

APPLICATION FOR COUNCIL COMMUNITY FUND

CC 942 (R2022-02)

Be sure to save your completed document to your desktop before you print and/or email the form for submission so you do not lose any content. Please attach the application to the Cover report you would bring forward to the Executive Committee

Date of Submission – April 9, 2025**Name of Project - Symons Valley Sports & Recreation Community Hub****Sponsoring Councilor(s) - Cllr. Jennifer Wyness (Ward 2)****Applicant Name - Kris McPherson, President****Applicant Contact Number - (403) 991-2405****Applicant Name of Organization – Symons Valley Leisure and Amenities Society (SVLAS)****Affected or Supporting Business Units and/or Departments –** Circulated Departments – Community Services, Corporate Planning & Financial Services, Operational Services.**Amount of Funds Requested - \$500,000****Draft EC cover report attached –** ☐ Yes ☐ No**Please list supporting documents provided:**

- Attachment 1 – SVP Project Construction Budget & Funding Sources - Rink Installation
- Attachment 2 – SVP Capital Project Estimate & 5-Yr Ops Budget 2024-10
- Attachment 3 – Community Stakeholder Engagement Survey Results
- Attachment 4 – Letters of Support
- Attachment 5 – Project Concept Drawing and Phased Design
- Attachment 6 – SVLAS Org. Chart
- Attachment 7 – Map of Regional Pathways and Residential Development
- Attachment 8 – SVLAS Business Plan - LOC Application Final - 2024-09-27

Provide a summary description of the project to a maximum of 2 pages.

Overview

Symons Valley Park is a community-driven initiative that aims to create an all-season outdoor recreation and leisure hub for people living in the northwest communities of Kincora, Nolan Hill, Sage Hill, and Sherwood. The park will serve as a vital public space offering recreational activities, community events, and wellness programs which has been highlighted as a significant priority in the 2023 Place Matters: A North Calgary Project study, conducted by Parks Foundation Calgary and VIVO.

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Your personal information is being collected, used and disclosed for the administration and processing of your application for funding under the Council Innovation Fund Project. Your information is collected pursuant to section 33(c) of The Freedom of Information and Protection of Privacy Act ("FOIP Act") of Alberta. If you have any questions about the collection, use or disclosure of your personal information, please contact The City of Calgary's Chief Financial Office (#8003), The City of Calgary P.O. Box 2100, Stn. M, Calgary, AB T2P 2M5 and by calling at 403-268-5664.

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The project has substantial community support, demonstrated by strong resident engagement, ongoing fundraising and partnership cultivation efforts. A conceptual design has been developed with input from over 1,500 residents on preferred amenities to inform project estimates. Multiple community events have been hosted on the land parcel designated for Symons Valley Park, drawing several hundred attendees each year and reinforcing the need for such a facility.

The project is led by the Symons Valley Leisure & Amenities Society (SVLAS), a non-profit organization incorporated under the Government of Alberta's Societies Act. The organization is 100% volunteer driven and has developed a comprehensive business plan and case-for-support to help drive fundraising efforts and support the recent License of Occupation application to The City.

Project Objectives

- Develop an accessible, inclusive, and sustainable community park.
- Provide amenities for a variety of year-round recreational activities.
- Foster community engagement and social connections.
- Enhance local health, well-being, and quality of life.
- Minimize long-term maintenance costs through smart design.

Key Features Being Prioritized

- Full-size all-season multi-purpose ice hockey rink designed for basketball and soccer
- Pickleball/tennis courts
- Inclusive playgrounds, picnic areas, pathways.
- Amphitheater and community gathering areas.

Funding and Fundraising Strategy

The estimated cost of the all-season rink installation project is \$2.8 million. The cost estimate for the rink installation is provided in attachment 1, and was determined using a recent class 5 estimate provided by Parks Foundation Calgary. Initial seed money is required to be used towards early landscape architect and project management costs for installing this all-season, multi-use hockey rink and parking lot, with the end result being the construction of an amenity that can be used by the public as soon as it is completed.

At the same time SVLAS is supported by and working with Parks Foundation Calgary to secure funding through additional sponsorships, grants, and community donations. The Council Community Fund's \$500,000 contribution, plus including the value of the land donated for matching purposes, will help leverage matching grants from the Government of Alberta's Community Facility Enhancement Program (CFEP) and applicable funding programs from the Government of Canada. Additional grant streams available to be applied for includes \$125,000 through the Amateur Sport Grant and \$50,000 through the Building Communities Grant. This funding will be crucial in meeting the City of Calgary's requirement that 95% of funds be secured before construction can commence. We ask that the funding of \$500,000 be provided immediately to proceed with the hiring of a Landscape Architect. SVLAS has previously undertaken a rigorous RFP for this.

Identify how this project meets the criteria as outlined in the Terms of Reference for the Council Innovation Fund. Please attach additional information as required.

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1. Enhancing Community Well-Being
 - Provides an inclusive, recreational hub serving 21,000 current and 33,700 projected residents.
 - Encourages active lifestyles with recreation amenities and outdoor sports facilities.
 - Supports mental and social health through accessible outdoor spaces.
2. Fostering Innovation in Public Services
 - A first-of-its-kind partnership among four community associations; maximizing resource sharing.
 - Designed for sustainability with minimal maintenance requirements, reducing operational costs.
3. Addressing Unmet Community Needs
 - Fulfills a significant gap in recreational infrastructure in the Symons Valley area.
 - Ensures diverse age and income groups have access to free or low-cost recreation.
4. Financial Responsibility and Sustainability
 - Conducts the overall project in a smaller scope phased approach
 - Strategic funding approach reduces reliance on municipal budgets.
 - Revenue generation through sponsorships and fundraising ensures long-term viability.

Outline the proposed timeline for this project, including the final report back date.

- 2025-2026: Fundraising and securing financial commitments.
- Fall 2026: Begin construction upon securing 95% of the required funding.
- 2026-2027: Completion of park development and public opening.
- Final Report Back Date: Within one year of project completion (estimated 2028).

Identify what success looks like and how it will be measured.

1. Community Engagement & Participation
 - Resident surveys measuring satisfaction with amenities.
 - Number of attendees at community events post-construction.
2. Usage Metrics
 - Visitor counts and program participation rates.
 - Monitoring recreation and sports facility utilization.
3. Financial & Operational Viability
 - Securing matching grants and meeting fundraising goals.
 - Sustained community investment and partnership support.
4. Health & Well-Being Outcomes
 - Increase in active recreation among residents.
 - Community feedback on health and social benefits.

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SVLAS - Site Servicing & Rink - Overall Project Estimate

9-Apr-25

Items	Estimate- Class 5	
Development		
Preliminary Concept Development		
CFEP Audit	\$ 10,000.00	Required for CFEP Large
Public Relations	\$ -	
Temporary Signs / Engagement Mater.	\$ 500.00	
Public Engagement	\$ -	
Sub-TOTAL Development	\$ 10,500.00	
Events		
Ground Breaking / Media Event	\$ -	
Grand Opening Ground Breaking / Media Event	\$ 5,000.00	Grand opening for community and donor recongition
Sub-TOTAL Events	\$ 5,000.00	
Consulting & Fees		
Consultant Fees (Landscape Architect)	\$ 172,000.00	8-10% Cost of Construction
Permits, Plans, Assessments	\$ 45,000.00	DSSP, GEO-TECH
Alberta Registers		
Add. Consultant Fee	\$ -	
Sub-TOTAL Consulting & Fees	\$ 217,000.00	
Construction & Recognition		
Construction Contractor	\$ 2,150,000.00	See additional construction estimate worksheet
Construction Contingency 15%	\$ 322,500.00	
PPC / Change Order	\$ -	
Recognition	\$ 10,000.00	
Disbursements	\$ 1,000.00	Misc. mileage, etc
Sub TOTAL Construction	\$ 2,483,500.00	
GRAND TOTAL	\$ 2,716,000.00	
Other		
Management Fee (PFC) 10%	\$ 271,600.00	Not included at this time
Sub -TOTAL Other	\$ 271,600.00	

Other Budget considerations that can arise:

Maintenance Period for establishment	1-2 years
Contingency for construction	10-15%
Irrigation requirements to establishment	water source?
Marketing and fundraising costs	brochures; PR consultant
Legal costs	contract negotiations
Site signs - including graphic design	
Shipping costs	
Foreign exchange if items imported	
Construction fencing	

SVLAS - Site Servicing & Rink - Construction Estimate

9-Apr-25

Item	Cost
Site Works	
Mob & Demo	\$ 60,000.00
Warranty (2 year)	\$ 100,000.00
ECO/ESC	\$ 5,000.00
Site Preparation & General Earth Works	\$ 300,000.00
Site Servicing (electrical, water main)	\$ 200,000.00
Hardscaping	
Asphalt Pathway	\$ 150,000.00
Asphalt Parking	\$ 150,000.00
NHL Sized Rink	
Concrete Pad	\$ 500,000.00
Surface Coating	\$ 100,000.00
Dasher Boards & Fence	\$ 150,000.00
Basketball System	\$ 10,000.00
Soccer Bump Outs	\$ 30,000.00
Hockey Nets	\$ 2,500.00
Lighting	\$ 100,000.00
Player Benches/Boxes	\$ 10,000.00
Vinyl Graphics	\$ 7,500.00
Rink Water System	\$ 75,000.00
Softscaping	
Sodding	100,000.00
Planting	50,000.00
Allowances	
Irrigation (Quick Coupler Connections)	50,000.00
TOTAL	2,150,000.00

SVLAS - Site Servicing & Rink - Funding Sources

9-Apr-25

Award / Grant	Expected Amount	Expected Award Timing	Applicant	Comments
Community Council Fund	\$ 500,000.00	Q2 2025	SVLAS	May presentation to City of Calgary Council. Seed Funding to use as other matches & approaches
CFEP Large	\$ 1,000,000.00	Q4 2025	SVLAS	Request for matching which will include land value
Rink Donor	\$ 500,000.00			
Kincora Residents Association	\$ 250,000.00	Q3 2025	SVLAS	SVLAS to work with KCA/KRA to leverage account balances for fund matching
Other Symons Valley Communities	\$ 50,000.00		SVLAS	
Local Builders	\$ 200,000.00		SVLAS	
Alberta Active Communities Initiatives	\$ 500,000.00	Fall 2025	SVLAS	PFC Support on Application
Amateur Sports Grant	\$ 125,000.00	Fall 2025	Parks Foundation Calgary	
Building Communities Grant	\$ 50,000.00	Fall 2025	Parks Foundation Calgary	
Other Flagged Opportunities				
AB Blue Cross	\$ 50,000.00		Parks Foundation Calgary	Support on amenities for Children and Youth
Doc Seaman	\$ 45,000.00		Parks Foundation Calgary	Support Sport Amenities
Canada Post	\$ 25,000.00		Parks Foundation Calgary	Support Community Initiatives (low success rate)
Funding Opportunities	\$ 3,295,000.00			



Symons Valley Park - 5-Year Operations Budget Forecast

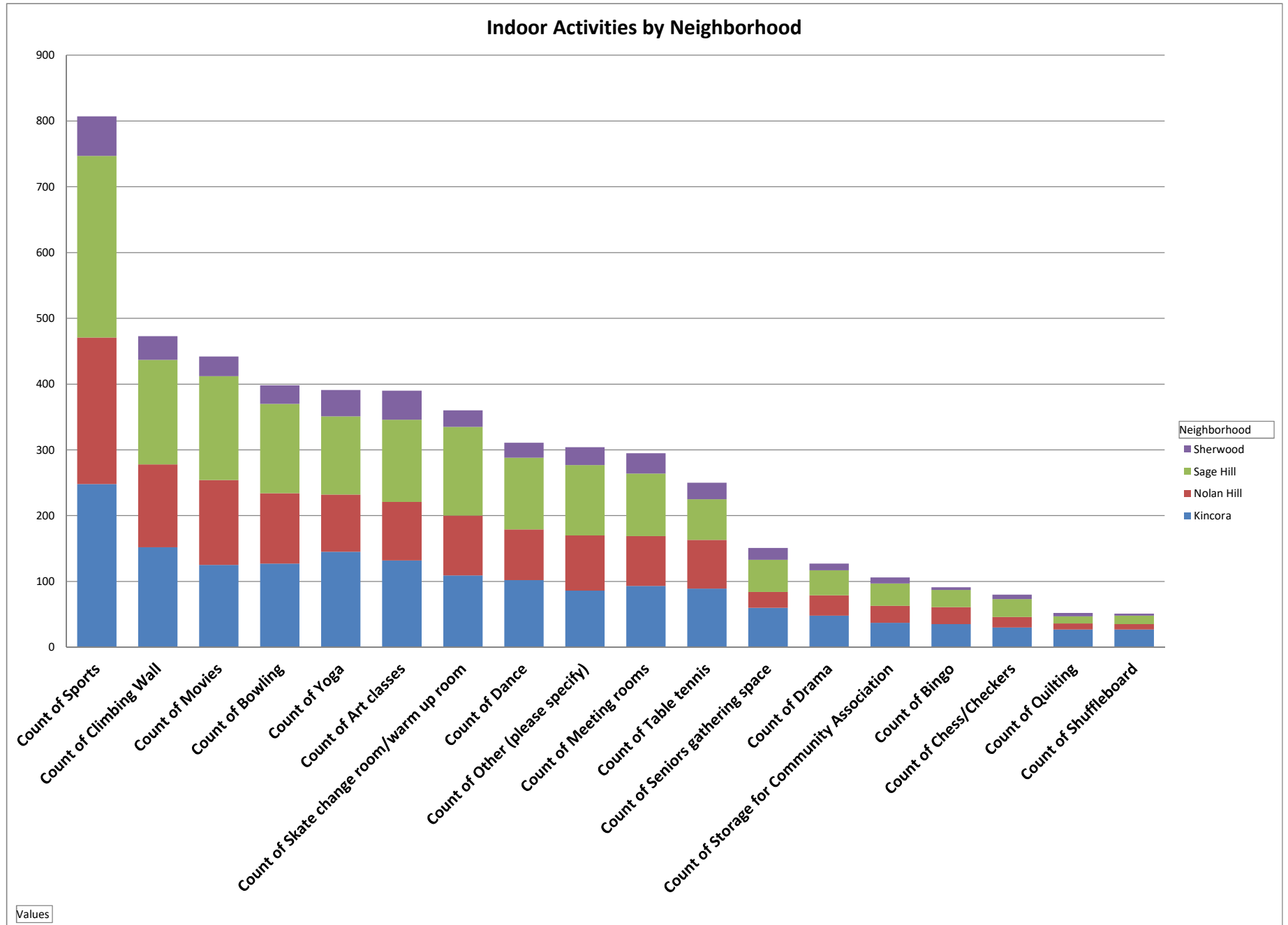
October 2024

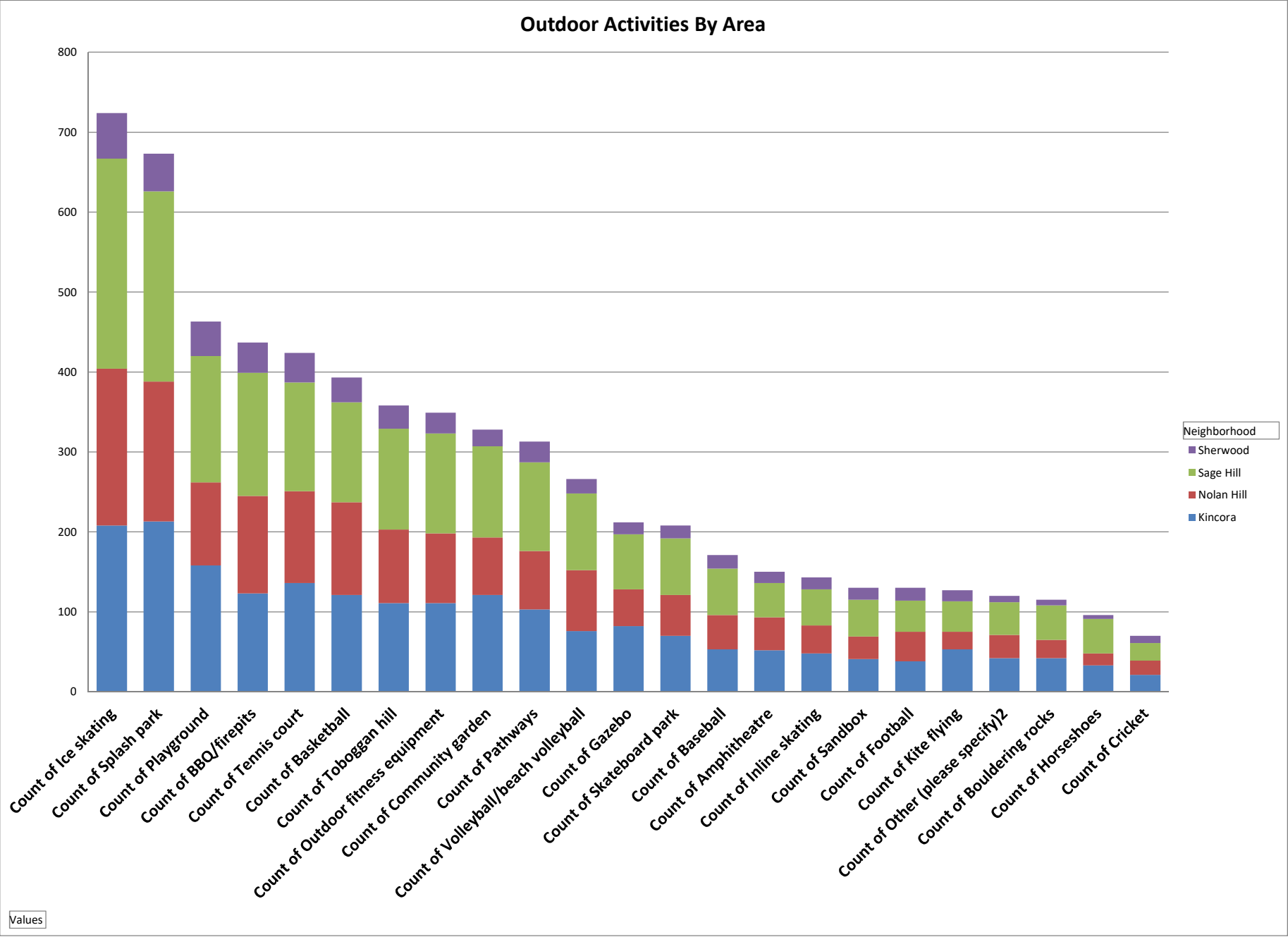
BUDGETED REVENUE

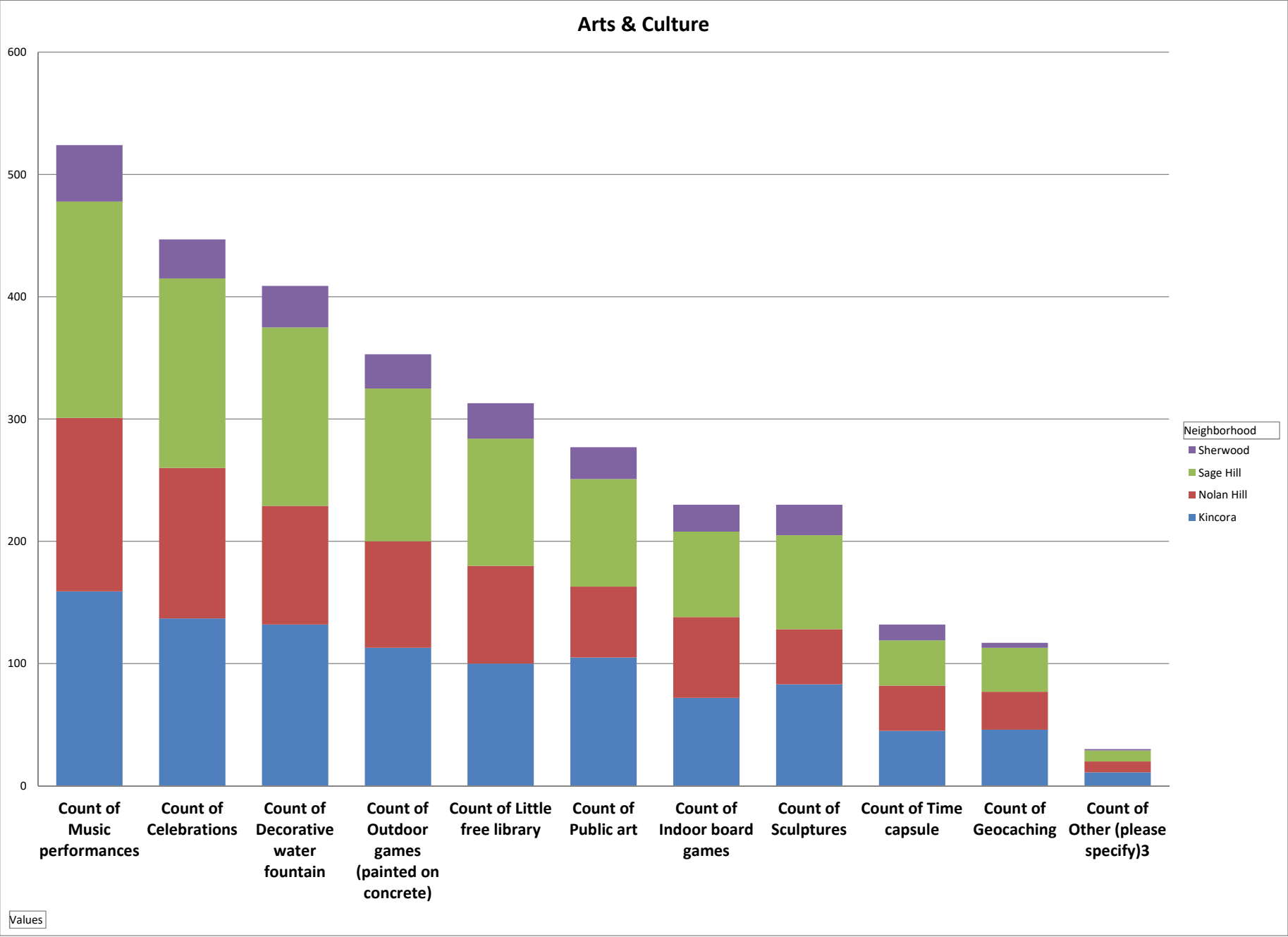
REVENUE ITEM	Phase 1 <i>Site prep, earthworks, rink, tennis courts, site lighting, hard-surface pathways</i>				Phase 2 Parking lot, playgrounds, bike skills park, shade structures, site furniture, softscaping	Phase 3 Community storage structure, wooden deck, water feature, amphitheatre
	2025	2026	2027	2028	202?	202?
	Year 1	Year 2	Year 3	Year 4	Year ?	Year ?
Community Association donations/Misc	\$ 2,000	\$ 2,000	\$ 4,000	\$ 4,000	\$ 4,000	\$ 4,000
Donations for Events run by SVP: 1-2/year		\$ 5,000	\$ 5,000	\$ 6,000	\$ 6,000	\$ 6,000
Fundraising events- eg. Silent Auction, rain-barrels,		\$ 1,500	\$ 1,500	\$ 1,500	\$ 1,500	\$ 1,500
Park/Sub-area naming				\$ 10,000	\$ 10,000	\$ 10,000
Rink boards sponsorship			\$ 4,000	\$ 8,000	\$ 10,000	\$ 10,000
Tennis courts sponsorship			\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000
Outside user fees			\$ 1,000	\$ 1,000	\$ 2,000	\$ 2,000
Municipal Funding/Operating Grants						
Casino Funding(\$50k every 3 years)					\$ 16,000	\$ 17,000
TOTAL REVENUE	\$ 2,000	\$ 8,500	\$ 20,500	\$ 35,500	\$ 54,500	\$ 55,500

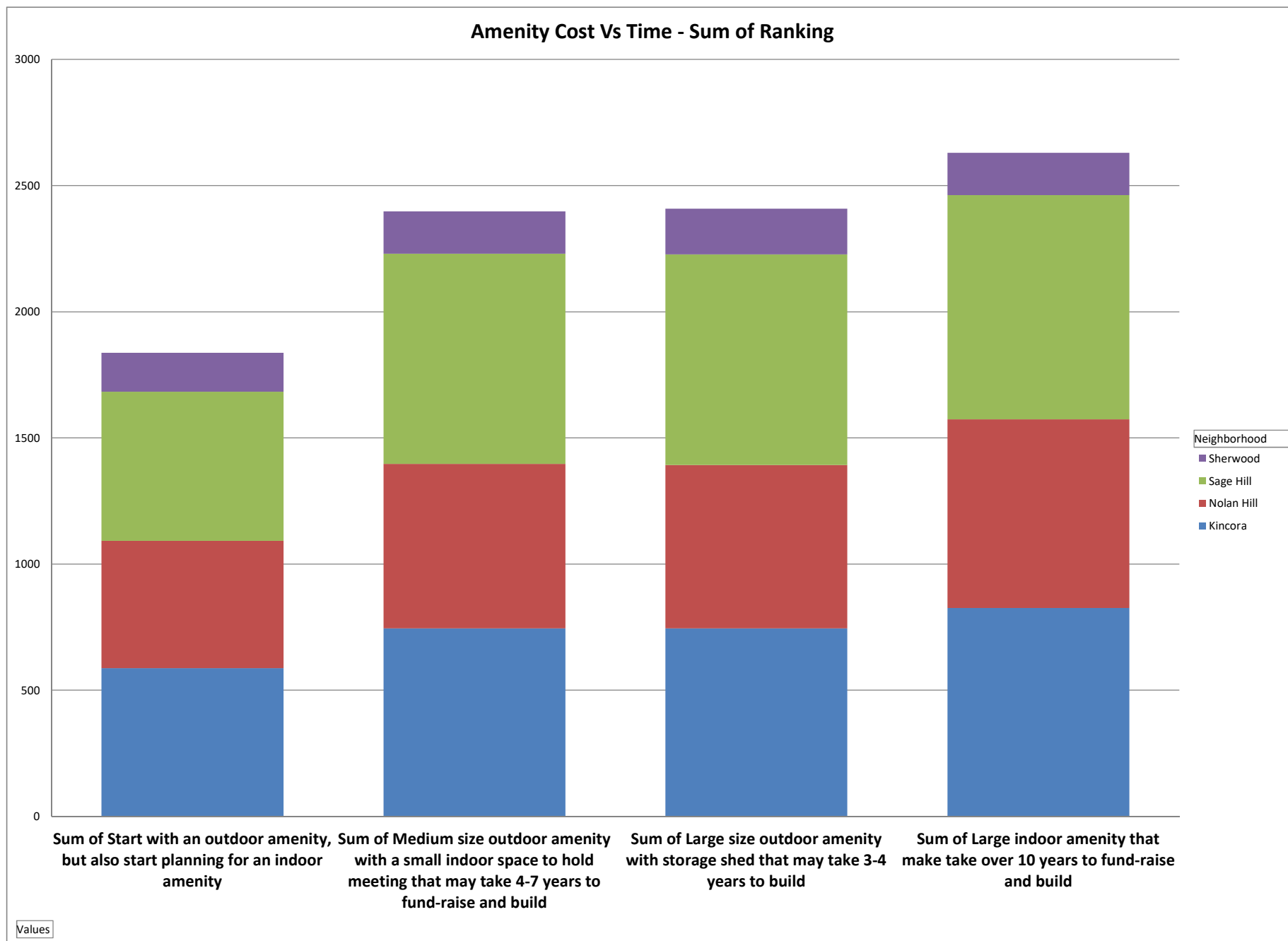
BUDGETED EXPENSES

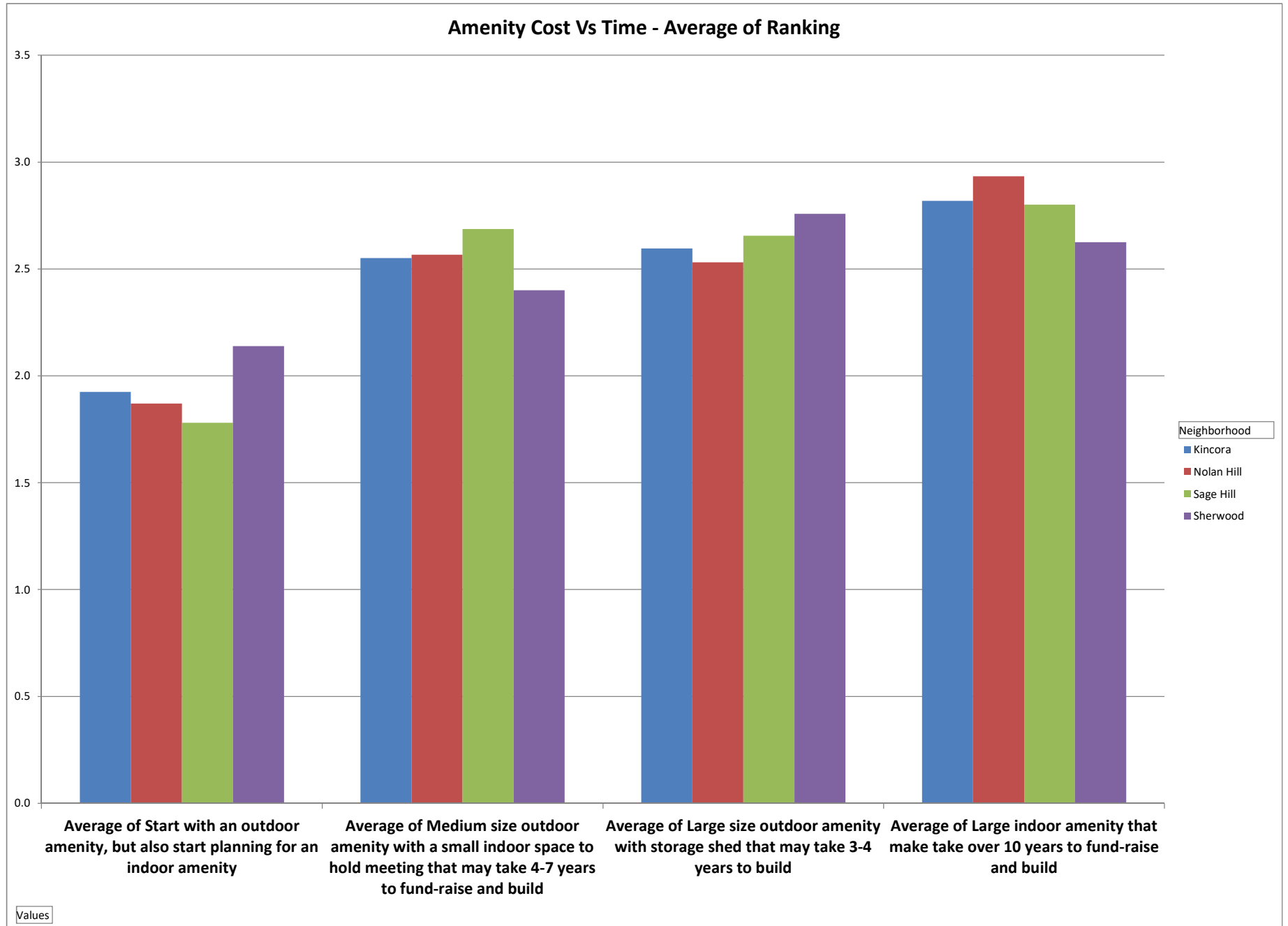
EXPENSE ITEM	Year 1	Year 2	Year 3	Year 4	Year ?	Year ?
1. General & Admin						
Insurance	\$ 500	\$ 1,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000
Accounting/Audit			\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000
Bank fees	\$ 50	\$ 50	\$ 50	\$ 50	\$ 50	\$ 50
2. Marketing & Communications						
Web-site	\$ 200	\$ 200	\$ 200	\$ 200	\$ 200	\$ 200
General promotions/advertising	\$ 2,000	\$ 500	\$ 1,000	\$ 500	\$ 1,000	\$ 1,000
3. Events						
Event costs		\$ 4,000	\$ 5,000	\$ 5,000	\$ 5,000	\$ 5,000
4. General Landscape maintenance						
Landscape Company costs for:		\$ 2,000	\$ 5,000	\$ 6,000	\$ 6,000	\$ 7,000
•Truck watering & fertilization						
•Mowing, trimming,						
•Spring & Fall clean-ups, garbage removal						
•Blow out subsurface drain pipe						
•Weed control						
Play equipment inspection					\$ 500	\$ 500
Snow removal		\$ 2,000	\$ 4,000	\$ 4,000	\$ 4,000	\$ 4,000
5. Utilities						
Water				\$ 3,000	\$ 3,000	\$ 3,000
Electrical			\$ 200	\$ 500	\$ 500	\$ 600
5. Rink						
Building ice & maintenance- Volunteers	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Ice equipment maintenance			\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000
Ice equipment replacement fund			\$ 4,000	\$ 4,000	\$ 4,000	\$ 4,000
6. Tennis Courts						
Surface annual cleaning				\$ 1,000	\$ 1,000	\$ 1,000
Re-colour surfacing & crack repair- assume every 6 years						
Net replacement						
7. Building						??
TOTAL EXPENSES	\$ 2,750	\$ 9,750	\$ 28,450	\$ 33,250	\$ 34,250	\$ 35,350
(Deficiency*) Excess of Revenues over Expenditures	\$ (750)	\$ (1,250)	\$ (7,950)	\$ 2,250	\$ 20,250	\$ 20,150











Indoor

Values	Column Labels				
	Kincora	Nolan Hill	Sage Hill	Sherwood	Grand Total
Count of Sports	248	223	276	60	807
Count of Climbing Wall	152	126	159	36	473
Count of Movies	125	129	158	30	442
Count of Bowling	127	107	136	28	398
Count of Yoga	145	87	119	40	391
Count of Art classes	132	89	125	44	390
Count of Skate change room/warm up room	109	91	135	25	360
Count of Dance	102	77	109	23	311
Count of Other (please specify)	86	84	107	27	304
Count of Meeting rooms	93	76	95	31	295
Count of Table tennis	89	74	62	25	250
Count of Seniors gathering space	60	24	49	18	151
Count of Drama	48	31	38	10	127
Count of Storage for Community Association	37	26	34	9	106
Count of Bingo	35	26	26	4	91
Count of Chess/Checkers	30	16	27	7	80
Count of Quilting	27	9	11	5	52
Count of Shuffleboard	27	8	13	3	51

Outdoor

Values	Column Labels				
	Kincora	Nolan Hill	Sage Hill	Sherwood	Grand Total
Count of Ice skating	208	196	263	57	724
Count of Splash park	213	175	238	47	673
Count of Playground	158	104	158	43	463
Count of BBQ/firepits	123	122	154	38	437
Count of Tennis court	136	115	136	37	424
Count of Basketball	121	116	125	31	393
Count of Toboggan hill	111	92	126	29	358
Count of Outdoor fitness equipment	111	87	125	26	349
Count of Community garden	121	72	114	21	328
Count of Pathways	103	73	111	26	313
Count of Volleyball/beach volleyball	76	76	96	18	266
Count of Gazebo	82	46	69	15	212
Count of Skateboard park	70	51	71	16	208
Count of Baseball	53	43	58	17	171
Count of Amphitheatre	52	41	43	14	150
Count of Inline skating	48	35	45	15	143
Count of Sandbox	41	28	46	15	130
Count of Football	38	37	39	16	130
Count of Kite flying	53	22	38	14	127
Count of Other (please specify)2	42	29	41	8	120
Count of Bouldering rocks	42	23	43	7	115
Count of Horseshoes	33	15	43	5	96
Count of Cricket	21	18	22	9	70

Arts and Culture

Values	Column Labels				
	Kincora	Nolan Hill	Sage Hill	Sherwood	Grand Total
Count of Music performances	159	142	177	46	524
Count of Celebrations	137	123	155	32	447
Count of Decorative water fountain	132	97	146	34	409
Count of Outdoor games (painted on concrete)	113	87	125	28	353
Count of Little free library	100	80	104	29	313
Count of Public art	105	58	88	26	277
Count of Indoor board games	72	66	70	22	230
Count of Sculptures	83	45	77	25	230
Count of Time capsule	45	37	37	13	132
Count of Geocaching	46	31	36	4	117
Count of Other (please specify)3	11	9	9	1	30

Facility Size Vs. Time

Values	Column Labels				
	Kincora	Nolan Hill	Sage Hill	Sherwood	Grand Total
Sum of Start with an outdoor amenity, but also start planning for an indoor amenity	587	505	591	154	1837
Sum of Medium size outdoor amenity with a small indoor space to hold meeting that may take 4-7 years	745	652	833	168	2398
Sum of Large size outdoor amenity with storage shed that may take 3-4 years to build	745	648	834	182	2409
Sum of Large indoor amenity that make take over 10 years to fund-raise and build	826	748	888	168	2630

Values	Column Labels				
	Kincora	Nolan Hill	Sage Hill	Sherwood	Grand Total
Average of Start with an outdoor amenity, but also start planning for an indoor amenity	1.9	1.9	1.8	2.1	1.9
Average of Medium size outdoor amenity with a small indoor space to hold meeting that may take 4-7 years	2.6	2.6	2.7	2.4	2.6
Average of Large size outdoor amenity with storage shed that may take 3-4 years to build	2.6	2.5	2.7	2.8	2.6
Average of Large indoor amenity that make take over 10 years to fund-raise and build	2.8	2.9	2.8	2.6	2.8

Indoor

Row Labels	Count of Other (please specify)
Kincora	30
Racket Tennis ... Tennis Courts (very much needed) & Swimming Pool	1
skating and swimming rec centre	1
Swiming	1
Swimming	9
Swimming	5
Swimming gym with different exercise classes	1
Swimming is	1
Swimming pool	5
Swimming pool (indoor)	1
Swimming pool for kids	1
Swimming pool or skating rink	1
Swimming pool, gym	1
swimming pool, hockey rink, tennis court	1
Swimming, basketball	1
Nolan Hill	33
A swimming pool like the leisure centers !	1
Badminton and swimming facility	1
Ceramics, swimming pool	1
Ice rink, library, swimming pool	1
olympic size swimming pool for adults	1
Swim	1
Swim gymnastics lake	1
Swimming	4
Swimming	3
Swimming and swimming lessons if possible	1
Swimming pool	9
Swimming pool	1
Swimming pool & Gym	1
Swimming pool or hot tub, crossfit equipment	1
Swimming pool, gym, children's activities, party room	1
Swimming pool, weight room, badminton court	1
swimming, children's classes	1
Swimming, martial arts, gymnastics	1
Swimming, skating	1
Swimming/water	1
Sage Hill	36
25m swimming pool with dedicated lane-times	1
Basketball. Indoor soccer. Swiming pool	1
Basketball. Indoor soccer.. swiming pool	1
Birthday party, basketball, swimming, skating..	1
Salt water swimming pool	1
Soccer. Swiming pool. Basketball	1
Spray park, hockey rink, swimming pool ? Outside	1
Swiming pool . Basketball court indoor soccer court	1
Swimming	6
Swimming	2
Swimming and basketball aw	1
Swimming pool	12
Swimming pool	3
Swimming pool, Gym	1
swimming pools	1
Swimming, indoor soccer, basketball	1
Water park, splash park, swimming	1
Sherwood	8
Badminton courts, swimming pool	1
Swimming	3
Swimming	1
Swimming pool	1
Swimming pool, soccer Field	1
Swimming, and fitness for all ages	1
Grand Total	107

Outdoor (Other)

Row Labels	Count of Other (please specify)
Kincora	42
As part of outdoor fitness equipment those seniors activity courses, al	1
Badminton	1
badminton nets	1
Biking park	1
Dog Park	1
Dog park	1
G	1
Lawn bowling	1
Natural playground	1
No skateboard park. I work next to a new one and there are police the	1
Off leash dog park	1
Off leash dog park	2
Offleash dog park	1
Outdoor pool	1
Outdoor pool	1
Outdoor running track	1
Outdoor shuffleboard	1
Outdoor shuffleboard	1
outdoor swimming pool	1
Please please bring anything kids can enjoy. We are new communities	1
Pool	3
recreation for dogs	1
Rugby	1
Sand box / Sand pit	1
School	1
soccer	2
soccer field	1
Soccer field	1
Soccer Soccer	1
Swimming pool	2
Tennis Court	1
TENNIS PLEEEEEEASE!	1
turf soccer field	1
Wading pool	3
we are seniors so we are interested in amenities for seniors	1
(blank)	
Nolan Hill	29
batting cages with picnic tables and park area	1
Dog Park	2
Fenced outdoor dog park	1
Indoor Soccer Field	1
Na	1
Natural gathering space for picnics, casual sports and activities, some p	1
NO sandboxes - public sandboxes tend to make children sick because I	1
Off leash dog area	1
Off leash dog park	3
Off leash dog park (fenced and not fenced)	1
Outdoor event space	1
Outdoor splash park split half for adults/kids and the other half for dog	1
Playground without gravel - restricted access by community to splash p	1
Pool	2
small artificial soccer pitch	1
soccer	3
Soccer	1
Splash park	1
Splash park!!!!!!!	1
Splash park, splash park, splash park	1
Swimming/water	1
Track around the park	1
Water park	1
(blank)	

Sage Hill	41
A splash park space that is used for a skating rink in winter	1
Beach volleyball	1
Benches seating area	1
Bocce/Lawn Bowling, water fountains (drinking)	1
Dog Park	4
DOG PARK, we are in desperate need of a dog park.	1
I love space at Panorama Community Centre..	1
Keep field for soccer / football / frisbee	1
Library	1
Like panaoram community centres	1
More slides and swings in the playground	1
Off leash dog area.	1
Off leash dog park	3
Off leash dog park.....Seriously this isn't one of the choices!? Weak!	1
Off leash park	1
Pavilion for licenced buskers, bands, and some outdoor pianos	1
Pickleball	1
Pickleball/tennis courts as in Silver Springs	1
Pond for paddle boats like royal oak	1
Pool	3
Private spray park	1
Running track	1
Running Truck	1
soccer	1
Soccer	1
Soccer clubs and softball clubs	1
Soccer pitch	1
Splash park	1
Splash Park and outdoor playground for the kids, just like the one in Rc	1
Swimming lake like arbour lake	1
Trees	1
Wading pool	2
Would love to see a park like Airdrie has wiyh splash park skate board	1
(blank)	
Sherwood	8
Dog Park	1
Kids water playground	1
Off leash dog area, swimming pool	1
Outdoor pool	1
Pickelball	1
Pondpond (like the arbor lake community centre)	1
Water park	1
Wind turbines, solar panels	1
(blank)	
Grand Total	120

Outdoor (Other)

Row Labels	Count of Other (please specify)
Kincora	11
Book club	1
Catholic monastar	1
Farmers' market, arts and crafts sales, cabana a sucre, winter festival, :	1
fireworks displays	1
G	1
Mosque	1
none	1
Off leash dog park	1
Rental area for bday parties	1
Shaded picnic area	1
we are seniors so we are interested in amenities for seniors	1
(blank)	
Nolan Hill	9
A rentable space for large groups.	1
Dance space	1
Gardening/bee keeping	1
Make it colorful & inviting to kids	1
Na	1
No opinion	1
Pool	1
Small business vendors like market	1
Sun dial	1
(blank)	
Sage Hill	9
Family paint nights	1
Library	1
Locals can display their art inside building	1
No	1
Outdoor movies	2
Plays/theatre	1
Pole dancing	1
Stick some lbeams in the ground and hang a rock from them.	1
(blank)	
Sherwood	1
Nothing	1
(blank)	
Grand Total	30



February 28, 2022

Symons Valley Park – Letter of Support

To whom it may concern:

It is my pleasure to provide a formal letter in support of the proposed Symons Valley Park project submitted by the Symons Valley Leisure and Amenities Society (SVLAS).

Now more than ever, as we begin our transition towards a post-pandemic environment, it is imperative that communal spaces such as the proposed project are readily available. This easily accessible space will allow for Ward 2 community members and their families to connect, play, and enjoy the outdoors.

Through its creation, the Symons Valley Park project stands to be an inclusive gathering space for over 47,000 Calgarians of all ages and economic backgrounds living in and around the communities of Kincora, Nolan Hill, Sage Hill, and Sherwood. Moreover, leisure facilities such as this community asset would help to better establish a community's identity. This project will provide physical, economic, and environmental benefits for the overall community and its constituents.

Encompassed with lush natural forests, walking trails, and biking trails, the park will have aesthetic appeal while also helping the community's overall health and fitness. Community members will have access to a free and inviting space to engage in physical activities of their choice, such as walking, biking, and jogging. The Symons Valley Park will also have playgrounds, basketball hoops, tennis courts, and pickleball courts to accommodate community members of all ages. Any form of the above-listed activities will encourage physical and mental health benefits for all Ward 2 residents.

Calgary Historic City Hall, 700 Macleod Trail S.E., 4th Floor
Calgary, AB, Canada T2P 2M5

The proposed Symons Valley Park will also have a positive economic effect on the community. Through an increased perception of livability and property values, along with the development of an amphitheater, the opportunities for economic traffic are endless – whether it be through performing arts events, a space for holding community and holiday events, or other entertainment and athletic opportunities.

Increased greenery and space for the planting of more trees will also have a positive impact on the community's environment. Aside from the recreational and social benefits this park will provide, it will also serve as a safe, all-season, outdoor space for community members to gather as we continue to manage the unpredictable nature of the COVID-19 pandemic.

For the above-listed reasons and more, the Ward 2 Office fully supports the efforts of the SVLAS as they seek additional funding to complete this project. We look forward to working alongside the SVLAS in fulfilling Ward 2's new community development to "play, connect, and unwind!"



Councillor Jennifer Wyness

Ward 2 | The City of Calgary

403.268.2430

Ward2@calgary.ca

March 9, 2025



Mallika Velamuri
Kincora Community Association
President
president@kincora.org | 587-575-0285

Kris McPherson
Symons Valley Park Association
President
president@symonsvalleyleisure.org | 403-991-2405

Dear Kris,

On behalf of the Kincora Community Association, I wanted to write you this official letter of support from our board. The future Symons Valley Park project is not only a much-needed amenity for the NW of Calgary it will become a community hub for Kincora, Sherwood, Sage Hill, and Nolan Hill citizens. With a lack of amenities within our own communities beyond builder provided playgrounds and the natural reserve areas our communities are striving for a place our families can be active and engaged outdoors.

Our board would like to lend our support and backing towards any grants or funding that you require. Whether this requires letters of support, in person or virtual recommendations and interviews, and any sort of in-kind donation or volunteering that our group can provide.

Although the Symons Valley Park will be officially within Kincora's boundaries, we know this amenity will be beneficial to all of our property values, a site for the KCA and other associations to host and run events and become something we can all be proud of supporting and developing.

Please reach out to our board for anything we can do to help support you in your pursuit towards fulfilling this project. I know personally your goals are ambitious and I hope to see this design come to fruition!

Mallika Velamuri

Mallika Velamuri

March 6, 2025

Nolan Hill Community Association
Calgary, AB
403-471-9760
dannyta@nolanhillca.ca
www.nolanhillca.ca



RE: Letter of support to the Symons Valley Leisure and Amenities Society

The community of Nolan Hill is one of communities part of NW Calgary's Symon's Valley area, Nolan Hill being home for 9,000 residents and also is home to majority of young families. NW Calgary is one of the fastest growing areas as evident with many infrastructure upgrades being approved and many private businesses establishing roots to support the communities here.

As a born and raised Calgarian, now with children in the same city, I do see incredible needs to support physical, mental, and community building amenities in the City of Calgary. One of our cornerstone values is to bring a sense of unity and togetherness within Nolan Hill and of the Symon's Valley area which includes Sage Hill, Kincora, and, Sherwood. These communities were not planned to have a community centre or large recreational facility which is why the project of the Symons Valley Park Society is so important. We also get many inquires from our residents for a recreation or community hub very often. This letter is to share our voice of support to the project of the Symons Valley Park Society and incredible work of the volunteers of this group.

We have partnered with the Symons Valley Park Society since their inception and have continued to work on events within the communities to spreads awareness.

We look forward to continuing to support the Society's needs on a project that would enrich the lives of thousands.

Kindly,

Danny Ta

A handwritten signature in black ink, appearing to be "Danny Ta", written over a horizontal line.

President
Nolan Hill Community Association



March 6th, 2025

Kris McPherson
Symons Valley Park Association
President
president@symonsvalleyleisure.org | 403-991-2405

Dear Kris,

On behalf of the Sage Hill Community Association (SHCA), I wanted to write you this official letter of support from our Board. I am new to the position of President but I have lived in Sage Hill for the past 17 years. I have been here since the inception of most of these communities and lived my life in Calgary. I've seen what other communities have to offer their members and, unfortunately, I've seen the opposite. The Symons Valley area is in dire need of a recreational orientated facility that can benefit all the surrounding communities, and this seems to be the only central lot of land large enough to do so. When you take in the sheer number of people and the demographics in the surrounding neighbourhood's and what little the City has offered to these areas, your endeavour is our best chance of embracing community spirit and bringing us all together.

The SHCA would like to lend our support in any way possible. Whether this is through social media, volunteering, or attending events/meetings. We want to see this project succeed sooner than later.

Please reach out to the SHCA for anything we can do to help support you in your pursuit towards fulfilling this project. I know personally your goals are ambitious and I hope with the right team and support from City Councilors and the private sector, we can all one day enjoy what the Symons Valley Area is so desperately in need of.

Yours truly,

Ron Howey

President - Sage Hill Community Association

President - Sage Hill Residents Association



SHERWOOD COMMUNITY ASSOCIATION

To: Kris McPherson
President
Symons Valley Leisure and Amenities Society
president@symonsvalleyleisure.org
403-991-2405

Date: March 11, 2025

Subject: Letter of Support to Symons Valley Leisure and Amenities Society (SVLAS)

This official letter is being written to reaffirm support of Symons Valley Leisure and Amenities Society (SVLAS) current and future funding / grant applications.

The Sherwood Community Association (SCA) is a non-profit organization composed of volunteers who represent Sherwood community residents to the City of Calgary and many other neighboring communities and organizations. The SCA was established and formally incorporated in 2010 and has been evolving and growing since then. The primary function of the organization is to act as a liaison between residents, provide/encourage resident engagement and youth leadership programs through creating a wide variety of events that in turn create a sense of belonging in the community. All residents are encouraged to voice their opinions and concerns, which builds a welcoming and inclusive environment for residents to engage in.

On behalf of the Sherwood Community Association, I extend our full support to all types of the projects of SVLAS. The future Symons Valley Park project is not only a much-needed amenity for the NW of Calgary it will become a community hub for Kincora, Sherwood, Sage Hill, and Nolan Hill residents. With a lack of amenities within our own communities beyond builder provided playgrounds and the natural reserve areas our communities are striving for a place our families can be active and engaged outdoors.

Our Board of Directors would like to extend our support and backing towards any grants or funding required for the success of SVLAS. If you require any further clarification, I would be happy to discuss this with you. Feel free to contact me at president@sherwoodca.com.

Sincerely,

Moncy Abraham
President
Sherwood Community Association



LEGISLATIVE ASSEMBLY
ALBERTA

To whom it may concern,

Please accept this letter as support for the Symons Valley Park project.

As the MLA for the constituency of Calgary-Foothills, which includes the Symons Valley communities of Kincora, Nolan Hill, Sage Hill, Sherwood, and the west side of Evanston, I commend the work done so far on this project by all the dedicated volunteers and community members.

Symons Valley Park will create a much-needed recreational destination for the residents currently in the area and all the future residents of the many growing communities nearby.

The foresight shown by the planning committee to meet the needs of all residents, while making the area much more attractive for prospective residents, is remarkable. The variety of activities that will be available at this facility provides something for all age groups; a welcome addition that counters the current lack of accessible recreational facilities in the area.

Ensuring that Calgarians in all parts of the city have accessible recreational and leisure facilities in their communities is essential to creating a welcoming and inclusive Calgary. The care put into the Symons Valley Park proposal by those involved has resulted in a project that is well suited to this goal.

I strongly support the Symons Valley Park project and I am pleased to provide this letter of support.

Best regards,

A handwritten signature in black ink, appearing to read 'Court Ellingson'.

Court Ellingson
MLA for Calgary-Foothills
Critic for Technology & Innovation

Office
Room 559, Wellington Building
House of Commons,
Ottawa Ontario
K1A 0A6
Tel.: 613 992 0826
Fax.: 613 992 0845
pat.kelly@parl.gc.ca



Constituency
202-400 Crowfoot Crescent NW,
Calgary Alberta
T3G 5H6
Tel.: 403 282 7980
Fax.: 403 282 3587
pat.kelly@parl.gc.ca

Pat Kelly
Member of Parliament,
Calgary Rocky Ridge

2021.05.04

To Whom It May Concern

Re: Symons Valley Park

I am pleased to provide a letter of support for Symons Valley Park, a project led and managed by the Symons Valley Leisure and Amenities Society.

Development of this park is estimated to cost approximately \$3 million, which is being raised through private sponsorship, community fundraising and government support. It is my understanding that the intent of the project is to develop an accessible space with all-season outdoor amenities for recreation and leisure for over 30,000 residents of the communities of Kincora, Sage Hill, Nolan Hill, Sherwood and beyond.

Key features of Symons Valley Park include a natural forest with walking and biking trails, a multipurpose rink, basketball hoops, tennis and pickleball courts, a bicycle skills park, a playground, barbecue and picnic area, an amphitheatre, and seasonal storage.

I wish the Symons Valley Leisure and Amenities Society all the best with their fundraising efforts and grant applications, and with the anticipated completion of this significant project.

Sincerely,

Pat Kelly, MP
Calgary Rocky Ridge
Shadow Minister for Small Business and
Western Economic Development

Symons Valley Park

Concept Plan



Symons Valley Park

Concept Plan

Considerations for Phasing:

- Effect on costs
- Funding timeline
- Grant requirements
- Risk of incompleteness

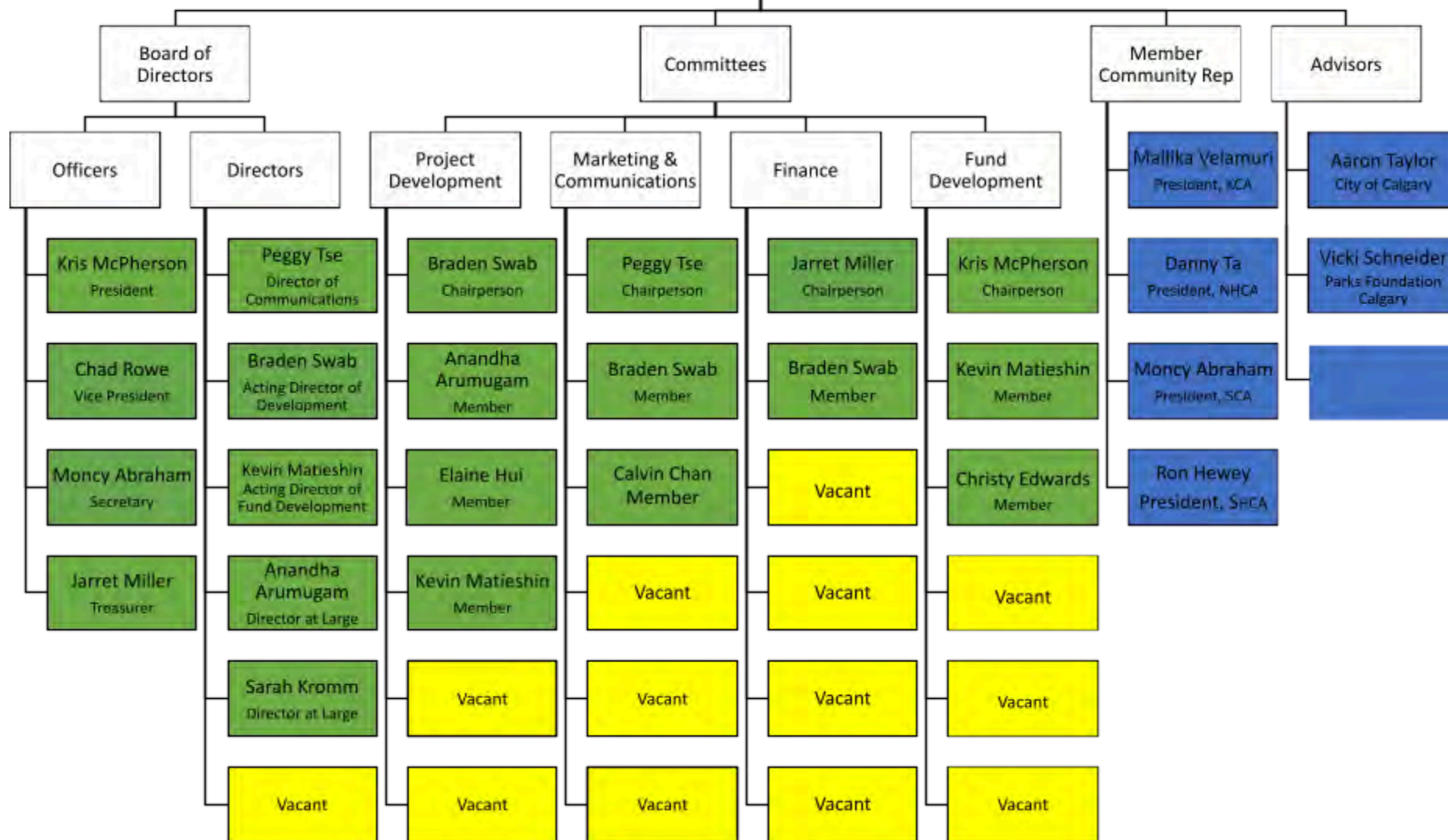


Concept Plan

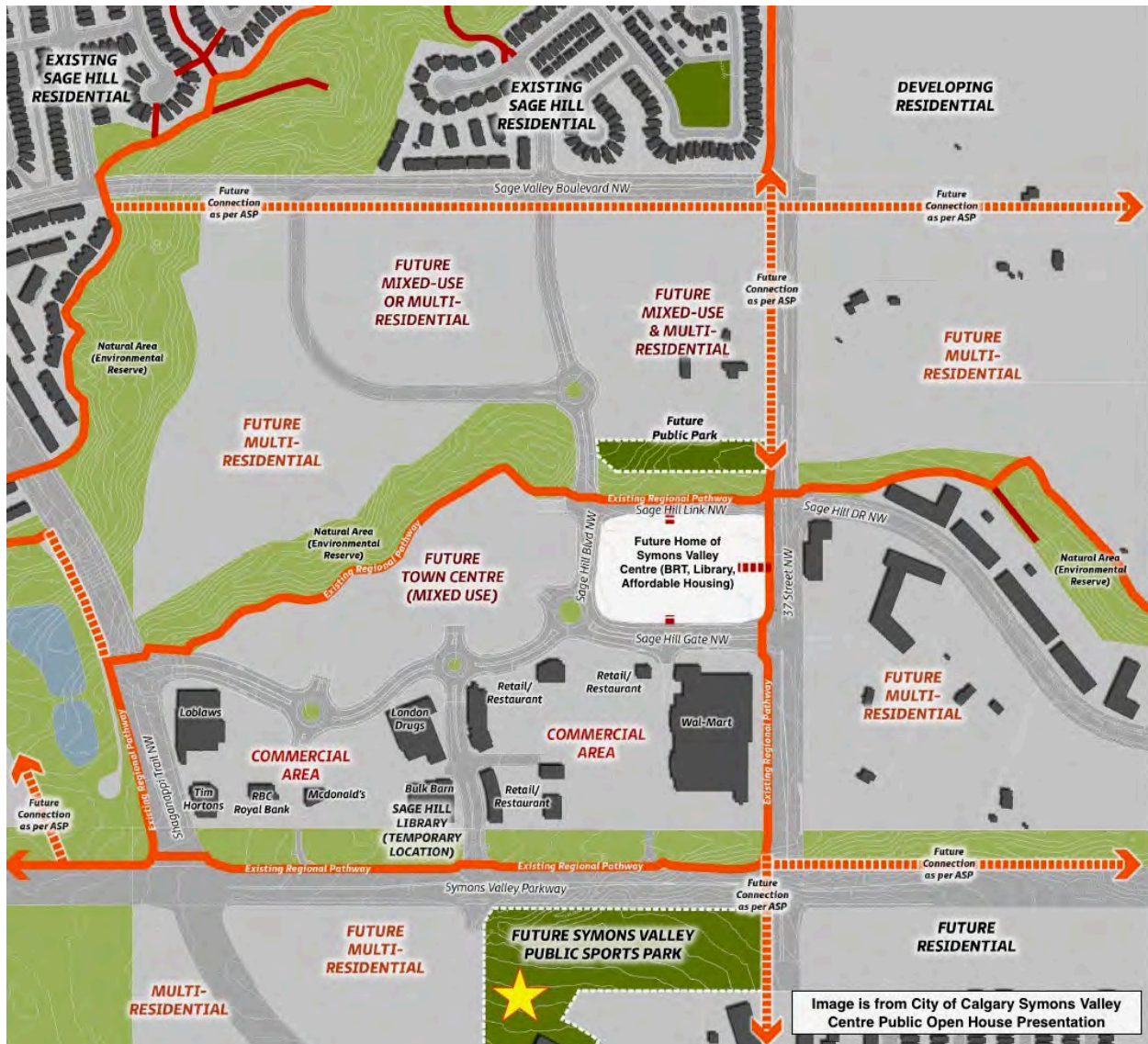
Phasing Approach:

- Establish vegetation
- Security/safety
- Costs
- Community feedback
- Useable park after each phase





Updated March 2025

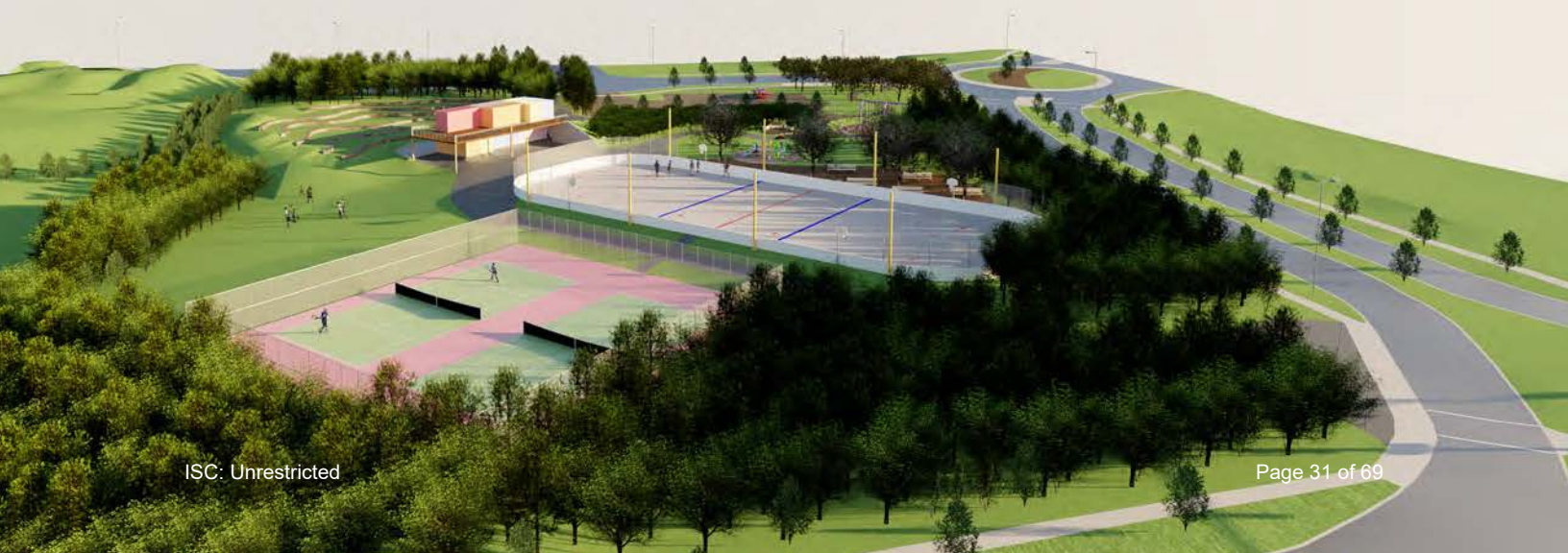




Your new destination to
PLAY. CONNECT. UNWIND.

Business Plan 2024

symonsvalleypark.ca



EXECUTIVE SUMMARY

The Symons Valley Leisure and Amenities Society (SVLAS) was officially registered as a non-profit society in Alberta under the Societies Act and Regulation in February of 2017. The society is operated entirely by a volunteer Board of Directors and volunteers for approved committees, with no paid employees.

The primary purpose of SVLAS is to provide social and recreational amenities, and promote social and recreational activities, to members of the four communities in the Symons Valley residential area of Northwest Calgary: Nolan Hill, Sage Hill, Kincora, and Sherwood. With a lack of outdoor social and recreational amenities in the Symons Valley region, this purpose is set to be accomplished primarily in the design, construction, and operation of the future Symons Valley Park.

Therefore, the mission of SVLAS is to create community-accessible, all-season outdoor recreation and leisure amenities for our four Symons Valley area communities. We believe that the centralized Symons Valley Park is the best way to provide substantial public benefit to our communities as a whole, especially considering the current absence of such recreational amenities.

Through seven years of operation, SVLAS has cultivated key relationships and partnerships with our local communities and governments. We are partnered with the registered Community Associations from each of the aforementioned Symon Valley communities, with each as a Member Organization of the society.

We have worked closely with the City of Calgary through our Ward 2 Councillors, Neighbourhood Partnership Coordinator (NPC), City of Calgary Parks and Recreation, and other members of City administration. SVLAS is also partnered with Parks Foundation Calgary, who accept charitable donations on our behalf as an approved Parks Foundation project.

Finally, SVLAS has also received written support and encouragement from the Province of Alberta through our provincial MLA, Court Ellingson, and from the Government of Canada through our MP, Pat Kelly.

SVLAS has commissioned a conceptual design for the future Symons Valley Park, to be located on the empty parcel located south of Symons Valley Parkway NW, east of Kincora Gate NW, and north of Kincora Glen Road NW (eastern portion of Lot 3MR, Block 10, Plan 151 3271). This land has already been designated in the Symons Valley Community Plan as a Community Centre site, and is already zoned as "Special Purpose – School, Park and Community Reserve (S-SPR)".

The concept design for Symons Valley Park was prepared using input from many Symons Valley community members, as well as the SVLAS Board of Directors. The design includes amenities such as an outdoor rink, tennis courts, walking paths, BBQ/picnic areas, playgrounds, a bike skills park, and more. Features are specifically designed to be accessible to citizens of all abilities. The park is planned to be constructed in multiple phases, with the first phase construction beginning in the spring of 2026. After a thorough Request for Proposal (RFP) process, SVLAS has engaged TULA Projects as our Primary Consultant for the balance of the project.

The successful completion and sustainable operation of Symons Valley Park will provide immense value to the four Symons Valley communities as the primary outdoor recreational hub. In providing these amenities, this project accomplishes the SVLAS Objects while supporting the role and mandate of the City of Calgary Community Services.

ACCOUNTABILITY STATEMENT

This Business Plan was prepared under the direction of the Symons Valley Leisure and Amenities Society (SVLAS) Board of Directors in accordance with all applicable legislation, society bylaws, and organizational policies. It has been adopted and approved by the Board of Directors on July 30, 2024.

[Unanimously-approved motion to adopt this plan can be found in meeting minutes from the meeting of the Board of Directors on July 30, 2024.]



Kris McPherson
President, SVLAS Board of Directors



Chad Rowe
Vice President, SVLAS Board of Directors



PROJECT INFORMATION

LOCATION

The Symons Valley residential area is located in northwest Calgary. It is bordered by 144 Avenue NW to the north, 14 Street NW to the east, Stoney Trail NW to the south, and Sarcee Trail NW to the west.

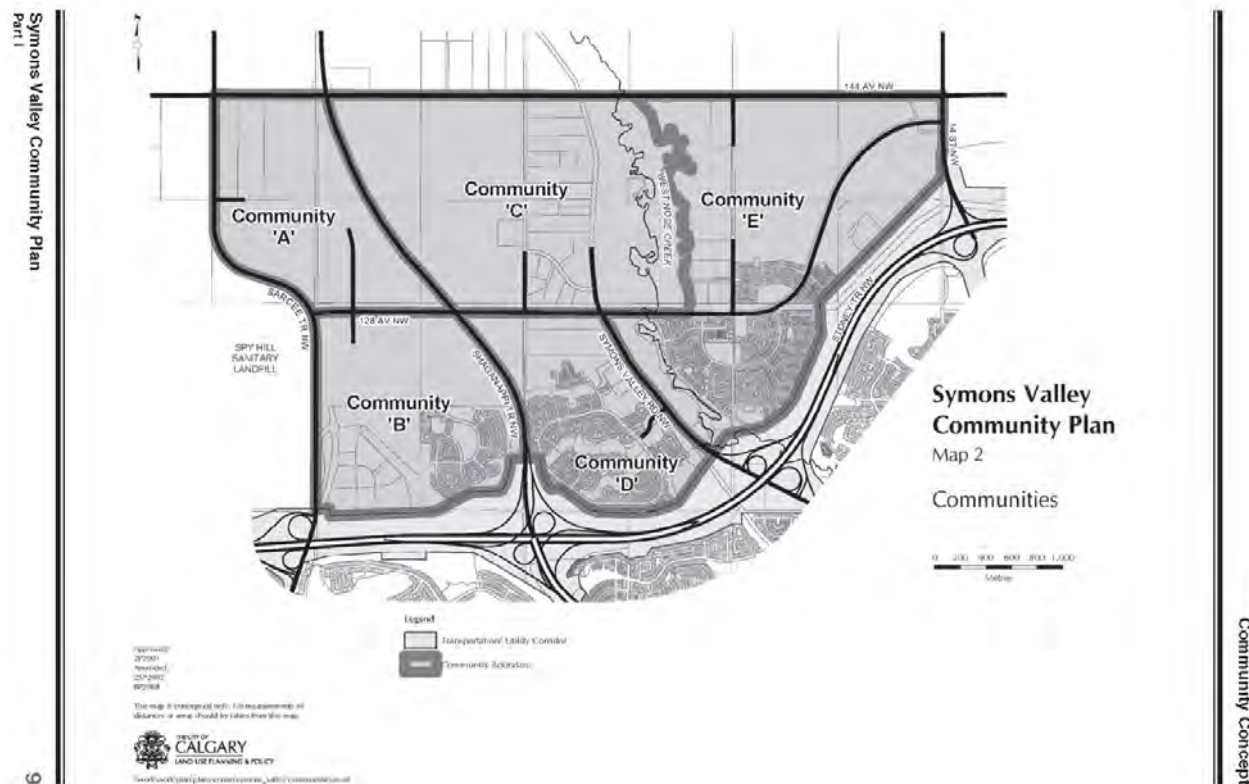


Figure 1. City of Calgary Symons Valley Community Plan (Part I) Map 2 - Communities

As shown in Figure 1 above from the Symons Valley Community Plan (City of Calgary Planning & Transportation, 2017), there are five communities contained in Symons Valley: Nolan Hill (Community 'A'), Sherwood (Community 'B'), Sage Hill (Community 'C'), Kincora (Community 'D'), and Evanston (Community 'E').

For the purposes of this Business Plan, the objects of SVLAS, and Symons Valley Park, Evanston and its community association is not included as a Member Organization or in this definition of "Symons Valley". Evanston was excluded at the onset of SVLAS due to its separation by distance, topography, and size (with 15,500 people and 403 Hectares). Evanston has also undertaken its own small park project as it has its own designated community centre space. Finally, it is notable that the Symons Valley Community Plan itself often treats Evanston as separate from the other four (Communities A-D).

Therefore, all references in this report to "Symons Valley" include only the four member communities of Nolan Hill, Sherwood, Sage Hill, and Kincora.

SVLAS maintains a close relationship with the Evanston Community Association, its representatives, and the volunteers directing its park project.

While not officially included, it is reasonable to assume that some Evanston residents may make use of amenities at Symons Valley Park that they do not have in their own community, as Symons Valley Park has more designated land and a more comprehensive scope.

POPULATION

The Symons Valley area contains a diverse population of over 32,000 people (Statistics Canada, 2021) that continues to grow, with multiple new single- and multi-family developments currently under construction. The Symons Valley Community Plan estimates a total population of around 38,000 for these four communities by 2024.

Some other highlights from the 2021 Statistics Canada Census Data include:

- **Relatively young communities:** almost 90% of the population is under 60 years of age, and roughly one third of the population is under 20.
- **Hub of taxpayers:** there are more than 11,000 private households, a number that is growing quickly, especially through new multi-family developments.
- **Young families:** with an average of three people per household, nearly one third of the population under 20, and nearly two thirds of the population under 40, it is clear that Symons Valley has a significant population of young families.

Table 1. 2021 Government of Canada Census Results

2021 GOVERNMENT OF CANADA CENSUS RESULTS							
CATEGORY	KINCORA	SHERWOOD	NOLAN HILL	SAGE HILL	TOTAL SYMONS VALLEY	PERCENTAGE	CUMULATIVE PERCENTAGE
POPULATION							
Age 0-9	1,000	895	1,605	1,725	5,225	16.0%	16.0%
Age 10-19	1,030	980	1,230	1,120	4,360	13.4%	29.4%
Age 20-39	2,035	1,975	2,845	3,760	10,615	32.5%	61.9%
Age 40-59	2,090	1,940	2,310	2,630	8,970	27.5%	89.3%
Age 60-79	910	670	555	960	3,095	9.5%	98.8%
Age 80+	220	65	25	65	375	1.1%	100.0%
TOTAL POPULATION	7,290	6,537	8,581	10,242	32,650		
HOUSING							
Single Detached	1,445	1,310	1,915	2,240	6,910	62.6%	62.6%
Semi-detached & Row	460	240	440	920	2,060	18.7%	81.3%
Apartment	575	490	330	660	2,055	18.6%	100.0%
1-Person Households	525	300	355	855	2,035	18.4%	18.4%
2-Person Households	690	475	675	1,140	2,980	27.0%	45.5%
3-Person Households	395	425	525	710	2,055	18.6%	64.1%
4-Person Households	525	460	655	720	2,360	21.4%	85.5%
5-Person Households	345	385	475	385	1,590	14.4%	99.9%
TOTAL HOUSEHOLDS	2,480	2,040	2,690	3,820	11,030		
Average Per-Household	2.94	3.20	3.19	2.68	2.96		
LAND							
Land Area (sq km)	2.23	1.95	2.03	4.06	10.27		
Population Density (per sq km)	3,269	3,352	4,227	2,523	3,179		

COMMUNITY PLAN

Symons Valley is an area rich with green spaces and natural beauty. Planners used the many ravines to their advantage. As a result, these four communities are relatively walkable and bike-able when staying inside the Symons Valley area. Foot and bike traffic become more challenging when travelling outside of the region, especially for younger residents, due to major roadways like Stoney Trail. This means that recreational amenities located outside of Symons Valley typically require a vehicle to access. For many Symons Valley residents, this challenge severely limits their engagement in outdoor activities.

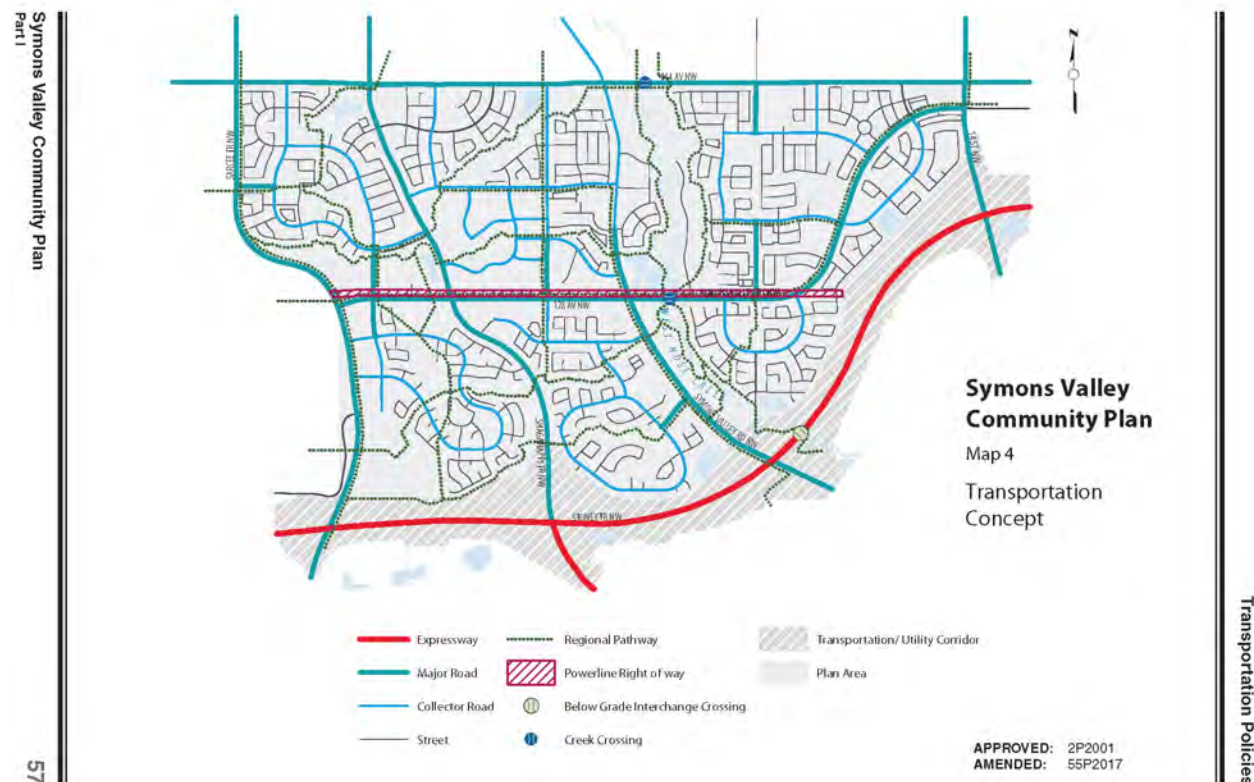


Figure 2. City of Calgary Symons Valley Community Plan (Part I) Map 4 - Transportation Concept

Symons Valley contains many commercial areas, making shopping, restaurants, and health services easily-accessible to residents. Beacon Hill, located in Sherwood, is the largest of these shopping centres. Creekside, located east of Symons Valley Boulevard across from Kincora, is also relatively large. Sage Hill Crossing is located north of Kincora and south of Sage Hill (directly north of the intended location of Symons Valley Park), is well-situated to serve all four communities. It is near a future transportation hub and many of the most densely-populated multi-family developments.

Other small commercial areas include: two in Nolan Hill, two in Sage Hill, and Symons Valley Ranch (north of 144 Avenue NW). A new business park is also being developed on the west side of Symons Valley (SW corner of Nolan Hill).

While these areas are convenient for shopping, eating, automotive services, and health services, they do not contain many social or recreational amenities. Indoor social and recreational amenities are limited to restaurants, pubs, coffee shops, and fitness centres – all of which are 'pay-to-play' private establishments.

Outdoor recreation in Symons Valley is currently limited to:

- Small playgrounds
- Empty soccer fields (primarily at Joint Use Sites)
- Small, minimalist baseball diamonds (primarily at Joint Use Sites)
- Walking/biking paths (grassland, with few trees or wind shelter)
- Small, temporary, community-organized outdoor rinks (skating only, no sports allowed)

Vehicular transportation is excellent due to the proximity of major roadways, especially Stoney Trail. Public transit is still very limited in many of the communities, though this is expected to improve with the future transit hub north of Sage Hill Crossing.

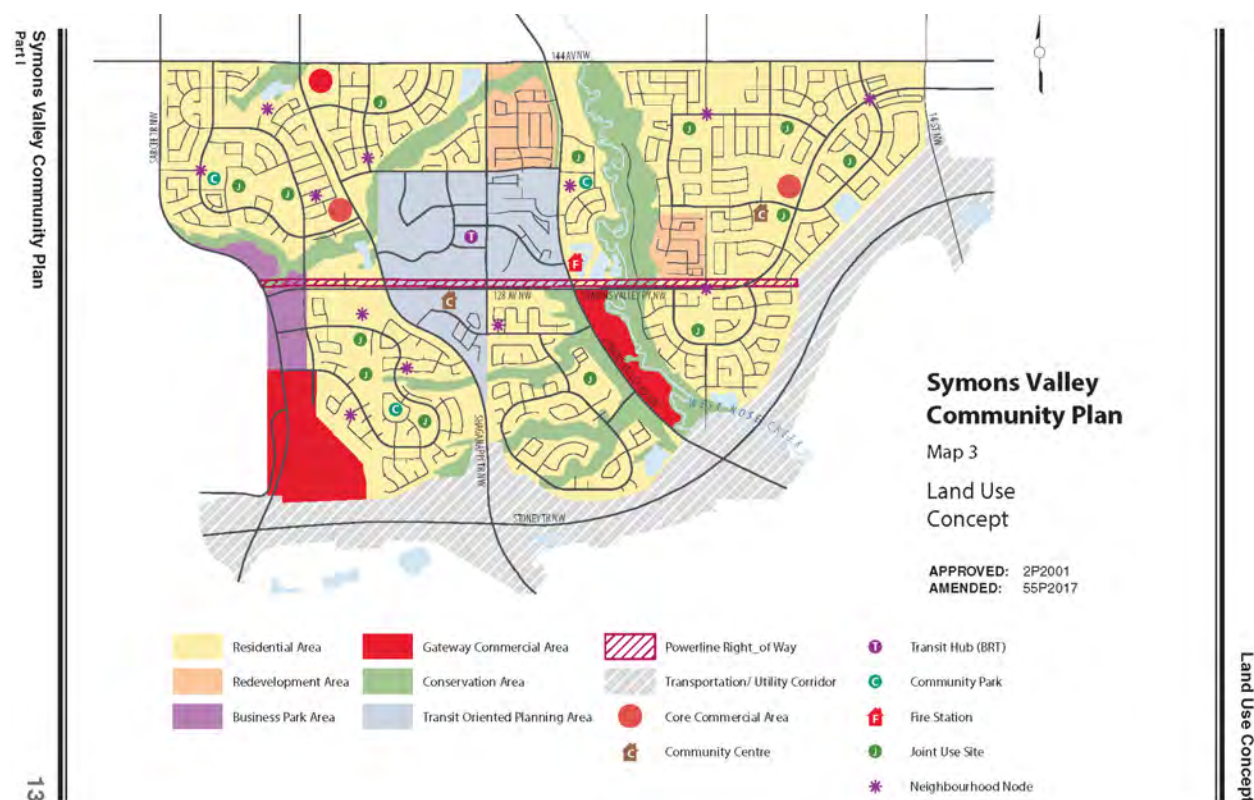


Figure 3. City of Calgary Symons Valley Community Plan (Part I) Map 3 - Land Use Concept

The four communities that make up Symons Valley have one designated Community Centre site between them, located south of Symons Valley Parkway NW, east of Kincora Gate NW, and north of Kincora Glen Road NW (Lot 3MR, Block 10, Plan 151 3271).



Figure 4. Map of Symons Valley Park site location



Figure 5. Aerial view of the park site, looking west, during an SVLAS Movie in the Park event

Roughly two thirds of this parcel, on its east side, contain City of Calgary soccer fields and a few plantings. As of the publication of this Business Plan, these fields have not been booked and are rarely used by residents. This is due to the busy nearby roadways and topography, making safety and lost soccer balls a concern. The City of Calgary recently installed a chain link fence around these two fields in an attempt to mitigate this problem.



Figure 6. View of adjacent soccer fields, looking south east from north west corner



Figure 7. View of adjacent soccer fields, looking east from south west corner

The western portion of the Community Centre site is currently empty, except for grass and weeds, and has been designated for use as a social and recreation amenity. **Specifically, this amenity is intended to be developed by a community-supported social and recreational organization, not by the City of Calgary Parks and Recreation department**



Figure 8. View of park land, looking south west from north east corner



Figure 9. View of park land, looking north west from south east corner

MISSING AMENITIES

While Symons Valley residents have convenient access to various indoor services like shopping, dining, and health services, space for recreation is sorely lacking both indoors and outdoors.

The closest indoor recreation centres are the Rocky Ridge YMCA (7.1 km drive from the nearest Symons Valley home, or a 1.5 hour walk) and Vivo (7.3km drive from the nearest Symons Valley resident, or a 1.25 hour walk).

Outdoor recreation is limited to the few activities mentioned in the section above. There are currently no permanent hard-surface sports courts of any kind (permanent outdoor rink, tennis court, basketball, etc.) in Symons Valley. All such amenities are located in communities south of Stoney Trail. As shown in Figure 2, there is only one regional pathway that crosses to the south of Stoney Trail, located along a major roadway (Symons Valley Boulevard). Therefore, access to these amenities is essentially limited to vehicular access, with each site at least a 10-minute drive from the centre point of Symons Valley.

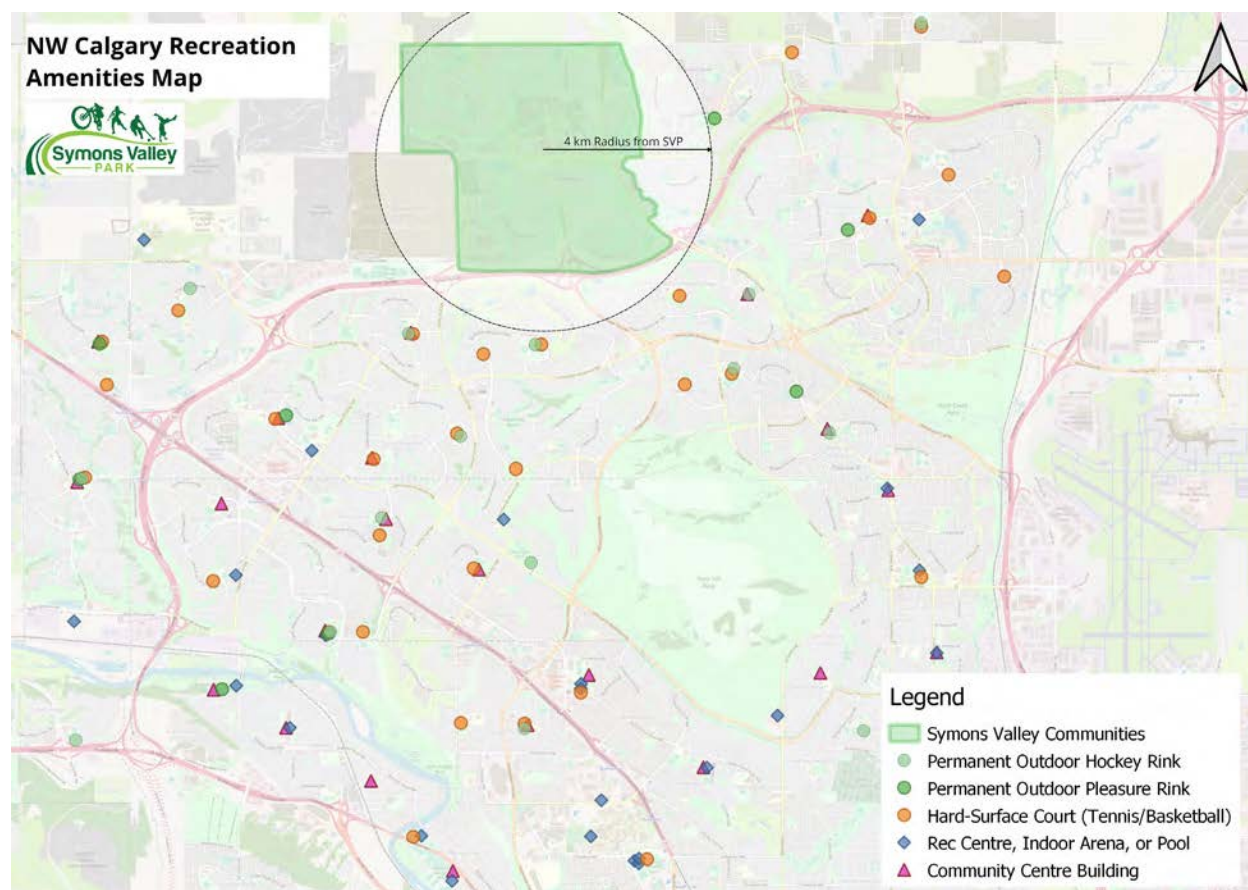


Figure 10. NW Calgary Recreation Amenities Map

Symons Valley is lightly treed, with most pathways located along roadways or through reserve grassland. While there are a number of well-located playgrounds, none of these are specifically designed to be accessible to residents with physical limitations. There are also no designated picnic/BBQ sites, and very limited space (indoor or outdoor) for the arts, community meetings, or community storage.

Some of the Symons Valley communities have attempted to develop small recreational amenities at Joint Use Sites that are unlikely to receive a public school, but have so far been denied permission.

Symons Valley communities, in some ways, seems specifically neglected for outdoor recreational amenities. While older communities can perhaps be expected to have more developed outdoor recreation opportunities, it should be noted that the new communities to the east of Symons Valley, Carrington and Livingston, already have significant amenities despite being much newer than the Symons Valley communities. Carrington has a community park that contains a skateboard park, gardens, picnic benches, a half-court basketball area, a large playground, and walking path (located 4.8 km, or a 1-hour walk, from the centre of Symons Valley). Livingston has a community facility that includes a community centre building, large playground, amphitheatre, outdoor rink, tennis courts, picnic/BBQ areas, walking paths, trees, and more (located 7.4 km, or a 1.5 hour walk, from the centre of Symons Valley).

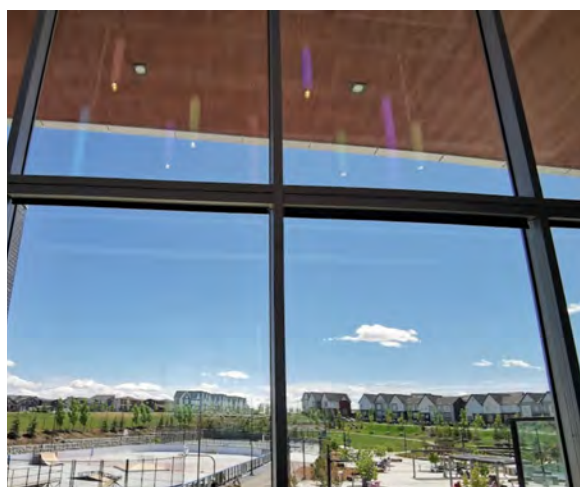


Figure 11. Livingston Hub in NW Calgary

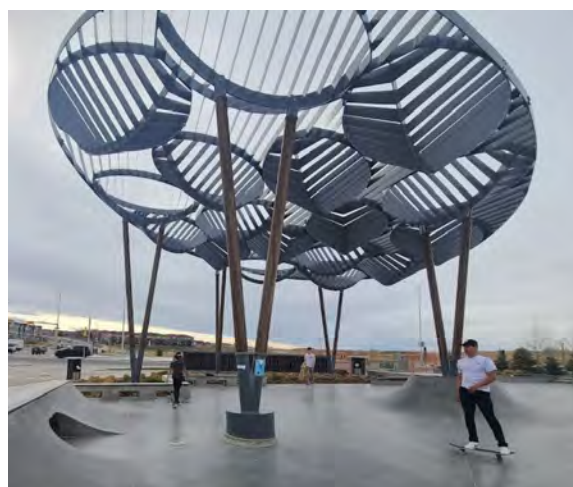


Figure 12. Carrington Skate Park in NW Calgary

LAND NEEDED

Due to the lack of land that isn't designated as a Joint Use Site, and the need for these amenities in all four Symons Valley communities, the most realistic and efficient option is to develop a centrally-located hub for outdoor social and recreational activities. As a result, the idea for Symons Valley Park was born and SVLAS created to bring the idea to fruition.

As the only designated Community Centre space in the Symons Valley area, the western 1.43 hectares of undeveloped land was the clear, and perhaps only, choice. This land is ideally located near the centre of Symons Valley, defined here as the intersection of Shaganappi Trail NW and Symons Valley Parkway NW. It is owned by the City of Calgary and is already zoned as Special Purpose – School, Park and Community Reserve (S-SPR). Refer to Figure 4 above for a map of this location.

In addition to being the only designated Community Centre site, this location carries many other benefits, which include (but are not limited to):

- Close to all four communities, with walks to the site ranging from 1 to 30 minutes for all Symons Valley residents, and most bike routes under 10 minutes.

- Close to the Sage Hill Shopping Centre, the core services area for many Symons Valley residents. The walk between the park location and the shopping centre requires one single, traffic-light-controlled crosswalk.
- Close to the majority of multi-family developments in all four communities. Apartment-style housing, which makes up most of these developments close to the park, have an enhanced need for outdoor recreational amenities since they do not have their own backyards or driveways.
- Close to transit, with a bus stop immediately adjacent to the site and a planned transit hub less than a 10-minute walk north.

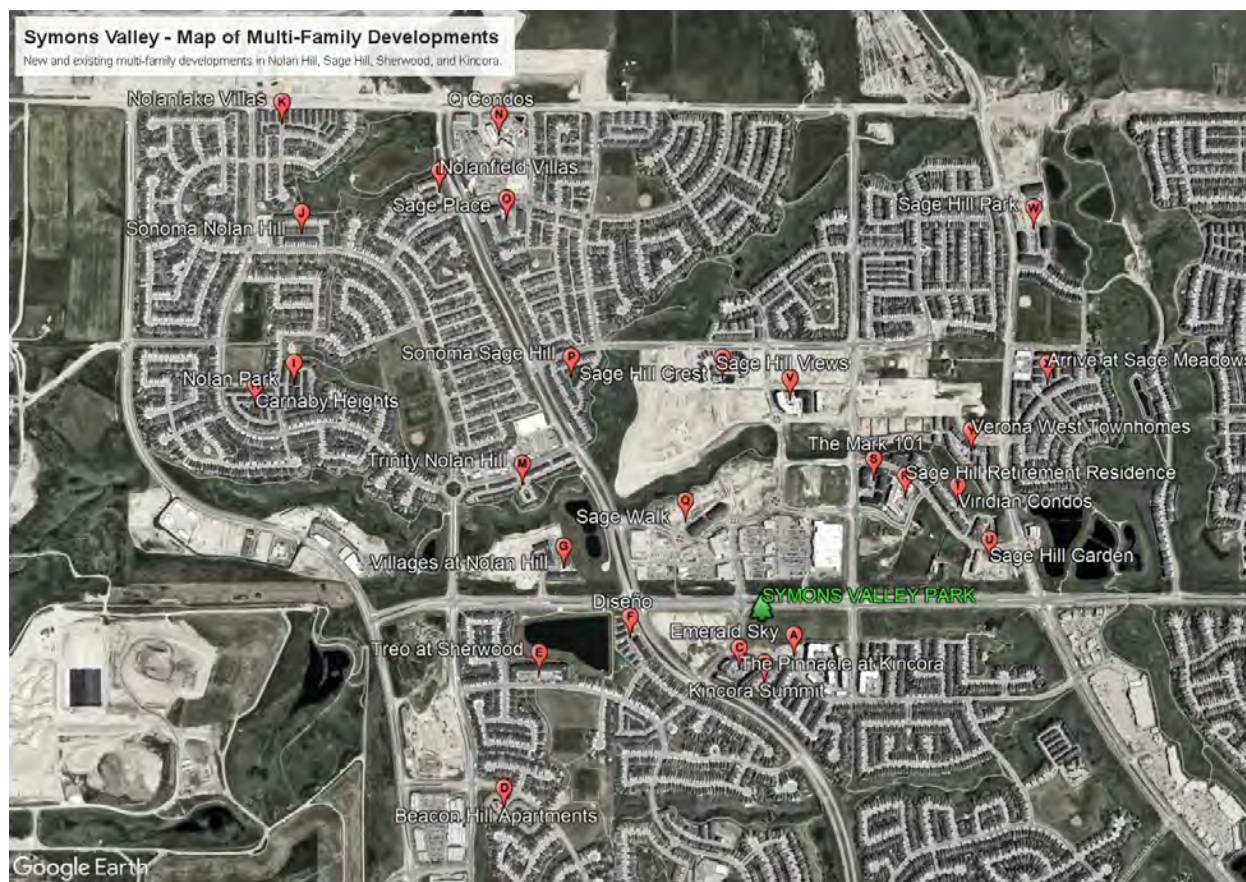


Figure 13. New and existing multi-family developments in Nolan Hill, Sage Hill, Sherwood, and Kincora.

While this land is the most logical choice, it does not come without challenges:

- Located near a busy road, with Symons Valley Parkway NW to the north. While this makes it accessible, it limits pedestrian and bike traffic slightly and poses a safety risk.
- The soccer fields on the adjoining land are rarely used and designed inefficiently. SVLAS would be excited to develop this space alongside the current Symons Valley Park design.
- Due to the major roadways of Symons Valley Parkway NW and Shaganappi Trail NW, this location is slightly more convenient and accessible for residents of Kincora than the other three communities.
- This site is located outside of all Residents Association boundaries. While this can be seen as a positive that makes the site more neutral, it limits the support (financial and otherwise) that Residents Associations of any of the communities can contribute.

A large group of people are sitting on the grass in a park at dusk. They are all looking towards a bright light source in the distance, possibly a stage or a fire. The people are dressed in casual summer clothing. The scene is peaceful and communal.

COMMUNITY ENGAGEMENT

To determine the best features to include in the future Symons Valley Park, and to encourage community buy-in and participation in the park design process, SVLAS prepared a community engagement process that included surveys, events, solicitation of volunteers, and support from local businesses.

PARK SURVEY

Through the social media channels of the four Community Associations, SVLAS sent out a short survey about the park project and the features it should include. This survey got an astonishingly strong response, with over 1,400 submissions: Sherwood (90), Kincora (426), Sage Hill (426), Nolan Hill (347), and Other (143).

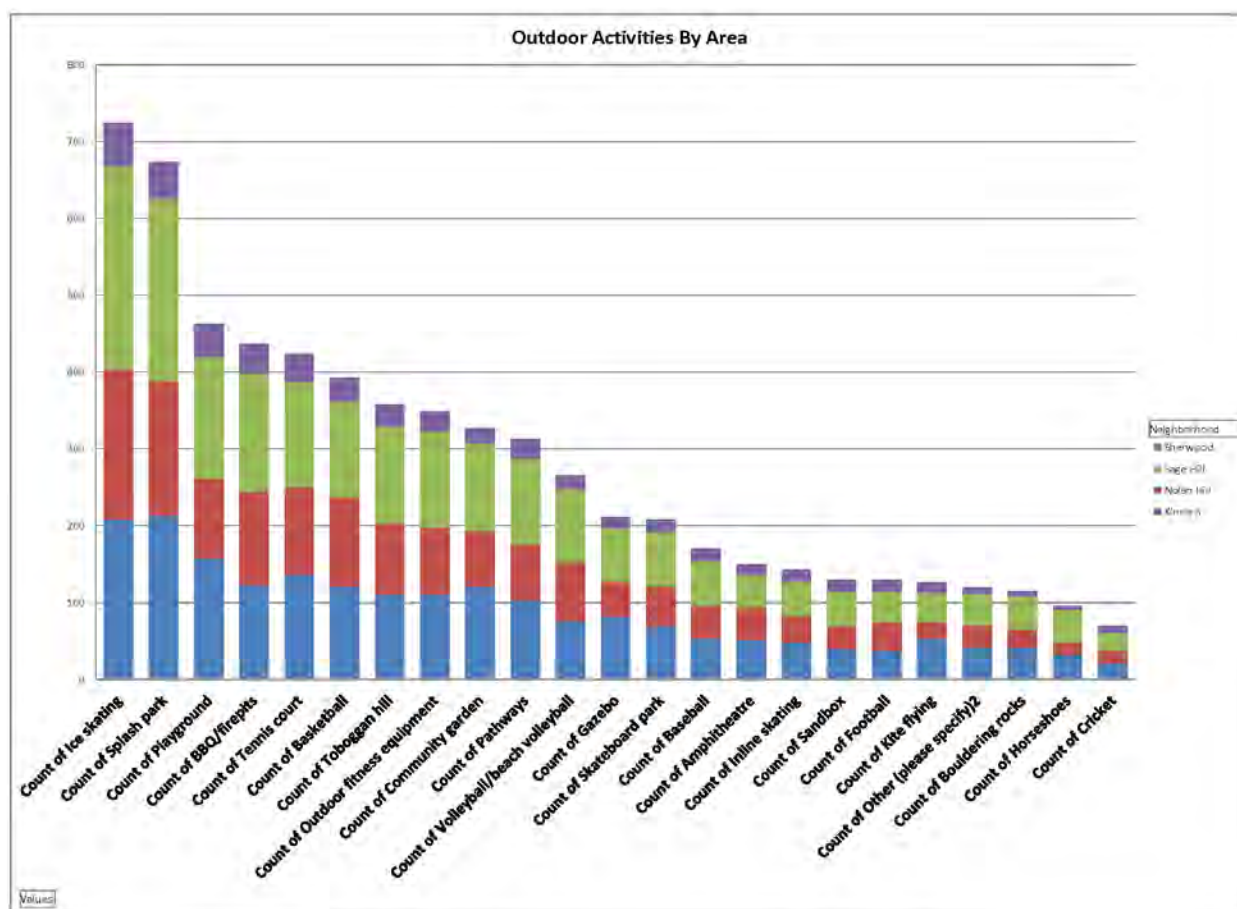


Figure 14. Outdoor Activities by Area survey results

The survey also gave choices for indoor activities. It was eventually decided, however, that due to the City of Calgary's reduced emphasis on building indoor community association buildings, the only indoor space on the park site would be for storage and washrooms. In lieu of this, some of the highest survey responses for indoor activities ("sports", "movies", "yoga", "arts", etc.) were incorporated into the design of outdoor spaces.

Respondents were also given the choice to express their opinion on the type/timeline of the project. The results, of this question were:

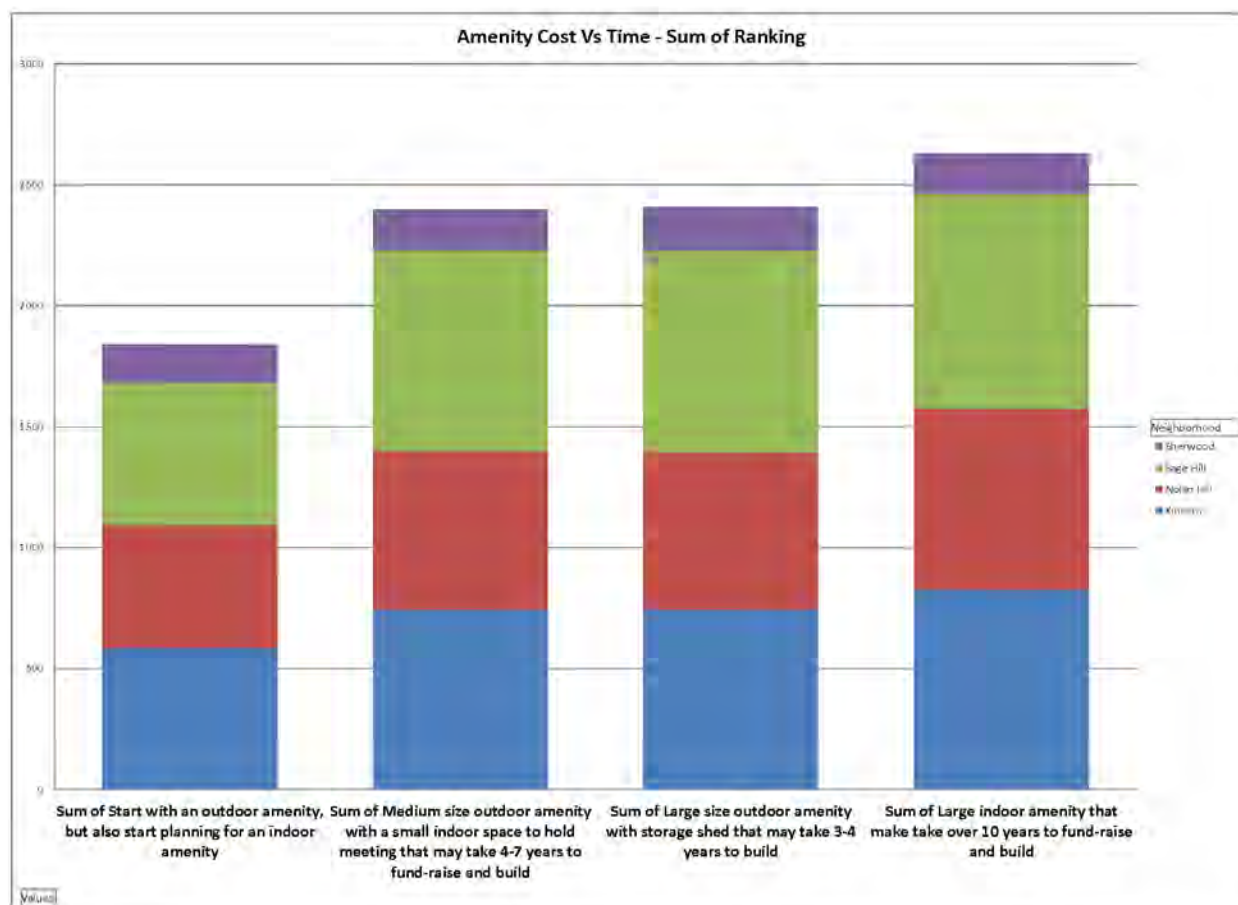


Figure 15. Amenity Cost vs Time survey results

EVENTS

As part of community engagement, SVLAS has organized and attended various public events for members of the Symons Valley communities, with the goal of relationship-building, awareness, and providing recreation event before a completing an amenity.

Some of these events include:

- Movie in the Park
- Family Fun Days
- City of Calgary Drop-In Play
- Holi Celebration of Colours



Figure 16. SVLAS Movie in the Park 2022

VOLUNTEERS

SVLAS is a society based primarily on the support of volunteers. The SVLAS Board of Director positions are all held by volunteer members of Symons Valley communities, as are the board members of the four community associations. Our organization has had various community members volunteer for events and specific tasks.

SVLAS also utilizes volunteers to fill our various committee positions, with each committee chaired by a member of the board. These committees include:

- Project Development Committee
- Marketing & Communications Committee
- Finance Committee
- Fund Development Committee

Finally, SVLAS has a few volunteer advisors – members of communities outside of Symons Valley that have experience with similar capital projects, board governance, and more.

SVLAS plans to continue to leverage volunteers as the primary contributors to planning, managing, and further developing our organization and our Symons Valley Park project. We anticipate increased volunteer interest as momentum towards the start of construction grows.

BUSINESS SUPPORT

SVLAS has done some limited exploration into partnerships with local businesses, as a means of both fundraising and community engagement. Partnerships with small businesses in the Symons Valley region provide both funding, and added awareness through business social media channels and word-of-mouth.

Examples of this so far include:

- Silent auction sponsorship from local businesses.
- Complimentary articles in community newsletters.
- Discounted pricing on graphic design services.
- Donation of rain barrels for fundraising sale.

SVLAS plans to further develop business partnerships for both seed funding and operational funding in the future, which is outlined further in the Fund Development section below.



PROJECT DEVELOPMENT

CONCEPT DESIGN

In 2018, SVLAS commissioned a concept design for the future Symons Valley Park through Ground Cubed Landscape Architects. Kelsi Hurlbut was the landscape architect who spent the most time working with the SVLAS board.

The concept design process utilized the community engagement data to identify the most-desired features of a centralized Symons Valley Park. Through discussion, certain features were deemed essential (like a multi-use outdoor rink), while some, though popular, were deemed infeasible (like a splash park, though a small water feature was included).

The final version of the concept design therefore addressed most of the most popular outdoor activity requests:

Table 2. Concept Design Features

Requested Activity	Concept Design Feature
Ice Skating	Hockey rink Ability to convert tennis courts to a pleasure skating rink in the winter
Splash Park	Water feature at amphitheatre
Playground	Two playgrounds design for different age groups
BBQ / Fire Pits	Picnic/BBQ area with outdoor grills, picnic tables, and fire pits
Tennis Court	Double tennis court
Basketball	Basketball hoops as part of the rink design for summer use

Features that also worked well with the site topography were also included, like an amphitheatre, bike skills park (or pump track – specifics to be decided), and a modest storage facility.

More natural features were also incorporated, like a forest with walking/biking pathways, apple orchard, and open lawn.

Finally, Symons Valley Park was designed to be as accessible as possible for people of all physical abilities. Some of these accessible features include:

- Accessible playground equipment
- Ramps and hard-surface pathways
- Accessible outdoor furniture
- Exploring the possibility of a fully-accessible rink design
- Exploring and open to other accessible possibilities

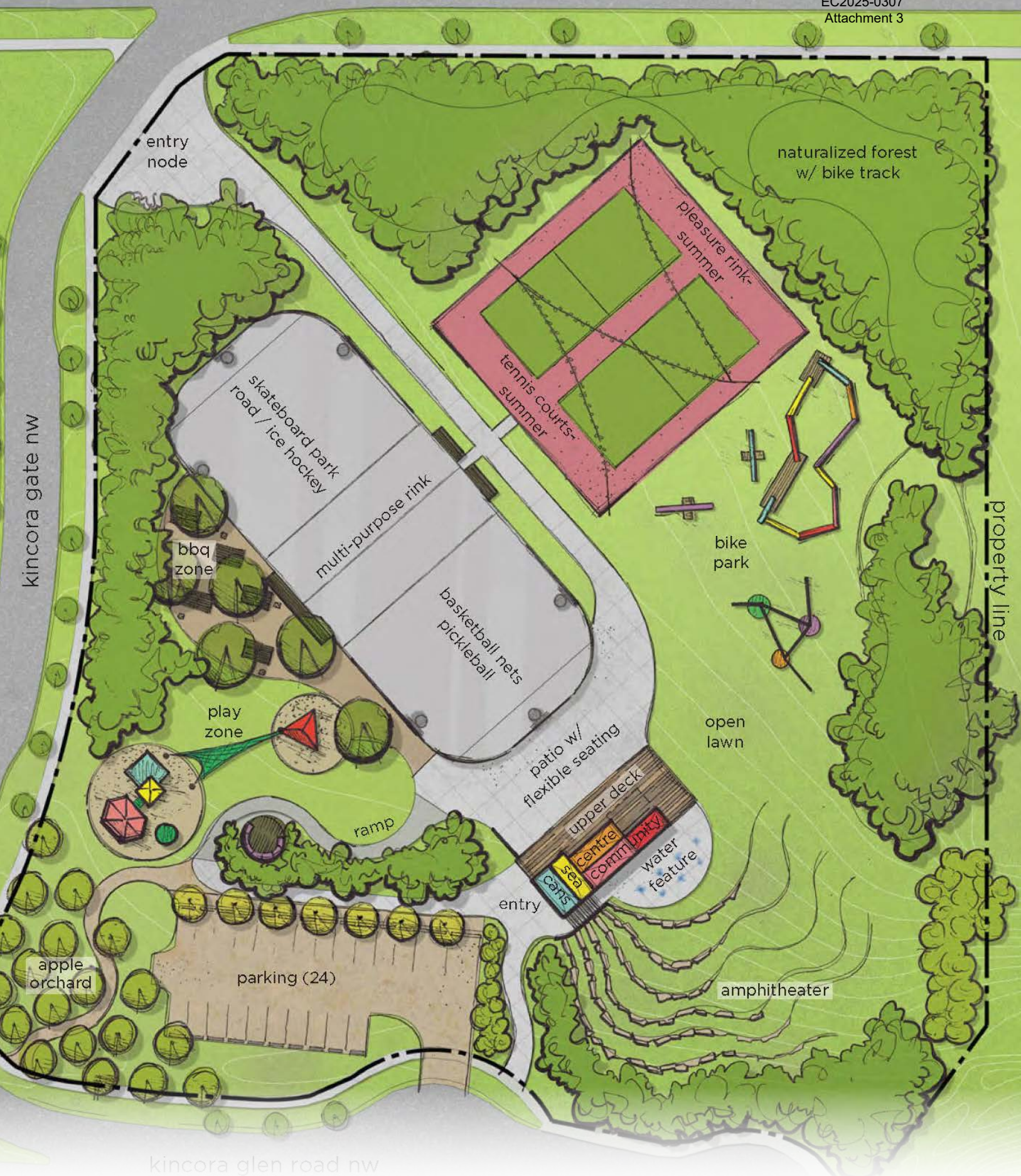


Figure 17. Symons Valley Park Concept Design (Ground Cubed, 2018)



Playgrounds

Kids of all ages will have limitless fun at two playgrounds, each designed for a different age group.



BBQ / Picnic Area

Bring together family and friends for a barbecue or a picnic with the on-site picnic tables and outdoor grills.



Multipurpose Rink

Lace up for a game of hockey or ringette with friends or your team in the winter. Play ball hockey, basketball, rollerblade, and more in the summer.



Tennis Courts

Play tennis or pickleball in the summer. Learn to skate on the pleasure rink in the winter.



Bike Skills Park

Meet up with friends or come with your family for endless hours of fun riding the tracks. *(Not shown in rendering)*

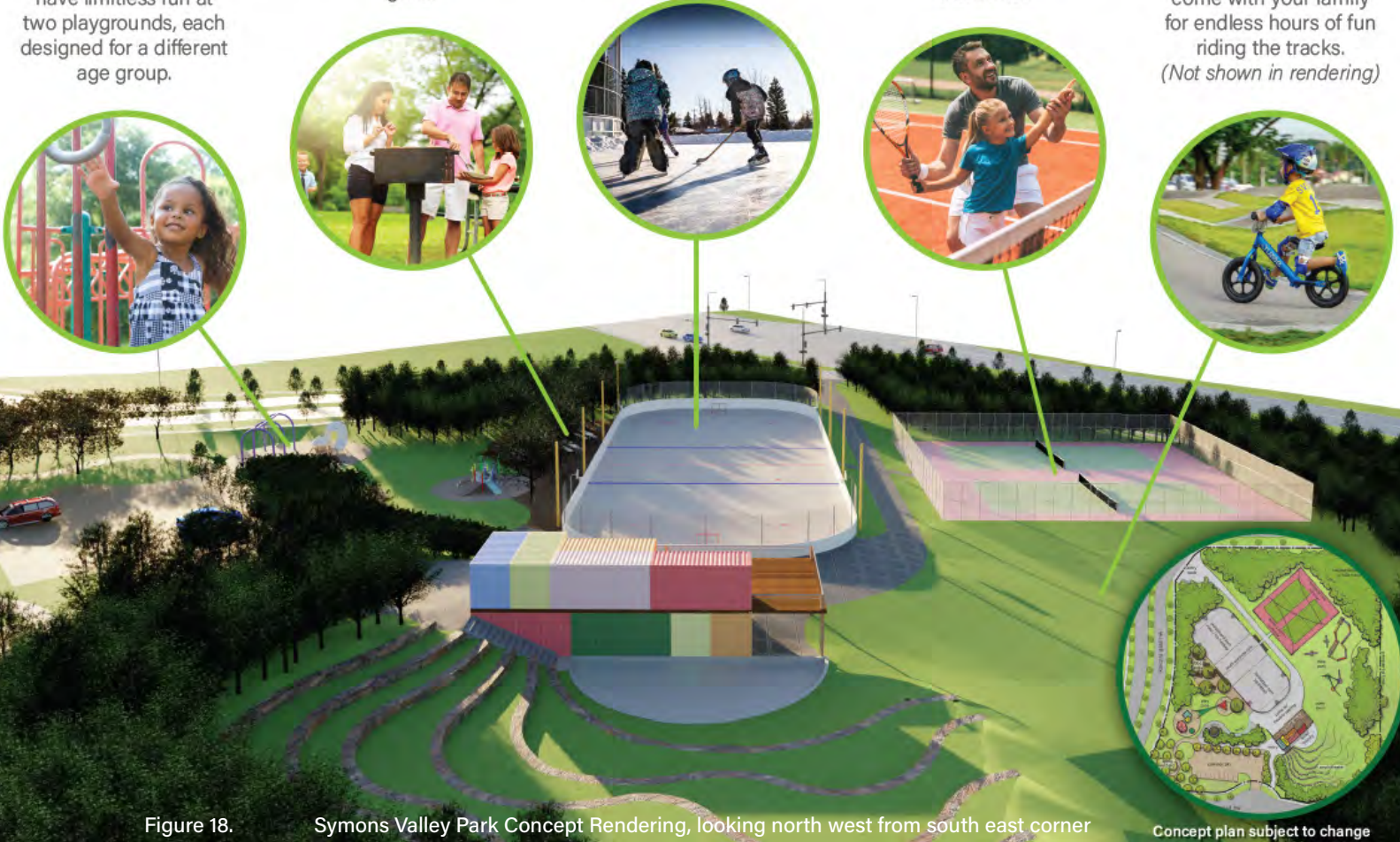


Figure 18. Symons Valley Park Concept Rendering, looking north west from south east corner

Concept plan subject to change



Figure 19. Symons Valley Park Concept Rendering, looking south from Symons Valley Parkway

ISC: Unrestricted

The design of Symons Valley Park ensures that most of its features will be available for free public use nearly 100% of the time. While some features like the rink or tennis courts may be rented out on occasion, all features will be available for free public use well above 50% of the time.

DESIGN DEVELOPMENT

In 2020, SVLAS released a Request For Proposals (RFP) to selected landscape architects in the Calgary region with the goal of choosing one as a Prime Consultant and Coordinating Registered Professional (CRP). Three proposals were received in response.

TULA Projects was chosen through a scoring system based on their proposal, qualifications, and familiarity with the project.

Design development work will commence when the necessary funds become available.

BUDGET

During concept development, Ground Cubed provided SVLAS with an "Opinion of Probable Cost" for the construction of Symons Valley Park. This estimate listed costs for site preparation, grading, servicing, earthwork, softscaping, hardscaping, site elements – all of which included both supply and install.

With a 15% contingency, and a projected 10% for design fees, the total park project cost was estimated at \$3,500,000 if built in one single phase.

Since this budget was prepared in May of 2019, much has changed in the world. Inflation, supply chain issues, and the rising costs of fuel especially are anticipated to add significant cost to this earlier estimate. Inflation alone has added at least 12% since 2019 (as per Bank of Canada's inflation calculator), but we know that fuel cost increases and reduced supply have outpaced inflation significantly.

Therefore, as a working number, SVLAS has added 25% on to 2019 costs (roughly double inflation), bringing the total estimated project cost to \$4,600,000 if built in one single phase.

If phased as described in the next section, an estimated 10% could be added to the costs, bringing the total project cost close to \$5,000,000. It should be noted that these costs do not include the costs of financing (if required), construction-related insurance, or operating costs.

More detailed, properly-updated cost estimates will be obtained once design development activities resume.

PHASING

As part of project planning activities, the SVLAS Board of Directors and Project Development committee has considered the feasibility and necessity of phasing the construction of Symons Valley Park.

Phasing construction does typically introduce additional costs and administration. Some examples include:

- The need for a tender/bid process at each phase
- Longer timelines (re-engaging trades, increases in material costs, inflation)
- Demolition or destruction of previous phases (ex. re-planting grass destroyed by heavy machinery)

- Board/volunteer/contractor turnover

When possible, completing all construction at one time is often preferable to reduce costs, administrative load, and time to completion. However, the nature of the funding for this project will limit the ability to compress the phasing.

First, the goal of close to \$5,000,000 is ambitious relative to other City of Calgary park projects. Most community-funded park projects in Calgary fall in the range of \$1,000,000 – \$1,500,000. Some communities struggle with this lower amount, while some thrive.

Second, it should also be noted that many capital grants that SVLAS may receive will come with deadlines for spending. These grants are also often matching grants that need to build on each other. These factors combined make it even less feasible to raise the full cost all at once.

Finally, due to the ambitious nature of this project, there is risk that the full scope of the concept plan will not be completed. Without a phased approach, this could result in an unfinished and potentially dangerous park site that would be unusable for community members.

To mitigate this risk, it was determined that each phase should result in a useable/viable park. In other words, the result at the end of each phase should be a park that is useable and advantageous to the surrounding communities, even if no further phases were to be completed.

Other considerations for phasing include:

- Vegetation (trees, grass, planters) need time to establish and grow, and thus need to be included early.
- While vegetation needs time to establish, it is also at risk of damage during subsequent phases. The location and timing of each area of plantings need to be arranged thoughtfully.
- Security/safety features, such as lighting, need to be included early to discourage unwanted activity and enhance user safety.
- Specific play/sporting structures (rink, playgrounds, tennis courts, etc.) may be eligible for specific grants. Therefore, while they are included in specific phases, the timing for constructing these elements may be flexible based on the receipt of such grants. In some respects, they may end up being considered as their own phase if necessary and feasible.
- The results of community engagement surveys can be used to gauge the importance of various site elements to the communities. This allows elements to be prioritized.
- Costs across phases should create reasonable and achievable phases, without becoming too granular or parsed out. It may be advantageous for costs to be relatively front-loaded to the first phase (or two), since this is when the project is likely to have the most funding momentum.

Given the above considerations, the proposed phasing is outlined below, subject to change during the design development process:

Pre-construction – Design development, tender drawings, contractor selection, permitting, etc.

Phase 1 – Site preparation, grading, servicing, retaining walls, multi-purpose rink, tennis courts, site lighting, hard-surface pathways

Phase 2 – Parking lot, playgrounds, bike skills park, shade structures, site furniture, softscaping (trees, planters, etc.), soft-surface pathways

Phase 3 – Community storage structure, wooden deck, water feature, amphitheatre.

ESTIMATED COST BY PHASE

Table 3. Estimated Costs by Phase

Phase	Elements Included	Estimated Cost
Concept Development	Concept plan Initiation planning	\$10,000
Pre-Construction	Design development Tender documents Contractor selection Development permit Site Survey	\$90,000
Phase 1	Phase 1 construction drawings Site preparation and servicing Basic earthwork and retaining structures Multi-purpose rink Tennis courts Hard-surface pathways Site lighting Permits	\$1,600,000
Phase 2	Phase 2 construction drawings Parking lot Playgrounds Bike skills park Shade structures Site furniture Softscaping (trees, planters, etc.) Soft-surface pathways	\$1,400,000
Phase 3	Phase 3 construction drawings Community storage structure Wooden deck Water feature Amphitheatre	\$1,400,000
PHASE 1-3 TOTAL		\$4,500,00
PHASING COSTS (10%)		\$ 450,000
FULL BUILD-OUT		\$4,950,000

SCHEDULE

The project schedule is dependent on assurance of obtaining funding for each Phase of the project. As conditions in 2022-2023 have been very difficult times for obtaining funds, it is assumed that the Phase 1 construction will not happen until the 2026 spring-to-fall construction period. This will provide time to further engage the City of Calgary as our key stakeholder & funder and access funding through other levels of government. The pre-construction work for engaging the landscape architect to update the project design & cost estimates, and obtain necessary construction permits will be initiated once funding is obtained.

Further Phase planning will commence after each Phase is complete, with potentially a one-to-three year lapse to learn from operating the existing phase. Opportunities will be looked at to combine Phases if new funding arises.

Table 4. Symons Valley Park Project Schedule (2024)

SVLAS- Symons Valley Park Project		15-Mar-24																											
★ Milestones																													
◆ Key Decisions																													
		2024				2025				2026				2027				2028				2028				2028			
Tasks for PHASE 1		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
LOC Application Development																													
LOC Approval																													
Fund Development Plan																													
Funding for Landscape Architect																													
Design development & Cost updates																													
Obtain funding for Phase 1																													
Permits																													
Phase 1 construction																													
Operate Phase 1																													
Start next Phase																													
Repeat above steps for future Phases																													

RISK MANAGEMENT

The risk registry shown in Table 5 will be updated once a Landscape Architect is hired. One of the SVLAS volunteers also has extensive experience in this area.

Table 5. Symons Valley Park Project Risk Register (2022)

	Project Name:	Symons Valley Park					04-Jul-22
	Sponsor	Symons Valley Leisure & Amenities Society					
				BEFORE RISK RESPONSE			
Risk#	Risk Description	What Project Objective Does the Risk Impact?	Risk Category	Impact on Project Objective (Low=1, High=3)	Quality of Information (Unreliable=3, Incomplete=2, Reliable=1)	Priority Ranking	Risk Response & Action
1	Risk of the incorrect or changing Scope	Cost	Scope	3	2	2	Accept
2	Risk of weather impact	Environmental	Schedule	1	2	2	Accept
3	Risk of delays on schedule without PM discipline and safety incidents	Safety	Schedule	2	1	3	Mitigate. Strong PM plan, site coordinator management & strong contractor
4	Risk of material price increase due to the long duration of the project.	Cost	Cost	3	3	1	Avoid. Estimates to ensure include the possibility of the price escalation into the proposal.
5	Risk of labour increase rate due to the long duration of the project.	Cost	Cost	3	3	1	Avoid. Estimators to ensure include the possibility of the price escalation in to the proposal.
6	Bed quality of the provided service has a risk of poor quality supplied material.	Company	Quality	2	3	2	Mitigate. Quality Control to ensure of supplied material. If any wrong material came, reject or choice a new supplier.
7	Risk of not being able to fund the project.	Fund Development	Sponsor Credibility	3+	3	1	Transfer. Project Manager to ensure alignment with Fund Development plan and results
8	Risk of material delay	Profitability	Suppliers	2	3	2	Mitigate. Ensure a suitable supplier & PM plan.

A photograph of two children playing ice hockey on an outdoor rink. The child in the foreground is wearing a colorful, patterned jacket and a helmet, skating away from the camera. The child in the background is wearing a black jacket and a helmet, skating towards the camera. A hockey stick and puck are on the ice. A chain-link fence is on the left, and trees are in the background under a clear blue sky.

CAPITAL PLANNING STRATEGY

CURRENT SITUATION

We are currently actively searching for additional volunteers for the Fund Development committee and its activities. The following is a summary of the current situation:

- The 2021 focus was on trying to obtain significant funding (\$500k) from the City through the CIF as seed funding for the project for Phase 1. This was not successful.
- Need to refocus the strategy to obtain early funding for Park design work while continuing to cultivate relationship with the City, Parks Foundation & the community.
- Currently have applied for several other Government & Corporate Grants totalling approx. \$700k. We were not successful largely because our project is not "shovel-ready".
- We first need to complete a revisit of the conceptual design & conduct the detailed landscape architectural design, including the potential addition of some of the City land that has soccer fields on it that are not being utilized.
- Monitor the Kincora Community Association plan for possible "partnership" synergies.
- Currently \$4600 in Parks Foundation account. Small business partnerships have brought in some funding (rain barrels).
- Impressive marketing material has been developed that can be used as the foundation for a "business case" for approaches to Corporate sponsors

The following plan was approved by the SVLAS Board of Directors

2024 FUND DEVELOPMENT PLAN

- Build a "Business Case" or "Case for Support" focused on large non- government donors
 - » Include potential funding opportunities & recognition
- Complete a Q&A background document- draft developed
- Identify dollar requirements & timing, both "ideal" and minimum, to be able to start the detailed landscape plan & then construction for summer 2026.
 - » Future timing of hockey facility for approach to Flames Foundation
- Revise the Project Development Plan timing
- Continue applying for Government and Corporate Grants as they become available
- Continue to build the relationship with the City:
 - » Build a clear business case for the City to be our prime "stakeholder and shareholder"
 - » Look for opportunities for communication directly with our local Councillor
 - » Look for opportunities for communications with City Parks organization
 - » Maintain the strong relationship through our Neighbourhood Partnership Coordinator.
- Local Community relationship building: Look for opportunities to attend other community events &

have a SVLAS "booth" and use of the new banner.

- Identify potential "Large" donors that have a connection with this community:
 - » Land/Building Developers
 - » Financial Institutions
 - » Large Businesses
- Make approaches to above Large organizations with a face-to-face presentation, if at all possible
- Individual donations:
 - » Identify & approach Condo Associations at existing residential developments in the area
 - » Funding from small businesses

Sponsorship Levels

Supporter Level (\$50 - \$749):

- Thank you email or letter
- Name listed in the annual report

Friend Level (\$750 - \$1,999):

- All Supporter level benefits
- Personalized thank you note
- Invitation to any special event

Benefactor Level (\$2,000 - \$9,999):

- All Friend level benefits
- Recognition in event programs
- Exclusive updates from leadership
- Recognition on a donor wall

Champion Level (\$10,000 - \$49,999):

- All Benefactor level benefits
- Personal tour of the amenities
- Special recognition at events

Visionary Level (\$50,000+):

- All Champion level benefits
- Exclusive VIP access to events
- Naming opportunities



MARKETING & COMMUNICATIONS

The marketing and communications approaches taken to support the development of Symons Valley Park are aligned to the needs and objectives of the project as it progresses.

The key target audiences for each phase of the project and the primary marketing and communications approaches are outlined in the table below. These approaches are adjusted as the project progresses to ensure continued alignment with the project's needs.

CATEGORY	PROJECT DEVELOPMENT PHASES		
	Concept Development	Pre-Construction	Construction
Project Needs	Community awareness to generate interest and volunteers for project development, fund development, and Board management functions	Focus on supporting the volunteer resources needed for fund development efforts.	Once construction is underway, provide ongoing updates to funding partners and the community to build interest and excitement.
Targeted Audiences	Elected officials, community residents, area businesses	Elected officials, government representatives, large donors	Elected officials, government representatives, funding partners and donors, community residents, area businesses
Approaches	Generate community and volunteer interest through community events, newsletters, partnerships community associations, project website and social media posts.	Support fund development efforts by developing key talking points and marketing materials to facilitate grant applications and meetings with prospective funders. Provide regular updates to elected officials and community residents on project progress to maintain interest and volunteer support.	Use design renderings to generate interest and anticipation for new amenities while the site is under construction; Use photos, videos on project website and social media to show construction progress and to provide regular updates to build excitement. Help execute recognition for funding partners and sponsors.



OPERATIONS

It is currently planned that the Park would be run by an Operating Committee under the Board of Directors and volunteers to maintain the ice making & maintenance, However, with the size of this Park any future content a contract with a park maintenance company may be required. We would look to the City of Calgary for assistance in this area, including possible operating grants.

The following is a high-level operating budget, which will be updated once the landscape architect is hired.

Table 6. Symons Valley Park Project Operations Budget (2024)

SYMONS VALLEY PARK- Op. Budget

	Phase 1: Site preparation, multi-purpose rink, tennis courts, site lighting, hard-surface pathways				Phase 2: Parking lot, playgrounds, bike skills park, shade structures, site furniture, water features		Phase 3: Community storage structure, wooden deck, water features, amphitheatre	
	2023	2024	2025	2026	2027	2027	2027	2027
Budgeted Revenue	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8
Community Association donations/Misc	\$ 2,000.00	\$ 2,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00
Donations for Events run by SVP: 1-2/year		\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00
Fundraising events- eg. Silent Auction, raffle-barrels, Park/Sub-area naming		\$ 1,500.00	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00
Rink boards sponsorship			\$ 4,000.00	\$ 8,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00
Tennis courts sponsorship			\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00
Outside user fees			\$ 1,000.00	\$ 1,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00
Municipal Funding/Operating Grants								
Casino Funding (\$50k every 3 years)					\$ 15,000.00	\$ 17,000.00		
Yearly Revenues Total	\$ 2,000	\$ 8,500	\$ 20,500	\$ 35,500	\$ 54,500	\$ 55,500		
Budgeted Expenditure- including all operational, maintenance, and capital costs	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8
1. General & Admin								
Insurance	\$ 500.00	\$ 1,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00
Accounting/Audit			\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00
Bank fees	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00
2. Marketing & Communications								
Web-site	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00	\$ 200.00
General promotions/advertising	\$ 2,000.00	\$ 500.00	\$ 1,000.00	\$ 500.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00
3. Events								
Event costs		\$ 4,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00
4. General Landscape maintenance								
Landscape Company costs for:		\$ 2,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00
•Truck watering & fertilization								
•Mowing, trimming								
•Spring & Fall clean-ups, garbage removal								
•Blow out subsurface drain pipes								
•Weed control								
Play equipment inspection					\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00
Snow removal		\$ 2,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00
5. Utilities								
Water				\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00
Electrical			\$ 200.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00
6. Rink								
Building ice & maintenance-Volunteers	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Ice equipment maintenance			\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00
Ice equipment replacement fund			\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00
7. Tennis Courts								
Surface annual cleaning				\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00
Re-colour surfacing & crack repair- assume every 5 years								
Net replacement								
8. Building								
Yearly Expenditures Total	\$ 2,750	\$ 9,750	\$ 28,450	\$ 33,250	\$ 34,250	\$ 35,350		
(Deficiency*) Excess of Revenues over Expenditures	\$ (750)	\$ (1,250)	\$ (7,950)	\$ 2,250	\$ 20,250	\$ 20,150		

CONCLUSION

As we conclude our journey through the vision and potential of our park fundraising initiative, we stand at the precipice of transformation. “On Your Marks, Get Set, Grow” encapsulates not only the spirit of readiness and anticipation but also the collective energy and determination fueling our endeavor.

With each step forward, we’re inspired by the potential of our communities, the resilience of hope, and the boundless possibilities when we unite for a common cause. Together, we’ve painted a vivid picture of what our park could become—a vibrant hub of recreation, education, and connection for generations to come.

But our work is far from over. As we cross the finish line of this case for support, we embark on a new phase of our journey—one defined by action, momentum, and unwavering dedication. Now is the time to harness the enthusiasm and momentum generated by our collective vision and propel it into tangible change.

Every donation, every volunteer hour, and every voice raised in support brings us closer to our goal. Through our combined efforts, we have the power to not only revitalize a park but also enrich the lives of all who call our community home.

So, as we stand on the brink of possibility, let us remember that the true measure of our success lies not only in the funds raised or the structures built but in the lives touched and the memories made. Let us continue to champion the growth of our park and the flourishing of our community, knowing that together, we can turn dreams into reality.

On your marks, get set, grow—let’s make our park the heart and soul of our communities.

Thank you for your unwavering support.



APPENDICES

