

**Planning and Development Services Report to
Calgary Planning Commission
2025 April 10**

**ISC: UNRESTRICTED
CPC2025-0374
Page 1 of 2**

Street Name in Belvedere (Ward 9), SN2025-0002

RECOMMENDATION:

That Calgary Planning Commission recommend that Council:

Adopt, by resolution, the proposed street name of Eston.

RECOMMENDATION OF THE CALGARY PLANNING COMMISSION, 2025 APRIL 10:

That Council adopt, by resolution, the proposed street name of Eston.

HIGHLIGHTS

- This application proposes a new street name in the community of Belvedere.
- Administration recommends approval of the proposal as it complies with the Municipal Naming, Sponsorship and Naming Rights Policy and *Belvedere Area Structure Plan* (ASP).
- What does this mean to Calgarians? Municipal naming of streets plays an important role in simple and unambiguous identification for location and navigation within Calgary.
- Why does this matter? The proposal will assist citizens and emergency services operators with navigation to and within the developing community of Belvedere.
- The application is associated with a land use and outline plan application, LOC2024-0321.
- There is no previous Council direction regarding this proposal.

DISCUSSION

This application, in the southeast community of Belvedere, was submitted by O2 Planning & Design, on behalf of the landowners, Minto Communities, on 2025 February 03.

The subject land is in southeast Calgary, south of 17 Avenue SE and west of 84 Street SE, east of Stoney Trail SE. Location maps are provided in Attachment 1.

A concurrent land use amendment and outline plan application (LOC2024-0321, Attachment 2) for a residential neighbourhood has been submitted and is now under review.

The proposed street name was selected to complement the adjacent commercial area north of the property known as East Hills Shopping Centre. The street naming of 'Eston' was selected to maintain a similar naming convention. More information can be found in the Application's Submission in Attachment 3.

Administration has considered the relevant planning issues and public feedback specific to the application and has determined the proposal to be appropriate.

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Page 2 of 2**

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ENGAGEMENT AND COMMUNICATION

- ☐ Outreach was undertaken by the Applicant
☒ Public/interested parties were informed by Administration

City-Led Outreach

In keeping with Administration's practices, this application was circulated to relevant public groups.

No public comments were received at the time of writing this report. There is no community association for the subject area.

Following Calgary Planning Commission, this application will be scheduled for decision at a future meeting of Council.

IMPLICATIONS

Social

The proposed application enables the continuation of development in the community of Belvedere and navigation through new communities for citizens and emergency services operators.

Environmental

There are no concerns associated with this application.

Economic

No anticipated economic impact.

Service and Financial Implications

No anticipated financial impact.

RISK

There are no known risks associated with this proposal.

ATTACHMENTS

1. Location Maps
2. Associated Outline Plan (LOC2024-0321)
3. Applicant Submission
4. **CPC Member Comments**

Department Circulation

General Manager (Name)	Department	Approve/Consult/Inform