

**Planning and Development Services Briefing to
Regular Meeting of Council
2025 March 18**

**ISC: UNRESTRICTED
C2025-0261**

Mall Programming Fund Management Committee

PURPOSE OF BRIEFING

Council directed Administration to investigate the potential disbandment of the Mall Programming Fund Management Committee (C2023-0762). This briefing provides an update following further engagement with the committee and in alignment with the triennial review of Boards, Commissions and Committees and has confirmed that this committee should not be disbanded at this time.

SUPPORTING INFORMATION

The Mall Programming Fund is a \$850,000 endowment paid by the developers of Bankers Hall and supports various activities and programs to enhance the area between Bankers Hall and Toronto Dominion Square. These activities include small-scale improvements such as planters, lighting, temporary activations, and/or installations such as events or public art. The Mall Programming Fund Management Committee oversees the use of the interest portion of this fund, ensuring it is allocated appropriately. Attachment 1 provides additional details on the establishment of the fund and the composition of the committee.

The intent of the management of the fund was to spend the annual interest earned on small-scale improvements and programming on the 300 West Block of the mall. As of 2024 December 31, the fund consists of \$934,000: \$688,000 principal and \$246,000 interest. The most recent expenditure (\$4,300) was to provide upkeep and repair of the white, metal GalleriaTrees in 2024.

This committee was considered for disbandment due to low activity; however, external factors, including the COVID-19 pandemic, contributed to the reduced activity of the committee from 2020 to 2024. Consequently, the committee met on 2025 January 21 and committed to a minimum of three annual meetings going forward, to be scheduled by the Calgary Downtown Association, and a 2025 spending plan (Attachment 2) utilizing the interest portion of the fund to ensure compliance with the terms of the committee’s establishment and the ongoing implementation of programming for the 300 West Block of Stephen Avenue Mall.

Following further engagement with this committee, review of previous documentation and agreements, and in alignment with the triennial review of Boards, Commissions and Committees, Administration has confirmed that the Mall Programming Fund Management Committee should not be considered for disbandment at this time. The Mall Programming Fund Management Committee continues to have an important role contributing to the vibrancy of Downtown.

ATTACHMENT(S)

- 1. Previous Council Direction – C2025-0261
- 2. Mall Programming Fund Management Committee Proposed 2025 Spending Plan

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General Manager Debra Hamilton concurs with the information in this Briefing.