

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: LOC2023-0025

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Councillor office contacted via phone and e-mail - no response.
E-mails to the Marda Loop Community Association requesting input into the proposed land use redesignation by phone July 2021, by phone September of 2021, by e-mail February of 2022, by e-mail August of 2023. by e-mail January 2025.
Phone Conversation with Kim Kemper member of the Marda Loop Community Association May 2024.
Business owner to South Kindervalley Montessorri was neither in objection nor support of the proposed redesignation during our discussion.
Door knocking and pamphlet delivery campaigns which were undertaken on the following days Thursday, May 18, 2023/Tuesday, September 12, 2023/Monday, January 29, 2024 - discussed proposal with homeowners and business owners who were responded to door knocking campaign.
Phone conversations with homeowners and business owners with respect to clarification on intent.

Affected Parties

Who did you connect with in your outreach program? List all groups you connected with. (Please do not include individual names)

Homeowners in immediate area.
Business owners in immediate area.

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Parking concerns.
Traffic Congestion.
Proposed business in direct competition with adjacent businesses to the South.
Derelict rental property by previous owner.
Property Value Concerns.

How did input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Reduced amount of parking for visitors from 3 spots to one spot. Total parking from 8 stalls to 5 stalls.
Increase in traffic mitigated by nature of business as business has a low occupant load and a small amount of visitors during the week.
Proposed business is not in direct competition with adjacent businesses.
Proposed business will revitalize existing building to compliment streetscape of the 3900 block of 16 Street S.W. Landscaping will be improved by planting additional trees/shrubs and maintaining soft and hard landscaping surfaces.
Property value concerns we feel is mitigated as the existing building will be revitalized and will remain similar in form to that of the existing dwelling on site.

How did you close the loop ?

Provide a summary of how you shared outreach outcomes and final project decisions with those who participated in your outreach. (Please include any reports or supplementary materials as attachments)

Concept civil architectural plans and renderings shared with individuals in person or by e-mail correspondence.

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