



510-255 17 Avenue SW
Calgary, AB T2S 2T8
403.228.1336

o2design.com

February 3, 2025

Planning Services Centre RE: West Belvedere Street Naming Rationale
Minto Communities
Calgary, AB |

Subject: West Belvedere Outline Plan/Land Use Amendment Application PE2024-01455/LOC2024-0321

On behalf of Minto Communities, O2 Planning & Design (O2) is pleased to submit a street naming plan and associated rationale for a parcel located at 2313 84 Street SE and 2313R 84 Street SE.

Minto has chosen street names that closely resemble the existing area of 'East Hills', part of the shopping centre north of 17 Avenue SE. The street naming of 'Eston' was selected to maintain a similar naming convention as East Hills while also creating a unique branding to the area.

The submitted outline plan has been enclosed and identifies proposed street names that align with the Eston theme, including the continuation of two existing street names from across the street to the east, 21 Avenue SE and 19 Avenue SE.

We trust the enclosed is sufficient to formally accept the application and circulate for review.

Sincerely,

A handwritten signature in black ink that reads "Vanessa Develter".

Vanessa Develter

MSc, RPP, MCIP
Planner, Associate
403.483.6787
vanessa.develter@o2design.com

O2

www.o2design.com