Applicant Outreach Summary

2025 February 04



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.
Project name: 2838 26 St SW
Did you conduct community outreach on your application? YES or NO
If no, please provide your rationale for why you did not conduct outreach.
Outropph Stratogy
Outreach Strategy Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)
Sent a letter to the Killarney/Glengarry Community Association on December 16, 2024 with a follow-up virtual call on December 19, 2024
Sent a letter to the Ward 8 Office on December 16, 2024
Sent updated letter to the Killarney/Glengarry Community Association and to the Ward 8 Office on January 7, 2025
Delivered postcards to over 75 neighbouring mailboxes on January 13, 2025
Stakeholders Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)
City of Calgary file manager
Killarney/Gengarry Community Association Direct neighbours of the project location
Ward 8 Councilor Walcott

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

The Community Association was open to low-density multi-family development, but was opposed to H-GO. Following the updated letter, they further described the density they were willing to support.

The postcards to neighbours yielded four responses: 2 in opposition and 2 inquiries. The main points brought up were:

- Parking
- Density

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The original application was for an H-GO district. Given the opposition from the community association and further conversations with the file manager, we changed the application to be for an R-CG district.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Each person who sent us a message received a tailored message in response. We have also been in direct contact with the planning director of the community association via email and calls.

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