

Memo Sent to the Mayor's Office and Councillors



ISC: Protected

Memo

DATE: 2017 July 24

TO: Your Worship Mayor Naheed Nenshi
Members of Council

From: Matthias Tita, Director, Community Planning, Planning & Development

RE: DEVELOPMENT NOTICE POSTING PILOT 2017

Planning & Development continues to work towards improving how citizens are informed about redesignation and development permit applications in their communities by improving the Notices that appear on an applicant's site. We are working to ensure the Notices are simple to understand, informative, and enable citizens to learn about, and have a say in, growth, development and change in their community.

This summer, we are piloting a larger Notice measuring 4 by 8 feet, located at the West District Engagehub, for the [West District redesignation application](#). This Notice will be accompanied by several smaller Notices that will be 2 by 3 feet (see attachment) and will appear in communities this summer.

The new Notice has been improved based on the feedback we received from citizens during the 2016 pilot. We'll be validating these changes with Calgarians this summer by encouraging them to take an online survey at calgary.ca/noticeposting, or by talking with us in person at one of the upcoming engagement events until 2017 August 31. The design for the small Notices will be finalized using feedback we receive from the survey, and will be launched in communities in November 2017. The larger Notices for more significant developments require additional engagement with stakeholders and will launch in Q2 2018.

Notable enhancements to the Notices will include:

- Plain language text that describes the proposed redesignation or development permit application;
- Visual map that clearly identifies the property included in the application; and
- Clear direction to resources to learn more or how to get involved.

If you have any questions about the improvements to the Notices or the latest pilot, please feel free to contact Jeannette Duplessis, at jeannette.duplessis@calgary.ca or 403.268.2905.

Matthias Tita, Director, Community Planning
Planning & Development
T 403.268.5394 | F 403.268.2941 | Mail code #8075

cc: Administrative Leadership Team
Attachment: Notice Posting Samples

Memo Sent to the Mayor's Office and Councillors



ISC: Protected

Memo

July 24, 2017

Attachment: Development Notice Posting Samples

Large version – 4 by 8 feet (West Springs proposed redesignation)

A large 4 by 8 foot development notice posting sample. It features the City of Calgary logo at the top left. The main text reads: "Learn more or comment calgary.ca/development or 403.268.5311". Below this is the "Applicant's proposal (File: LOC2017-0058)" section, which states the purpose of the redesignation and lists three bullet points: "A mixed-use development with commercial, retail, and residential uses that could be up to 8 storeys", "Residential units that will be a mix of single-detached, townhouse, and apartment development", and "A central public park and pathway network". A note mentions that an Area Structure Plan amendment is required. To the right is a map titled "PROPOSED REDESIGNATION" showing the development area in red. At the bottom right, it says "Submit comments to the City of Calgary at calgary.ca/development".

Small version - 2 by 3 feet

A small 2 by 3 foot development notice posting sample. It features the City of Calgary logo at the top left. The main text reads: "Learn more or comment calgary.ca/development or 403.268.5311". Below this is the "Applicant's proposal (File: LOC2017-0058)" section, which states the purpose of the redesignation and lists three bullet points: "A mixed-use development with commercial, retail, and residential uses that could be up to 8 storeys", "Residential units that will be a mix of single-detached, townhouse, and apartment development", and "A central public park and pathway network". A note mentions that an Area Structure Plan amendment is required. To the left is a map titled "PROPOSED REDESIGNATION" showing the development area in red. At the bottom left, it says "Submit comments to the City of Calgary at calgary.ca/development".