THE CALGARY AWARDS – External Engagement and Communications

Public/interested parties were informed:

- Community members can join an email list to receive updated information on the Calgary Awards Program (the Program) at calgary.ca/calgaryawards.
- The website and nomination form have translated statements directing those who prefer
 to read other languages to use Google Translate to translate from English to their
 preferred language. Statements are translated into Traditional Chinese, Chinese
 Simplified, Punjabi, Filipino, Hindi, Spanish and Arabic.
- Efforts to ensure the Calgary Awards program is more accessible, inclusive and diverse
 included marketing efforts targeting new Canadians and marginalized communities
 through Windspeaker Radio, Fairchild, Red FM, and digital ads including social media in
 multiple languages; greater efforts to recruit more diverse juries (gender, race, age and
 jury experience) by recruiting from the Anti-Racism Action Committee; and unconscious
 bias training for jury members prior to reviewing nominations.

Dialogue with interested parties was undertaken:

- Business units were consulted, including the following:
 - Community Strategies and Development, Business and Building Services (Award for Accessibility);
 - o Climate and Environment (Environmental Achievement Award); and
 - Parks and Open Spaces, Facilities, and City and Regional Planning (Heritage Award).
- Each business unit reviewed their respective award criteria and assisted with promoting the nomination phase with their networks.

Award for Accessibility:

- The Award for Accessibility recognizes buildings, facilities, and spaces that address accessibility by removing barriers and improving access and inclusion for persons with disabilities.
- No nominations were submitted for the accessibility category for 2025.
- Additional resources were allocated to target organizations and industries supporting accessible building design and development.
- A review of this award category will be undertaken in collaboration with the Advisory Committee on Accessibility in 2026.

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