

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: The Club (315 Manitou RD SE)

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

N/A

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

REVISION: As we are amending the application to a DC zoning (I-G Base with discretionary use of indoor recreational facility), we will update and redistribute the materials indicated above.

REVISION 2: We have distributed an information flyer to businesses within 500M of the proposed pickleball facility, alerting them of the change of use and outlining facility operations and amenities. This included the amended use under the DC proposal, as well as the application number and a link to DMAPs

This handout included contact information for feedback and additional enquiries, as well as a link to the pickleball facility website.

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

As the parcel(s) are located in an existing industrial area, there are no residential uses within a significant radius (approx. 800M). There are a small number of assembly and restaurant businesses within the 500M radius contemplated as the area of impact. This includes the Picaditas Latin Foods restaurant, and the South Jamatkhana place of worship. These businesses were of particular focus in the engagement plan as we feel there is tremendous opportunity for cooperative promotion and mutual benefit with surrounding commercial enterprises. As the surrounding buildings are predominately large format industrial, there are relatively few businesses impacted by the proposed land use change (approx. 22 businesses in the surrounding 500M radius)

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Initial discussions have been positive, with adjacent businesses directly in support of the proposed land use/use.

REVISION: We will re-engage surrounding businesses with the changes to the LUA (DC zoning as I-G Base adding indoor recreational facility as discretionary use)

REVISION 2: We have not heard any written replies back (as of April 1, 2025). Verbal interactions were positive.

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

As feedback to date has been positive, we have refined the business model and proposal to ensure creation of mutual benefits.

REVISION: We will re-engage surrounding businesses with the changes to the LUA (DC zoning as I-G Base adding indoor recreational facility as discretionary use)

REVISION 2: Given the lack of concern or feedback, we have assumed that the LOC is well received by the surrounding businesses

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

REVISION: We will re-engage surrounding businesses with the changes to the LUA (DC zoning as I-G Base adding indoor recreational facility as discretionary use)

REVISION 2: With no written feedback or enquiries to date, we did not alter the proposal in any appreciable way and so no feedback loop was required. We will continue to engage surrounding businesses and incorporate suggestions and mutual promotions as the opportunities arise.

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