height.

Given we are only at the stage of the LUA, we have not produced traffic studies or impact assessments yet. Nor have we designed a building with an established building height at this stage. We anticipate shadow studies will be provided in good time and, if required, traffic studies or impact assessments. These are likely to come in the DP stage and will be shared with the Community Association as appropriate.

I have also reached out to our file manager at the City to let them know we're reaching out to you, and that we are excited to work with you, especially through the more detailed DP stage. In the meantime, we encourage you to reach out to us anytime with any questions or concerns you may have. We are excited to answer those questions and alleviate any concerns. We are keen to earn the support of the community for our application.

We believe this will be a great addition to Fairview and thank you for taking the time to engage with us.

Sincerely,

A handwritten signature in black ink, appearing to read 'Liam Woofter', with a stylized flourish at the end.

Per: Liam Woofter | Senior Project Architect

Architect AAA, LEED AP, CPHD, M. Arch., B.Env.D.

Ace Architecture Inc.

CC: Ben Ang (City of Calgary)